

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, DC 20549

FORM 10-Q

(Mark One)

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended March 31, 2025

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from to

Commission File Number 001-34627

**GENERAC HOLDINGS INC.**

(Exact name of registrant as specified in its charter)

**Delaware**  
(State or other jurisdiction of  
incorporation or organization)

**20-5654756**  
(IRS Employer  
Identification No.)

**S45 W29290 Hwy 59, Waukesha, WI**  
(Address of principal executive offices)

**53189**  
(Zip Code)

**(262) 544-4811**

(Registrant's telephone number, including area code)

**Not Applicable**

(Former name, former address and former fiscal year, if changed since last report)

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
<b>Common Stock, \$0.01 par value</b>	<b>GNRC</b>	<b>New York Stock Exchange</b>

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T (§ 232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company," and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer   
Non-accelerated filer   
Emerging growth company

Accelerated filer   
Smaller reporting company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

As of May 2, 2025, there were 59,081,648 shares of registrant's common stock outstanding.

**GENERAC HOLDINGS INC.  
TABLE OF CONTENTS**

	<b>Page</b>	
<b><u>PART I. FINANCIAL INFORMATION</u></b>		
Item 1.	<a href="#"><u>Financial Statements</u></a>	
	<a href="#"><u>Condensed Consolidated Balance Sheets as of March 31, 2025, and December 31, 2024</u></a>	<a href="#"><u>1</u></a>
	<a href="#"><u>Condensed Consolidated Statements of Comprehensive Income for the Three Months Ended March 31, 2025 and 2024</u></a>	<a href="#"><u>2</u></a>
	<a href="#"><u>Condensed Consolidated Statements of Stockholders' Equity for the Three Months Ended March 31, 2025 and 2024</u></a>	<a href="#"><u>3</u></a>
	<a href="#"><u>Condensed Consolidated Statements of Cash Flows for the Three Months Ended March 31, 2025 and 2024</u></a>	<a href="#"><u>4</u></a>
	<a href="#"><u>Notes to Condensed Consolidated Financial Statements</u></a>	<a href="#"><u>5</u></a>
Item 2.	<a href="#"><u>Management's Discussion and Analysis of Financial Condition and Results of Operations</u></a>	<a href="#"><u>17</u></a>
Item 3.	<a href="#"><u>Quantitative and Qualitative Disclosures About Market Risk</u></a>	<a href="#"><u>27</u></a>
Item 4.	<a href="#"><u>Controls and Procedures</u></a>	<a href="#"><u>27</u></a>
<b><u>PART II. OTHER INFORMATION</u></b>		
Item 1.	<a href="#"><u>Legal Proceedings</u></a>	<a href="#"><u>27</u></a>
Item 1A.	<a href="#"><u>Risk Factors</u></a>	<a href="#"><u>27</u></a>
Item 2.	<a href="#"><u>Unregistered Sales of Equity Securities and Use of Proceeds</u></a>	<a href="#"><u>28</u></a>
Item 3.	<a href="#"><u>Defaults Upon Senior Securities</u></a>	<a href="#"><u>28</u></a>
Item 4.	<a href="#"><u>Mine Safety Disclosures</u></a>	<a href="#"><u>28</u></a>
Item 5.	<a href="#"><u>Other Information</u></a>	<a href="#"><u>28</u></a>
Item 6.	<a href="#"><u>Exhibits</u></a>	<a href="#"><u>28</u></a>
	<a href="#"><u>Signatures</u></a>	<a href="#"><u>29</u></a>

---

## PART I. FINANCIAL INFORMATION

## Item 1. Financial Statements

Generac Holdings Inc.  
Condensed Consolidated Balance Sheets  
(U.S. Dollars in Thousands, Except Share and Per Share Data)  
(Unaudited)

	March 31, 2025	December 31, 2024
<b>Assets</b>		
Current assets:		
Cash and cash equivalents	\$ 187,464	\$ 281,277
Accounts receivable, less allowance for credit losses of \$35,944 and \$35,465 at March 31, 2025 and December 31, 2024, respectively	590,120	612,107
Inventories	1,095,082	1,031,647
Prepaid expenses and other current assets	115,873	107,139
Total current assets	<u>1,988,539</u>	<u>2,032,170</u>
Property and equipment, net	709,530	690,023
Customer lists, net	150,430	152,737
Patents and technology, net	369,053	379,095
Other intangible assets, net	17,623	20,026
Tradenames, net	204,977	206,664
Goodwill	1,442,571	1,436,261
Deferred income taxes	31,315	24,132
Operating lease and other assets	146,416	168,223
Total assets	<u>\$ 5,060,454</u>	<u>\$ 5,109,331</u>
<b>Liabilities and stockholders' equity</b>		
Current liabilities:		
Short-term borrowings	\$ 56,533	\$ 55,848
Accounts payable	439,699	458,693
Accrued wages and employee benefits	50,422	81,485
Accrued product warranty	56,161	56,127
Other accrued liabilities	332,466	313,401
Current portion of long-term borrowings and finance lease obligations	72,307	67,598
Total current liabilities	<u>1,007,588</u>	<u>1,033,152</u>
Long-term borrowings and finance lease obligations	1,195,861	1,210,776
Deferred income taxes	33,709	33,185
Deferred revenue	200,050	193,260
Operating lease and other long-term liabilities	150,221	141,515
Total liabilities	<u>2,587,429</u>	<u>2,611,888</u>
Stockholders' equity:		
Common stock, par value \$0.01, 500,000,000 shares authorized, 74,035,516 and 73,785,631 shares issued at March 31, 2025 and December 31, 2024, respectively	740	738
Additional paid-in capital	1,145,990	1,133,756
Treasury stock, at cost, 14,953,986 and 14,173,697 shares at March 31, 2025 and December 31, 2024, respectively	(1,303,086)	(1,196,997)
Excess purchase price over predecessor basis	(202,116)	(202,116)
Retained earnings	2,888,136	2,844,296
Accumulated other comprehensive loss	(60,440)	(85,399)
Stockholders' equity attributable to Generac Holdings Inc.	<u>2,469,224</u>	<u>2,494,278</u>
Noncontrolling interests	3,801	3,165
Total stockholders' equity	<u>2,473,025</u>	<u>2,497,443</u>
Total liabilities and stockholders' equity	<u>\$ 5,060,454</u>	<u>\$ 5,109,331</u>

See notes to condensed consolidated financial statements.

Generac Holdings Inc.  
Condensed Consolidated Statements of Comprehensive Income  
(U.S. Dollars in Thousands, Except Share and Per Share Data)  
(Unaudited)

	<b>Three Months Ended March 31,</b>	
	<b>2025</b>	<b>2024</b>
Net sales	\$ 942,121	\$ 889,273
Costs of goods sold	570,135	572,894
Gross profit	<u>371,986</u>	<u>316,379</u>
Operating expenses:		
Selling and service	126,065	108,586
Research and development	62,048	49,410
General and administrative	74,746	66,764
Amortization of intangibles	25,489	24,750
Total operating expenses	<u>288,348</u>	<u>249,510</u>
Income from operations	83,638	66,869
Other (expense) income:		
Interest expense	(17,110)	(23,605)
Investment income	2,225	1,688
Change in fair value of investment	(9,947)	(6,019)
Other, net	(292)	(422)
Total other expense, net	<u>(25,124)</u>	<u>(28,358)</u>
Income before provision for income taxes	58,514	38,511
Provision for income taxes	14,236	12,033
Net income	44,278	26,478
Net income attributable to noncontrolling interests	438	246
Net income attributable to Generac Holdings Inc.	<u>\$ 43,840</u>	<u>\$ 26,232</u>
Net income attributable to Generac Holdings Inc. per common share - basic:	\$ 0.74	\$ 0.39
Weighted average common shares outstanding - basic:	59,062,534	59,849,362
Net income attributable to Generac Holdings Inc. per common share - diluted:	\$ 0.73	\$ 0.39
Weighted average common shares outstanding - diluted:	59,747,589	60,486,125
Comprehensive income attributable to Generac Holdings Inc.	\$ 68,799	\$ 22,564

See notes to condensed consolidated financial statements.

Generac Holdings Inc.  
Condensed Consolidated Statements of Stockholders' Equity  
(U.S. Dollars in Thousands, Except Share Data)  
(Unaudited)

Generac Holdings Inc.											
	Common Stock		Additional Paid-In Capital	Treasury Stock		Excess Purchase Price Over Predecessor Basis	Retained Earnings (Accumulated Deficit)	Accumulated Other Comprehensive Income (Loss)	Total Stockholders' Equity	Noncontrolling Interest	Total
	Shares	Amount		Shares	Amount						
<b>Balance at January 1, 2025</b>	73,785,631	\$ 738	\$ 1,133,756	(14,173,697)	\$ (1,196,997)	\$ (202,116)	\$ 2,844,296	\$ (85,399)	\$ 2,494,278	\$ 3,165	\$ 2,497,443
Unrealized loss on interest rate swaps, net of tax of \$1,419								(4,313)	(4,313)		(4,313)
Foreign currency translation adjustment								29,272	29,272	198	29,470
Common stock issued under equity incentive plans, net of shares withheld for employee taxes and strike price	249,885	2	626						628		628
Net share settlement of restricted stock awards				(63,604)	(8,635)				(8,635)		(8,635)
Stock repurchases				(716,685)	(97,454)				(97,454)		(97,454)
Share-based compensation			11,608						11,608		11,608
Net income							43,840		43,840	438	44,278
<b>Balance at March 31, 2025</b>	<b>74,035,516</b>	<b>\$ 740</b>	<b>\$ 1,145,990</b>	<b>(14,953,986)</b>	<b>\$ (1,303,086)</b>	<b>\$ (202,116)</b>	<b>\$ 2,888,136</b>	<b>\$ (60,440)</b>	<b>\$ 2,469,224</b>	<b>\$ 3,801</b>	<b>\$ 2,473,025</b>

Generac Holdings Inc.											
	Common Stock		Additional Paid-In Capital	Treasury Stock		Excess Purchase Price Over Predecessor Basis	Retained Earnings	Accumulated Other Comprehensive Income (Loss)	Total Stockholders' Equity	Noncontrolling Interest	Total
	Shares	Amount		Shares	Amount						
<b>Balance at January 1, 2024</b>	73,195,055	\$ 733	\$ 1,070,386	(13,057,298)	\$ (1,032,921)	\$ (202,116)	\$ 2,519,313	\$ (15,143)	\$ 2,340,252	\$ 2,818	\$ 2,343,070
Unrealized gain on interest rate swaps, net of tax of \$(662)								1,982	1,982		1,982
Foreign currency translation adjustment								(5,671)	(5,671)	(87)	(5,758)
Common stock issued under equity incentive plans, net of shares withheld for employee taxes and strike price	297,091	2	(841)	8,417	-				(839)		(839)
Net share settlement of restricted stock awards				(38,304)	(4,306)				(4,306)		(4,306)
Share-based compensation			12,440						12,440		12,440
Redemption value adjustment							(2,686)		(2,686)		(2,686)
Net income							26,232		26,232	177	26,409
<b>Balance at March 31, 2024</b>	<b>73,492,146</b>	<b>\$ 735</b>	<b>\$ 1,081,985</b>	<b>(13,087,185)</b>	<b>\$ (1,037,227)</b>	<b>\$ (202,116)</b>	<b>\$ 2,542,859</b>	<b>\$ (18,832)</b>	<b>\$ 2,367,404</b>	<b>\$ 2,908</b>	<b>\$ 2,370,312</b>

See notes to condensed consolidated financial statements.

Generac Holdings Inc.  
Condensed Consolidated Statements of Cash Flows  
(U.S. Dollars in Thousands)  
(Unaudited)

	Three Months Ended March 31,	
	2025	2024
<b>Operating activities</b>		
Net income	\$ 44,278	\$ 26,478
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and finance lease amortization	20,652	17,152
Amortization of intangible assets	25,489	24,750
Amortization of deferred financing costs and original issue discount	636	973
Change in fair value of investment	9,947	6,019
Deferred income taxes	(4,182)	(5,405)
Share-based compensation expense	11,608	12,440
Loss (gain) on disposal of assets	303	(52)
Other noncash charges	626	1,410
Excess tax (benefits) expense from equity awards	(164)	1,009
Net changes in operating assets and liabilities:		
Accounts receivable	48,350	13,664
Inventories	(57,203)	(18,109)
Other assets	2,145	(920)
Accounts payable	(33,007)	44,682
Accrued wages and employee benefits	(31,554)	(8,512)
Other accrued liabilities	20,228	(3,681)
Net cash provided by operating activities	58,152	111,898
<b>Investing activities</b>		
Proceeds from sale of property and equipment	54	51
Contribution to tax equity investment	-	(1,629)
Purchase of long-term investment	(2,656)	(239)
Proceeds from sale of long-term investment	-	2,000
Expenditures for property and equipment	(30,937)	(26,820)
Net cash used in investing activities	(33,539)	(26,637)
<b>Financing activities</b>		
Proceeds from short-term borrowings	19,236	8,970
Proceeds from long-term borrowings	943	471
Repayments of short-term borrowings	(19,985)	(18,489)
Repayments of long-term borrowings and finance lease obligations	(14,450)	(7,030)
Stock repurchases	(97,454)	-
Payment of deferred acquisition consideration	-	(6,000)
Purchase of additional ownership interest	-	(9,117)
Taxes paid related to equity awards	(8,601)	(5,455)
Proceeds from the exercise of stock options	592	319
Net cash used in financing activities	(119,719)	(36,331)
Effect of foreign exchange rate changes on cash and cash equivalents	1,293	(569)
Net (decrease) increase in cash and cash equivalents	(93,813)	48,361
Cash and cash equivalents at beginning of period	281,277	200,994
Cash and cash equivalents at end of period	\$ 187,464	\$ 249,355

See notes to condensed consolidated financial statements.

**Generac Holdings Inc.**  
**Notes to Condensed Consolidated Financial Statements**  
*(U.S. Dollars in Thousands, Except Share and Per Share Data)*  
(Unaudited)

**1. Description of Business and Basis of Presentation**

Founded in 1959, Generac Holdings Inc. (the Company) is a leading global designer and manufacturer of a wide range of energy technology solutions. The Company provides power generation equipment, energy storage systems, energy management devices & solutions, and other power products and services serving the residential, light commercial, and industrial markets. Generac's power products and solutions are available globally through a broad network of independent dealers, distributors, retailers, e-commerce partners, wholesalers, and equipment rental companies, as well as sold direct to certain end user customers.

Over the years, the Company has executed a number of acquisitions that support its strategic plan (refer to Item 1 in the Company's Annual Report on Form 10-K for the year ended December 31, 2024, for a discussion of the Company's "Powering a Smarter World" strategic plan). A summary of acquisitions affecting the reporting periods presented include:

- In November 2024, the Company acquired Wolverine Power Systems (Wolverine), headquartered in Zeeland, Michigan. Wolverine is an industrial and residential generator distributor as well as a provider of maintenance and repair services.
- In August 2024, the Company acquired the assets and liabilities of Ageto, LLC (Ageto). Ageto designs and integrates microgrid control solutions and is headquartered in Fort Collins, Colorado.
- In June 2024, the Company closed on the acquisition of the Commercial & Industrial Battery Energy Storage System (C&I BESS) product offering from SunGrid Solutions Inc. located in Cambridge, Canada.
- In April 2024, the Company acquired Huntington Power Equipment, Inc. (Huntington), headquartered in Shelton, Connecticut. Huntington is an industrial and residential generator distributor as well as a provider of maintenance and repair services.

The condensed consolidated balance sheet as of March 31, 2025, the condensed consolidated statements of comprehensive income for the three months ended March 31, 2025 and 2024, the condensed consolidated statements of stockholders' equity for the three months ended March 31, 2025 and 2024, and the condensed consolidated statements of cash flows for the three months ended March 31, 2025 and 2024 have been prepared by the Company and have not been audited. In the opinion of management, all adjustments (which include only normal recurring adjustments except where disclosed) necessary for the fair presentation of the financial position, results of operation, and cash flows have been made. The results of operations for any interim period are not necessarily indicative of the results to be expected for the full year.

The preparation of the condensed consolidated financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, the disclosure of contingent assets and liabilities at the date of the condensed consolidated financial statements, and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates. The condensed consolidated financial statements include the accounts of the Company and its subsidiaries that are consolidated in conformity with U.S. generally accepted accounting principles (GAAP). All intercompany amounts and transactions have been eliminated in consolidation.

Certain information and footnote disclosures normally included in consolidated financial statements prepared in accordance with GAAP have been condensed or omitted. These condensed consolidated financial statements should be read in conjunction with the consolidated financial statements and notes thereto included in the Company's Annual Report on Form 10-K for the year ended December 31, 2024.

## ***New Accounting Pronouncements***

Changes to GAAP are established by the Financial Accounting Standards Board (FASB) in the form of accounting standard updates (ASUs) to the FASB Accounting Standards Codification (ASC).

In November 2024, the FASB issued *ASU 2024-03 Income Statement - Reporting Comprehensive Income - Expense Disaggregation Disclosures (Subtopic 220-40): Disaggregation of Income Statement Expenses*. The new guidance is intended to provide investors more detailed disclosures around specific types of expenses. The new disclosures require additional quantitative and qualitative information for certain expenses contained within the Consolidated Statements of Comprehensive Income to be presented in the notes to the financial statements. The update is effective for fiscal years beginning after December 15, 2026, and interim periods within fiscal years beginning after December 15, 2027, with early adoption permitted. The disclosure updates are required to be applied prospectively with the option for retrospective application. The Company is currently assessing the impact and timing of adopting the updated standard.

In March 2024, the Securities and Exchange Commission (SEC) adopted a final rule under SEC Release No. 33-11275, *The Enhancement and Standardization of Climate-Related Disclosures for Investors*, to enhance and standardize climate-related disclosures. The rule will require companies to disclose material Scope 1 and Scope 2 greenhouse gas emissions; climate-related risks, governance, and oversight; and the financial effects of severe weather events and other natural conditions. On March 27, 2025, the SEC voted to discontinue the agency's defense of the climate disclosure rule in court. The rule will remain under a stay pending a final court decision. The Company is currently assessing the impact of adoption on the Company's consolidated financial statements and related disclosures in the event the disclosures are required.

In December 2023, the FASB issued *ASU 2023-09 Improvements to Income Tax Disclosures*. The ASU establishes new income tax disclosure requirements in addition to modifying and eliminating certain existing requirements. Under the new guidance, the Company must consistently categorize and provide greater disaggregation of information in the rate reconciliation. It must also further disaggregate income taxes paid. The update is effective for fiscal years beginning after December 15, 2024, and interim periods for fiscal years beginning after December 15, 2025. Entities may apply the amendments prospectively or may elect retrospective application. The Company is evaluating the impact of the new required disclosures but does not expect the adoption of ASU 2023-09 to have a material impact on the Company's consolidated financial statements.

In November 2023, the FASB issued *ASU 2023-07 Segment Reporting - Improving Reportable Segment Disclosures (Topic 280)*. The update is intended to improve reportable segment disclosure requirements, primarily through enhanced disclosures about significant expenses. The ASU requires disclosures to include significant segment expenses that are regularly provided to the chief operating decision maker (CODM), a description of other segment items by reportable segment, and any additional measures of a segment's profit or loss used by the CODM when deciding how to allocate resources. The ASU also requires all annual disclosures currently required by Topic 280 to be included in interim periods. The update was effective for fiscal year 2024 and is effective for interim periods in fiscal 2025. The required annual disclosures are reflected in Note 7, "Segment Reporting," to the 2024 Annual Report on Form 10-K and the required quarterly disclosures are reflected in Note 6, "Segment Reporting," of this Quarterly Report on Form 10-Q.

There have been no other recent accounting pronouncements, changes in accounting pronouncements, or recently adopted accounting guidance during the three months ended March 31, 2025, that are of significance or potential significance to the Company's consolidated financial statements or disclosures.

## **2. Acquisitions**

### ***Fiscal 2024 Acquisitions***

On November 1, 2024, the Company acquired Wolverine, headquartered in Zeeland, Michigan. Wolverine is an industrial and residential generator distributor as well as a provider of maintenance and repair services.

On August 1, 2024, the Company acquired the assets and liabilities of Ageto. Ageto designs and integrates microgrid control solutions and is headquartered in Fort Collins, Colorado.

On June 26, 2024, the Company closed on the acquisition of the C&I BESS product offering from SunGrid Solutions Inc. located in Cambridge, Canada.

On April 1, 2024, the Company acquired Huntington, headquartered in Shelton, Connecticut. Huntington is an industrial and residential generator distributor as well as a provider of maintenance and repair services.

The combined preliminary purchase price for these acquisitions was \$46,265, net of cash acquired and inclusive of holdbacks and estimated contingent consideration. The Company recorded its preliminary purchase price allocations based on its estimates of the fair value of the acquired assets and assumed liabilities. Purchase accounting for C&I BESS and Huntington will be finalized prior to June 30, 2025, while purchase accounting for Ageto will be finalized prior to September 30, 2025, and purchase accounting for Wolverine will be finalized prior to December 31, 2025. There have not been any material changes to the preliminary purchase price allocation for Wolverine, Ageto, C&I BESS, or Huntington as of March 31, 2025.

The accompanying condensed consolidated financial statements include the results of Wolverine, Ageto, C&I BESS, and Huntington from their dates of acquisition through March 31, 2025. Pro forma and other financial information are not presented as the effects of these acquisitions are not material to the Company's results of operations or financial position.

### 3. Derivative Instruments and Hedging Activities

The Company records all derivatives in accordance with ASC 815, *Derivatives and Hedging*, which requires derivative instruments to be reported in the condensed consolidated balance sheets at fair value and establishes criteria for designation and effectiveness of hedging relationships. The Company is exposed to market risk such as changes in commodity prices, foreign currencies, and interest rates. The Company does not hold or issue derivative financial instruments for trading purposes.

The Company periodically utilizes commodity derivatives and foreign currency forward purchase and sales contracts in the normal course of business. Because these contracts do not qualify for hedge accounting, the related gains and losses are recorded in the Company's condensed consolidated statements of comprehensive income. The commodity and foreign currency forward contract gains and losses are not material to the Company's condensed consolidated financial statements for the periods presented.

Additionally, the Company maintains interest rate swap agreements and owns stock warrants described in more detail below.

#### *Interest Rate Swaps*

In March 2020, the Company entered into three interest rate swap agreements, which were still outstanding as of March 31, 2025. The Company formally documented all relationships between interest rate hedging instruments and the related hedged items, as well as its risk-management objectives and strategies for undertaking various hedge transactions. These interest rate swap agreements qualify as cash flow hedges and therefore, the effective portions of their gains or losses are reported as a component of accumulated other comprehensive loss (AOCL) in the condensed consolidated balance sheets.

The amount of after-tax unrealized (losses) gains recognized in AOCL for the three months ended March 31, 2025 and 2024, was \$(4,313) and \$1,982, respectively. The cash flows of the swaps are recognized as adjustments to interest expense each period. The ineffective portions of the derivatives' changes in fair value, if any, are immediately recognized in earnings.

#### *Stock Warrants*

During the fourth quarter of 2023, the Company entered into a \$30,000 agreement with Wallbox N.V. (Wallbox) to purchase 5% of its Class A common stock (Wallbox Shares) and acquire stock warrants, the latter of which provide the rights to an incremental approximate 5% ownership in the Class A common stock outstanding of Wallbox upon exercise at a fixed price with anti-dilution protections for a period of time. During the third quarter of 2024, the Company received additional warrants in connection with an additional round of funding performed by Wallbox through the Company's anti-dilution protection rights. In accordance with U.S. GAAP, the Company is required to adjust the carrying value of these warrants to market value on a quarterly basis. Gains and losses attributable to the stock warrants are recognized in other expense, net in the condensed consolidated statements of comprehensive income.

The loss attributable to the stock warrants was \$3,356 and \$4,849 for the three months ended March 31, 2025 and 2024, respectively.

#### *Fair Value*

The following table presents the fair value of all the Company's interest rate swaps and stock warrants.

	<u>March 31, 2025</u>	<u>December 31,</u> <u>2024</u>
Interest rate swaps	\$ 22,634	\$ 28,367
Stock warrants	4,563	7,919

The fair values of the interest rate swaps and stock warrants are included in operating lease and other assets in the condensed consolidated balance sheet as of March 31, 2025, and December 31, 2024. Excluding the impact of credit risk, the fair value of the interest rate swaps as of March 31, 2025, and December 31, 2024, is an asset of \$23,323 and \$29,254, respectively, which represents the amount the Company would receive to exit all of the agreements on those dates.

#### 4. Fair Value Measurements

ASC 820-10, *Fair Value Measurement*, defines fair value, establishes a consistent framework for measuring fair value, and expands disclosure for each major asset and liability category measured at fair value on either a recurring basis or nonrecurring basis. ASC 820-10 clarifies that fair value is an exit price, representing the amount that would be received in the sale of an asset or paid to transfer a liability in an orderly transaction between market participants. As such, fair value is a market-based measurement that should be determined based on assumptions that market participants would use in pricing an asset or liability. As a basis for considering such assumptions, the pronouncement establishes a three-tier fair value hierarchy, which prioritizes the inputs used in measuring fair value as follows: (Level 1) observable inputs such as quoted prices in active markets; (Level 2) inputs, other than the quoted prices in active markets, that are observable either directly or indirectly; and (Level 3) unobservable inputs in which there is little or no market data, which require the reporting entity to develop its own assumptions.

The Company believes the carrying amount of its financial instruments (cash and cash equivalents, accounts receivable, accounts payable, accrued liabilities, short-term borrowings, and revolving facility (Revolving Facility) borrowings), excluding Term Loan borrowings, approximates the fair value of these instruments based on their short-term nature. The fair value of the Tranche A Term Loan Facility borrowing, which has a net carrying value of \$701,530, was approximately \$696,094 (Level 2) as of March 31, 2025. The fair value of the Term Loan B Facility borrowing, which has a net carrying value of \$494,774, was approximately \$497,500 (Level 2) as of March 31, 2025. These Term Loan fair values were calculated based on independent valuations which contain inputs and significant value drivers that are observable.

For the fair value of the derivatives measured on a recurring basis, refer to the fair value table in Note 3, "Derivative Instruments and Hedging Activities," to the condensed consolidated financial statements of this Quarterly Report on Form 10-Q. The fair value of the Company's interest rate swaps and commodity and foreign currency derivative contracts are classified as Level 2. The valuation techniques used to measure the fair value of these derivative contracts, all of which have counterparties with high credit ratings, were based on quoted market prices or model driven valuations using significant inputs derived from or corroborated by observable market data. The fair value of the derivative contracts discussed above considers the Company's credit risk in accordance with ASC 820-10.

The fair value of the Wallbox stock warrants is classified as Level 3. The fair value of these warrants is measured using a Black Scholes option pricing model, with significant inputs derived from or corroborated by observable market data as well as internal estimates, specifically the time period until exercise. The warrants received in the third quarter of 2024 and fourth quarter of 2023 expire at the earlier of when the price per share equals or exceeds \$6.00 or in 2028 and 2029, respectively. The time period until exercise assumption has a significant impact on the fair value of the warrants.

#### *Equity Securities*

Equity securities primarily consist of Wallbox Shares. During the third quarter of 2024, the Company invested an incremental \$35,000 in additional Wallbox Shares, increasing its ownership interest to 38,096,057 Wallbox Shares. The Wallbox Shares are classified as Level 1 in the fair value hierarchy and are recognized at fair value using the closing price of Wallbox common stock quoted on the New York Stock Exchange (NYSE) on the last trading day of the quarter. The Wallbox Shares are included in operating lease and other assets in the condensed consolidated balance sheets. The fair value of the Wallbox Shares was \$12,484 and \$19,075 as of March 31, 2025, and December 31, 2024, respectively. Gains and losses attributable to the Wallbox Shares are recognized in other expense, net in the condensed consolidated statements of comprehensive income. The loss recognized on the Wallbox Shares was \$6,591 and \$1,170 for the three months ended March 31, 2025 and 2024, respectively.

#### *Contingent Consideration*

Certain of the Company's business combinations involve potential payment of future consideration that is contingent upon the achievement of certain milestones. As part of purchase accounting, a liability is recorded for the estimated fair value of the contingent consideration on the acquisition date. The fair value of the contingent consideration is remeasured at each reporting period, and the change in fair value is recognized within general and administrative expenses in the Company's condensed consolidated statements of comprehensive income. The fair value measurement of contingent consideration is typically categorized as a Level 3 liability, as the measurement amount is based primarily on significant inputs that are not observable in the market.

The combined fair value of contingent consideration for the Chilicon, Ageto, and Pramac acquisitions as of March 31, 2025, and December 31, 2024, was \$34,451 and \$34,114, respectively. The contingent consideration period for Chilicon extends through December 31, 2028, while the contingent consideration period for Pramac extends through December 31, 2025. The contingent consideration for Ageto can be earned in equal increments with one third of the contingent consideration capable of being earned each year as of August 1, 2025, August 1, 2026, and August 1, 2027. The current portion of contingent consideration is reported in other accrued liabilities and the non-current portion is reported in operating lease and other long-term liabilities in the condensed consolidated balance sheets.

The following table provides a reconciliation of the activity for contingent consideration:

Beginning balance, January 1, 2025	\$	34,114
Present value interest accretion		337
Ending balance, March 31, 2025	\$	<u>34,451</u>

**5. Accumulated Other Comprehensive Loss**

The following table presents a disclosure of changes in AOCL during the three months ended March 31, 2025 and 2024, net of tax:

	<b>Foreign Currency Translation Adjustments</b>	<b>Unrealized Gain (Loss) on Cash Flow Hedges</b>	<b>Total</b>
Beginning Balance – January 1, 2025	\$ (106,166)	\$ 20,767	\$ (85,399)
Other comprehensive income (loss)	29,272 (1)	(4,313) (2)	24,959
Ending Balance – March 31, 2025	<u>\$ (76,894)</u>	<u>\$ 16,454</u>	<u>\$ (60,440)</u>

	<b>Foreign Currency Translation Adjustments</b>	<b>Unrealized Gain (Loss) on Cash Flow Hedges</b>	<b>Total</b>
Beginning Balance – January 1, 2024	\$ (43,582)	\$ 28,439	\$ (15,143)
Other comprehensive income (loss)	(5,671) (3)	1,982 (4)	(3,689)
Ending Balance – March 31, 2024	<u>\$ (49,253)</u>	<u>\$ 30,421</u>	<u>\$ (18,832)</u>

- (1) Represents favorable impact from the weakening of the U.S. dollar against foreign currencies during the three months ended March 31, 2025, particularly the Euro and British Pound.
- (2) Represents unrealized losses of \$(5,732) on the interest rate swaps, net of tax recognized of \$1,419, for the three months ended March 31, 2025.
- (3) Represents unfavorable impact from the strengthening of the U.S. dollar against foreign currencies during the three months ended March 31, 2024.
- (4) Represents unrealized gains of \$2,644 on the interest rate swaps, net of tax recognized of \$(662), for the three months ended March 31, 2024.

## 6. Segment Reporting

The Company has two reportable segments for financial reporting purposes – domestic and international. The domestic segment includes the legacy Generac business and all historical acquisitions based in the U.S. and Canada, all of which have revenues substantially derived from the U.S. and Canada. The international segment includes all historical acquisitions not based in the U.S. and Canada, all of which have revenues substantially derived from outside the U.S. and Canada. Both reportable segments design and manufacture a wide range of energy technology solutions and other power products. The Company has multiple operating segments, which it aggregates into the two reportable segments, based on materially similar economic characteristics, products, production processes, classes of customers, distribution methods, organizational structure, and regional considerations. Intersegment sales are at an appropriate transfer price.

The Company's product offerings consist primarily of power generation equipment, energy storage systems, energy management devices & solutions, and other power products geared for varying end customer uses. While Residential products and Commercial & Industrial (C&I) products include similar products, they differ based on power output and end customer. The composition of net sales between residential, C&I, and other products & services by reportable segment is as follows:

Product Classes	Net Sales by Reportable Segment		
	Three Months Ended March 31, 2025		
	Domestic	International	Total
Residential products	\$ 473,291	\$ 20,861	\$ 494,152
Commercial & industrial products	206,145	131,227	337,372
Other	95,206	15,391	110,597
Total net sales	<u>\$ 774,642</u>	<u>\$ 167,479</u>	<u>\$ 942,121</u>

Product Classes	Net Sales by Reportable Segment		
	Three Months Ended March 31, 2024		
	Domestic	International	Total
Residential products	\$ 412,153	\$ 16,797	\$ 428,950
Commercial & industrial products	206,493	147,477	353,970
Other	93,691	12,662	106,353
Total net sales	<u>\$ 712,337</u>	<u>\$ 176,936</u>	<u>\$ 889,273</u>

Residential products consist primarily of automatic home standby generators ranging in output from 7.5kW to 150kW, portable generators, residential energy storage systems, energy management devices & solutions, and other outdoor power equipment. These products are predominantly sold through independent residential dealers, national and regional retailers, e-commerce merchants, electrical/HVAC/solar wholesalers, solar installers, and outdoor power equipment dealers. The residential products revenue consists of the sale of the product to the Company's distribution partners, who in turn sell the product to the end consumer, sometimes including installation and maintenance services. In some cases, residential products are sold directly to the end consumer. Substantially all of the residential products' revenues are transferred to the customer at a point in time.

C&I products consist of larger output stationary generators used in C&I applications, with power outputs up to 3,250kW. Also included in C&I products are mobile generators, light towers, C&I battery energy storage systems, mobile heaters, mobile pumps, and related controls for power generation equipment. These products are sold globally through industrial distributors and dealers, Engineering, Procurement, and Construction (EPC) companies, equipment rental companies, and equipment distributors. The C&I products revenue consists of the sale of the product to the Company's distribution partners, who in turn sell or rent the product to the end customer, sometimes including installation and maintenance services. In some cases, C&I products are sold directly to the end customer. Substantially all of the C&I products' revenues are transferred to the customer at a point in time.

Other consists primarily of aftermarket service parts and product accessories sold to the Company's distribution partners, the amortization of extended warranty deferred revenue, remote monitoring and grid services subscription revenue, as well as certain design, build, installation, and maintenance service revenue. The aftermarket service parts and product accessories are generally transferred to the customer at a point in time, while the extended warranty and subscription revenue are recognized over the life of the contract. Other service revenue is recognized when the service is performed, sometimes after certain milestones are met.

The Company views Adjusted EBITDA as a key measure of the Company's performance. The computation of Adjusted EBITDA is based primarily on the definition that is contained in the Company's credit agreements. The Company presents Adjusted EBITDA not only due to its importance for purposes of the Company's credit agreements, but also because it assists the Company in comparing performance across reporting periods on a consistent basis as it excludes items the Company's management does not believe are indicative of the Company's core operating performance. The Company's Chief Operating Decision Maker (CODM) is Aaron Jagdfeld, President and Chief Executive Officer (CEO). He uses Adjusted EBITDA, along with the Company's management:

- for planning purposes, including the preparation of the Company's annual operating budget and developing and refining internal projections for future periods;
- to allocate resources to enhance the financial performance of the Company's business;
- as a target for the determination of the bonus component of compensation for the Company's senior executives under the Company's management incentive plan, as described further in the Company's Proxy Statement;
- to evaluate the effectiveness of the Company's business strategies and as a tool in evaluating the Company's performance against the Company's budget for each period; and
- in communications with the Company's Board of Directors and investors concerning the Company's financial performance.

The table below presents sales (external and intersegment), significant segment expenses, other segment items, and Adjusted EBITDA by reportable segment, reconciled to consolidated income before provision for income taxes.

	Three Months Ended March 31, 2025			Three Months Ended March 31, 2024		
	Domestic	International	Total	Domestic	International	Total
External net sales	\$ 774,642	\$ 167,479	\$ 942,121	\$ 712,337	\$ 176,936	\$ 889,273
Intersegment sales	7,694	18,062	25,756	8,136	9,772	17,908
Total sales	782,336	185,541	967,877	720,473	186,708	907,181
Elimination of intersegment sales			(25,756)			(17,908)
Costs of goods sold	460,972	134,919	595,891	455,321	135,481	590,802
Elimination of intersegment cost of goods sold			(25,756)			(17,908)
Operating expenses	254,709	33,639	288,348	215,648	33,862	249,510
Other segment items (1)	(55,858)	(10,050)	(65,908)	(49,671)	(10,693)	(60,364)
Adjusted EBITDA by reportable segment	\$ 122,513	\$ 27,033	\$ 149,546	\$ 99,175	\$ 28,058	\$ 127,233
Interest expense			(17,110)			(23,605)
Depreciation and amortization			(46,141)			(41,902)
Non-cash write-down and other adjustments (2)			13			(510)
Non-cash share-based compensation expense (3)			(11,608)			(12,440)
Transaction costs and credit facility fees (4)			(760)			(1,425)
Business optimization and other charges (5)			(1,575)			(486)
Provision for legal, regulatory, and other matters (6)			(3,751)			(2,535)
Change in fair value of investment (7)			(9,947)			(6,019)
Other			(153)			200
Income before provision for income taxes			\$ 58,514			\$ 38,511

- (1) Other segment items primarily represent depreciation and amortization and the following items defined below: Non-cash write-down and other adjustments; Non-cash share-based compensation expense; Transaction costs and credit facility fees; Business optimization and other charges; and Provision for legal, regulatory, and clean energy product charges.
- (2) Includes gains (losses) on dispositions of assets other than in the ordinary course of business, gains (losses) on sales of certain investments, unrealized mark-to-market adjustments on commodity contracts, certain foreign currency related adjustments, and certain purchase accounting and contingent consideration adjustments.
- (3) Represents share-based compensation expense to account for stock options, restricted stock, and other stock awards over their respective vesting periods.
- (4) Represents transaction costs incurred directly in connection with any investment, as defined in the Company's credit agreement, equity issuance or debt issuance or refinancing, together with certain fees relating to the Company's senior secured credit facilities, such as administrative agent fees and credit facility commitment fees under the Company's Amended Credit Agreement.
- (5) Represents severance and other restructuring charges related to the consolidation of certain operating facilities and organizational functions.
- (6) Represents the following significant litigation, regulatory, and other matters that are not indicative of our ongoing operations:
  - A provision for judgments, settlements, and legal expenses related to certain patent lawsuits - \$1,492 in the first quarter of 2025 and \$2,170 in the first quarter of 2024.
  - Legal expenses related to certain class action lawsuits - \$1,343 in the first quarter of 2025.
  - Legal expenses related to certain government inquiries and other significant matters - \$916 in the first quarter of 2025.
  - Additional customer support costs related to a clean energy product customer that filed for bankruptcy in 2022 – \$365 in the first quarter of 2024.
- (7) Represents non-cash losses from changes in the fair value of the Company's investment in Wallbox warrants and equity securities.

The following tables summarize additional financial information by reportable segment:

	Assets by Reportable Segment	
	March 31, 2025	December 31, 2024
Domestic	\$ 3,753,902	\$ 3,873,904
International	1,306,552	1,235,427
Total	<u>\$ 5,060,454</u>	<u>\$ 5,109,331</u>

	Depreciation and Amortization by Reportable Segment	
	Three Months Ended March 31, 2025	Three Months Ended March 31, 2024
Domestic	\$ 37,821	\$ 34,148
International	8,320	7,754
Total	<u>\$ 46,141</u>	<u>\$ 41,902</u>

	Capital Expenditures by Reportable Segment	
	Three Months Ended March 31, 2025	Three Months Ended March 31, 2024
Domestic	\$ 28,297	\$ 24,166
International	2,640	2,654
Total	<u>\$ 30,937</u>	<u>\$ 26,820</u>

The Company's sales in the U.S. represented approximately 78% and 76% of total sales for the three months ended March 31, 2025 and 2024, respectively. Approximately 76% of the Company's identifiable long-lived assets were located in the U.S. as of both March 31, 2025, and December 31, 2024.

## 7. Balance Sheet Details

Inventories consist of the following:

	<b>March 31, 2025</b>	<b>December 31, 2024</b>
Raw material	\$ 597,640	\$ 611,735
Work-in-process	8,510	6,814
Finished goods	488,932	413,098
Total	<u>\$ 1,095,082</u>	<u>\$ 1,031,647</u>

Property and equipment consists of the following:

	<b>March 31, 2025</b>	<b>December 31, 2024</b>
Land and improvements	\$ 30,552	\$ 30,220
Buildings and improvements	359,181	358,055
Machinery and equipment	302,515	296,409
Dies and tools	50,871	48,681
Vehicles	18,466	13,887
Office & information technology equipment and internal use software	220,619	213,003
Leasehold improvements	9,976	9,776
Construction in progress	127,611	110,651
Gross property and equipment	<u>1,119,791</u>	<u>1,080,682</u>
Accumulated depreciation	<u>(410,261)</u>	<u>(390,659)</u>
Total	<u>\$ 709,530</u>	<u>\$ 690,023</u>

Total property and equipment includes finance leases of \$61,722 and \$61,214 on March 31, 2025, and December 31, 2024, respectively, primarily consisting of buildings and improvements. Amortization of finance lease right of use assets is recorded within depreciation expense in the condensed consolidated statements of comprehensive income. The initial measurement of new finance lease right of use assets is accounted for as a non-cash item in the condensed consolidated statements of cash flows.

## 8. Product Warranty Obligations

The Company records a liability for standard product warranty obligations accounted for as assurance warranties at the time of sale of the related product to a customer based on historical warranty experience. The Company also records a liability for specific warranty matters when they become known and are reasonably estimable. The following is a tabular reconciliation of the Company's standard product warranty liability accounted for as an assurance warranty:

	<b>Three Months Ended March 31,</b>	
	<b>2025</b>	<b>2024</b>
Balance at beginning of period	\$ 110,987	\$ 116,408
Payments	(20,887)	(21,347)
Provision for warranty issued	18,118	15,304
Changes in estimates for pre-existing warranties	2,499	761
Balance at end of period	<u>\$ 110,717</u>	<u>\$ 111,126</u>

The Company also sells extended warranty coverage for certain products, which it accounts for as a service warranty. The sales of extended warranties are recorded as deferred revenue, and typically have a duration of five to ten years. The deferred revenue related to extended warranty coverage is amortized over the duration of the extended warranty contract period, following the standard warranty period, using the straight-line method. The Company believes the straight-line method is appropriate because the performance obligation is satisfied based on the passage of time. The amortization of deferred revenue is recorded to net sales in the condensed consolidated statements of comprehensive income. The following is a tabular reconciliation of the deferred revenue related to extended warranty coverage:

	<b>Three Months Ended March 31,</b>	
	<b>2025</b>	<b>2024</b>
Balance at beginning of period	\$ 186,922	\$ 155,870
Deferred revenue contracts issued	15,818	14,784
Amortization of deferred revenue contracts	(8,337)	(6,861)
Balance at end of period	<u>\$ 194,403</u>	<u>\$ 163,793</u>

The timing of recognition of the Company's deferred revenue balance related to extended warranties as of March 31, 2025 is as follows:

Remainder of 2025	\$ 25,671
2026	36,529
2027	35,203
2028	28,666
2029	22,491
After 2029	45,843
Total	<u>\$ 194,403</u>

Standard product warranty obligations and extended warranty related deferred revenues are included in the condensed consolidated balance sheets as follows:

	<b>March 31, 2025</b>	<b>December 31, 2024</b>
<b>Product warranty liability</b>		
Current portion - Accrued product warranty	\$ 56,161	\$ 56,127
Long-term portion - other long-term liabilities	54,556	54,860
Total	<u>\$ 110,717</u>	<u>\$ 110,987</u>
<b>Deferred revenue related to extended warranties</b>		
Current portion - Other accrued liabilities	\$ 34,670	\$ 34,069
Long-term portion - Deferred Revenue	159,733	152,853
Total	<u>\$ 194,403</u>	<u>\$ 186,922</u>

## 9. Contract Balances

While the Company's standard payment terms for its customers are less than one year, the specific payment terms and conditions in its customer contracts vary. In certain cases, the Company's customers pay for their goods in advance. These prepayments are recognized as customer deposits (contract liabilities) and recorded in other accrued liabilities in the condensed consolidated balance sheets. The balance of customer deposits was \$29,424 and \$26,858 on March 31, 2025, and December 31, 2024, respectively. During the three months ended March 31, 2025 the Company recognized revenue of \$10,189 related to amounts included in the December 31, 2024 customer deposit balance. The Company typically recognizes revenue within one year of the receipt of the customer deposit.

## 10. Credit Agreements

Short-term borrowings included in the condensed consolidated balance sheets as of March 31, 2025, and December 31, 2024, consisted of borrowings by the Company's foreign subsidiaries on local lines of credit totaling \$56,533 and \$55,848, respectively. As of March 31, 2025, and December 31, 2024, the weighted-average interest rates on the short-term borrowings were 5.85% and 5.44%, respectively.

Long-term borrowings are included in the condensed consolidated balance sheets as follows:

	March 31, 2025	December 31, 2024
Tranche A Term Loan Facility	\$ 703,125	\$ 712,500
Term Loan B Facility	497,500	498,750
Original issue discount and deferred financing costs	(7,567)	(8,203)
Finance lease obligation	67,042	66,355
Other	8,068	8,972
Total	1,268,168	1,278,374
Less: current portion of debt	64,550	60,753
Less: current portion of finance lease obligation	7,757	6,845
Total long-term borrowings and finance lease obligations	\$ 1,195,861	\$ 1,210,776

The Tranche A Term Loan Facility matures on June 29, 2027. The Tranche A Term Loan Facility is repayable in quarterly installments which commenced September 2023, with a balloon payment due June 2027. The Term Loan B Facility matures on July 3, 2031, and is repayable in quarterly installments which commenced September 2024, with a balloon payment due July 2031. Maturities of the Company's Tranche A Term Loan Facility and Term Loan B Facility outstanding on March 31, 2025, before considering original issue discount and deferred financing costs, are as follows:

	Tranche A Term Loan Facility	Term Loan B Facility	Total
2025	\$ 37,500	\$ 3,750	\$ 41,250
2026	65,625	5,000	70,625
2027	600,000	5,000	605,000
2028	-	5,000	5,000
2029	-	5,000	5,000
2030	-	5,000	5,000
2031	-	468,750	468,750
Total	\$ 703,125	\$ 497,500	\$ 1,200,625

The Company's credit agreements originally provided for a \$1,200,000 Tranche B Term Loan Facility (Original Term Loan B Facility) and included a \$300,000 uncommitted incremental term loan on that facility. After several amendments, the Original Term Loan B Facility bore interest at rates based on either a base rate plus an applicable margin of 0.75% or adjusted SOFR rate plus an applicable margin of 1.75%, subject to a SOFR floor of 0.0%, and was scheduled to mature on December 13, 2026.

In July 2024, the Company extinguished the \$530,000 balance then outstanding under the Original Term Loan B Facility and replaced it with a new \$500,000 Tranche B Term Loan Facility maturing on July 3, 2031 (New Term Loan B Facility). The New Term Loan B Facility continues to include a \$300,000 uncommitted incremental term loan on that facility. In accordance with ASC 470-50, the Company capitalized \$2,991 of debt issuance costs. Additionally, the Company wrote-off the unamortized deferred financing costs related to the Original Term Loan B of \$4,236 and expensed \$625 of fees paid to creditors as a loss on extinguishment of debt. The New Term Loan B Facility bears interest at the adjusted SOFR rate plus an applicable margin of 1.75%, subject to a SOFR floor of 0.0%, resulting in a 6.06% combined rate as of March 31, 2025.

The New Term Loan B Facility does not require an Excess Cash Flow payment if the Company's net secured leverage ratio is maintained below 3.75 to 1.00. As of March 31, 2025, the Company's net secured leverage ratio was 1.33 to 1.00, and the Company was in compliance with all covenants under the Facility. There are no financial maintenance covenants on the Term Loan B Facility.

In June 2022, the Company amended and restated its existing credit agreements (Amended Credit Agreement) that resulted in a new term loan facility in an aggregate principal amount of \$750,000 (Tranche A Term Loan Facility), established a new \$1,250,000 revolving facility (Revolving Facility), and replaced all LIBOR provisions with SOFR provisions. The Tranche A Term Loan Facility and the Revolving Facility bear interest at a rate based on adjusted SOFR plus an applicable margin between 1.25% and 1.75%, based on the Company's total leverage ratio and subject to a SOFR floor of 0.0%. As of March 31, 2025, the interest rate for the Tranche A Term Loan Facility is 5.92% and the interest rate for the Revolving Facility is 5.93%. There were no borrowings under the Revolving Facility as of March 31, 2025, and December 31, 2024.

The Tranche A Term Loan Facility and the Revolving Facility contain certain financial covenants that require the Company to maintain a total leverage ratio below 3.75 to 1.00, as well as an interest coverage ratio above 3.00 to 1.00. As of March 31, 2025, the Company's total leverage ratio was 1.40 to 1.00, and the Company's interest coverage ratio was 11.25 to 1.00. The Company was also in compliance with all other covenants of the Amended Credit Agreement as of March 31, 2025.

The New Term Loan B Facility, Tranche A Term Loan Facility and Revolving Facility are guaranteed by substantially all of the Company's wholly-owned domestic restricted subsidiaries and are secured by associated collateral agreements which pledge a first priority lien on virtually all of the Company's assets, including fixed assets and intangibles, cash, trade accounts receivable, inventory, and other current assets and proceeds thereof.

As of March 31, 2025, the Revolving Facility had \$1,249,203 of unused capacity, net of outstanding letters of credit.

See Item 7A of the Annual Report on Form 10-K for the year ended December 31, 2024, for further information on interest rate swaps that are currently outstanding and partially offset the above interest expense on outstanding borrowings.



## 11. Stock Repurchase Program

In July 2022, the Company's Board of Directors approved a stock repurchase program, which commenced on August 5, 2022, and allowed for the repurchase of up to \$500,000 of the Company's common stock over a 24-month period. Additionally, on February 12, 2024, the Company's Board of Directors approved a new stock repurchase program that allows for the repurchase of up to \$500,000 of the Company's common stock over the following 24 months. The new program replaced the prior share repurchase program, which had \$26,297 remaining available for repurchase when the new program was approved. Pursuant to the approved program, the Company may repurchase its common stock from time to time, in amounts and at prices the Company deems appropriate, subject to market conditions and other considerations. The repurchases may be executed using a combination of Rule 10b5-1 trading plans, open market purchases, privately negotiated agreements or other transactions. The actual timing, number and value of shares repurchased under the program will be determined by management at its discretion and in compliance with the terms of the Company's credit agreements. The repurchases may be funded with cash on hand, available borrowings, or proceeds from potential debt or other capital markets sources. The stock repurchase program may be suspended or discontinued at any time without prior notice.

During the first quarter of 2025, the Company repurchased 716,685 shares of common stock for \$97,454. There were no share repurchases under the program during the first quarter of 2024. The Company has periodically reissued shares out of Treasury stock, including for acquisition contingent consideration payments.

## 12. Earnings Per Share

Basic earnings per share is calculated by dividing net income attributable to the common shareholders of the Company by the weighted average number of common shares outstanding during the period, exclusive of restricted shares. Except where the result would be anti-dilutive, diluted earnings per share is calculated by assuming the vesting of unvested restricted stock and the exercise of outstanding stock options, as well as the satisfaction of certain contingent acquisition consideration conditions as of the end of the period. Refer to Note 4, "Redeemable Noncontrolling Interest," of the Annual Report on Form 10-K for the year ended December 31, 2024, for further information regarding the accounting for redeemable noncontrolling interests within earnings per share.

The following table reconciles the numerator and the denominator used to calculate basic and diluted earnings per share:

	<b>Three Months Ended March 31,</b>	
	<b>2025</b>	<b>2024</b>
<b>Numerator</b>		
Net income attributable to Generac Holdings Inc.	\$ 43,840	\$ 26,232
Redemption value adjustment	-	(2,686)
Net income attributable to common shareholders	<u>\$ 43,840</u>	<u>\$ 23,546</u>
<b>Denominator</b>		
Weighted average shares, basic	59,062,534	59,849,362
Dilutive effect of stock compensation awards (1)	<u>685,055</u>	<u>636,763</u>
Diluted shares	<u>59,747,589</u>	<u>60,486,125</u>
<b>Net income attributable to common shareholders per share</b>		
Basic	\$ 0.74	\$ 0.39
Diluted	\$ 0.73	\$ 0.39

(1) Excludes approximately 402,000 and 427,000 stock options and restricted stock awards for the three months March 31, 2025 and 2024, respectively, because they would be anti-dilutive.

## 13. Income Taxes

The effective income tax rates for the three months ended March 31, 2025 and 2024 were 24.3% and 31.2%, respectively. The decrease in effective tax rate was primarily driven by certain unfavorable discrete tax items in the prior-year comparable period that did not repeat in the current year.

## 14. Commitments and Contingencies

The Company has an arrangement with a finance company to provide floor plan financing for certain dealers. The Company receives payment from the finance company after shipment of product to the dealer. The Company participates in the cost of dealer financing up to certain limits and has agreed to repurchase products repossessed by the finance company, but does not indemnify the finance company for any credit losses they incur. The amount financed by dealers which remained outstanding under this arrangement as of March 31, 2025, and December 31, 2024, was \$184,956 and \$165,432, respectively.

On August 1, 2022, Power Home Solar, LLC d/b/a Pink Energy (PHS) filed a lawsuit in the Western District of Virginia against Generac Power Systems, Inc., a wholly-owned subsidiary of the Company (Generac Power). The complaint alleges breaches of warranty, product liability, and other various causes of action against Generac Power relating to the sale and performance of certain clean energy equipment and seeks to recover damages, including consequential damages, that PHS allegedly incurred. The Company disputes the allegations in the complaint, including that PHS can seek consequential damages or amounts greater than the \$25,000 liability cap set forth in the agreement between the parties. Generac Power moved to dismiss the complaint and compel arbitration consistent with the parties' agreement. PHS later filed a Chapter 7 bankruptcy petition in the Western District of North Carolina that identified Generac Power as one of its outstanding creditors. The parties agreed to toll PHS's deadline to respond to the motion to dismiss and all other pretrial deadlines to allow the bankruptcy trustee to evaluate the complaint. The Trustee has not yet taken further action in this lawsuit. Generac Power intends to vigorously defend against the claims in the complaint, in whichever forum they may proceed.

On October 28, 2022, Daniel Haak filed a putative consumer class action lawsuit against Generac Power in the Middle District of Florida. The complaint alleges breaches of warranty, tort-based, and unjust enrichment claims against Generac Power relating to the sale and performance of certain clean energy products, and seeks to recover damages, including consequential damages, that the plaintiff and putative class allegedly incurred. Additional putative class actions were filed by consumers raising similar claims and allegations in other district court cases. These putative class actions have been consolidated into a Multidistrict Litigation, *In re: Generac Solar Power Systems Marketing, Sales Practices and Products Liability Litigation* currently pending in the Eastern District of Wisconsin, Case No. 23-md-3078. Generac Power and the Company filed their answer to the consolidated master complaint after the court denied the motion to dismiss on May 24, 2024. Generac Power and the Company intend to vigorously defend against the consolidated master complaint.

On December 1, 2022, Oakland County Voluntary Employees' Beneficiary Association and Oakland County Employees' Retirement System filed a putative securities class action lawsuit against the Company and certain of its officers in the Eastern District of Wisconsin. The court subsequently consolidated a later filed action and appointed a lead plaintiff. The lead plaintiff filed a consolidated complaint alleging violation of federal securities law related to disclosures of certain matters (the *Oakland County Lawsuit*). On February 7, 2025, the court granted the Company's motion to dismiss and found that plaintiffs failed to adequately plead a securities fraud claim. Plaintiffs filed an amended complaint on March 10, 2025, which the Company intends to move to dismiss.

On February 3, 2023, a purported Company shareholder filed a shareholder derivative action against certain of the Company's officers and directors in the United States District Court for the Eastern District of Wisconsin. The complaint seeks unspecified damages on behalf of the Company and certain other relief, such as certain reforms to corporate governance practices. The complaint (in which the Company is named as a nominal defendant) generally alleges, among other things, breaches of fiduciary duties in connection with the oversight of the Company's public statements and legal compliance, and that the Company was damaged as a result of the breaches of fiduciary duties, and the defendants were unjustly enriched. The complaint also alleges, among other things, violations of Sections 14(a), 10(b) and 20(a) of the Securities Exchange Act of 1934, abuse of control, gross mismanagement, and waste of corporate assets. The Company has received several additional derivative actions filed in both state and federal courts raising similar claims and allegations, including issues raised in the *Oakland County Lawsuit*. The Company disputes the allegations in the shareholder derivative actions and intends to vigorously defend against the claims in the complaints.

On October 28, 2022, Generac Power received a grand jury subpoena from the U.S. Attorney for the Eastern District of Michigan and, as a result, the Company became aware of an enforcement investigation by the U.S. DOJ. The subpoena requests similar documents and information provided by the Company to the U.S. EPA and the CARB in response to civil document requests related to the Company's compliance with emissions regulations for approximately 1,850 (not in thousands) portable generators produced by the Company in 2019 and 2020 and sold in 2020. On October 2, 2024, the Company received additional information from the EPA that could increase the number of portable generators under review by the EPA by approximately 4,850 (not in thousands) if certain emissions certifications for 2020 are voided. The Company is cooperating with the DOJ, EPA and CARB regarding these topics and related requests.

On November 30, 2022, the CPSC notified the Company of its intention to recommend the imposition of a civil penalty for failing to timely submit a report to the CPSC in relation to certain portable generators that were subject to a voluntary recall previously announced on July 29, 2021. On May 3, 2023, the parties entered into a mutual settlement agreement. The agreement does not constitute an admission by Generac or a determination by the CPSC that Generac violated the CPSA. The terms of the settlement agreement require the Company to (i) abide by certain customary agency requirements regarding the ongoing commitment to the Company's internal CPSA compliance practices and program, and (ii) pay a civil fine of \$15,800. On July 21, 2023, Generac Power received a grand jury subpoena from the U.S. Attorney for the Eastern District of Wisconsin and, as a result, the Company became aware of a continuing inquiry by the DOJ related to its statutory obligations under the CPSA in connection with this matter. Additionally, on October 23, 2023, the CPSC notified the Company that it is further investigating whether the Company complied with the reporting requirements to the CPSC in relation to certain portable generators that were subject to a voluntary recall previously announced on September 14, 2023. The Company is cooperating fully with both the CPSC and DOJ investigations and, at this time, is unable to predict the eventual scope, duration or final outcome of such investigations.

On March 8, 2022, Ollnova Technologies Limited, a non-practicing entity, filed a patent infringement lawsuit against ecobee Technologies, ULC. (ecobee) in the United States District Court for the Eastern District of Texas (Case No. 22-cv-00072-JRG). Ollnova claimed that ecobee infringes on four of its patents. Following an October 5, 2023, jury verdict finding one of Ollnova's patents invalid and that ecobee infringed at least one of the claims of the asserted patents, on March 1, 2024, the trial court entered judgment against ecobee for \$11,500, as well as an award of prejudgment and post-judgment interest. In 2023, the Company recorded a reserve of \$12,669 related to this matter. In the first quarter of 2024, the Company recorded an additional reserve of \$1,826 for estimated prejudgment and post-judgment interest. ecobee has appealed the trial court's judgment to the Court of Appeals for the Federal Circuit and that appeal is currently pending.

On June 9, 2023, Spartronics Vietnam, Inc., a contract manufacturer of Generac Power's clean energy products, filed multiple lawsuits against Generac Power and sub-suppliers accusing Generac Power of fraud, breaching its supply agreement with Spartronics, tortiously interfering with Spartronics' relationships with its sub-suppliers, and requesting a determination of rights under the parties' agreements in state and federal court. Spartronics subsequently filed additional third-party complaints against Generac Power raising similar claims and allegations. After a court granted Generac Power's motion to compel arbitration, Spartronics filed a demand for arbitration of its claims. Generac Power denies the allegations in the complaints, including that Generac Power is responsible for Spartronics' purchasing practices, and is pursuing a counterclaim in connection with the arbitration.

On November 21, 2023, Christopher Walling filed a putative securities class action lawsuit against the Company and certain of its officers in the Western District of Wisconsin and was later appointed lead plaintiff. The complaint asserts claims for alleged violation of federal securities law related to statements concerning the Company's financial outlook and the impact of macroeconomic trends on the demand for its products. The plaintiff seeks to represent a class of individuals who purchased or otherwise acquired common stock between May 3, 2023, and August 3, 2023, and seeks unspecified compensatory damages and other relief on behalf of a purported class of purchasers of the Company's stock (the *Walling Lawsuit*). The Company moved to dismiss the amended complaint on June 21, 2024, and intends to vigorously defend against the claims in the amended complaint.

On February 14, 2024, a purported Company shareholder filed a derivative action against certain of the Company's officers and directors in the United States District Court for the Eastern District of Wisconsin. The complaint (in which the Company is named as a nominal defendant) generally alleges, among other things, breaches of fiduciary duties in connection with the oversight of the Company's public statements and legal compliance, including as to the claims raised in the *Walling Lawsuit*. The complaint seeks unspecified damages on behalf of the Company and certain other relief, including certain corporate governance reforms. The Company disputes the allegations in the shareholder derivative action and intends to vigorously defend against the claims in the complaint.

On October 9, 2024, Champion Power Equipment, Inc. (Champion) filed a patent infringement lawsuit against Generac Power in the United States District Court for the Eastern District of Wisconsin (Case No. 24-cv-01281-LA). Champion claims that certain Generac and Powermate branded multi-fuel portable generators infringe on Champion's portfolio of dual and multi-fuel patents. Generac Power denies the allegations and intends to vigorously defend the matter.

On October 18, 2024, two individuals filed a putative consumer class action lawsuit against Generac Power and the Company in the Middle District of Florida (Case No. 24-cv-02412). The Amended Complaint, which includes additional plaintiffs, alleges certain defects for home standby generators manufactured or sold to consumers from 2020-2024. Plaintiffs assert breaches of warranty, tort-based, and statutory claims relating to the sale and performance of home standby generators. The Company disputes the allegations and intends to vigorously defend against the claims in the complaint, including that the case should not proceed as a class action.

It is presently unlikely that any legal, regulatory or other proceedings pending against or involving the Company will have a material adverse effect on the Company's financial condition, results of operations or cash flows. However, in many of these matters, it is inherently difficult to determine whether a loss is probable or to estimate the size or range of the possible loss given the variety and potential outcomes of actual and potential claims, the uncertainty of future rulings, the behavior or incentives of adverse parties, and other factors outside the control of the Company. Accordingly, the Company's loss reserves may change from time to time, and actual losses could exceed the amounts reserved by an amount that could be material to the Company's consolidated financial position, results of operations or cash flows in any particular reporting period.

## Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

This quarterly report contains forward-looking statements that are subject to risks and uncertainties. Forward-looking statements give our current expectations and projections relating to our financial condition, results of operations, plans, objectives, future performance and business. You can identify forward-looking statements by the fact that they do not relate strictly to historical or current facts. These statements may include words such as "anticipate," "estimate," "expect," "forecast," "project," "plan," "intend," "believe," "confident," "may," "should," "can have," "likely," "future," "optimistic" and other words and terms of similar meaning in connection with any discussion of the timing or nature of future operating or financial performance or other events.

The forward-looking statements contained in this quarterly report are based on assumptions that we have made in light of our industry experience and on our perceptions of historical trends, current conditions, expected future developments and other factors we believe are appropriate under the circumstances. As you read and consider this report, you should understand that these statements are not guarantees of performance or results. They involve risks, uncertainties (some of which are beyond our control) and assumptions. Although we believe that these forward-looking statements are based on reasonable assumptions, you should be aware that many factors could affect our actual financial results and cause them to differ materially from those anticipated in the forward-looking statements. The forward-looking statements contained in this quarterly report include estimates regarding:

- our business, financial and operating results, and future economic performance;
- proposed new product and service offerings; and
- management's goals, expectations, and objectives, and other similar expressions concerning matters that are not historical facts.

Factors that could affect our actual financial results and cause them to differ materially from those anticipated in the forward-looking statements include:

- fluctuations in cost, availability, and quality of raw materials, key components and labor required to manufacture our products;
- our dependence on a small number of contract manufacturers and component suppliers, including single-source suppliers;
- changes and volatility with respect to the trade policies of various countries, which may result in new or increased tariffs, trade restrictions, or other unfavorable trade actions;
- our ability to protect our intellectual property rights or successfully defend against third party infringement claims;
- changes in durable goods spending by consumers and businesses or other global macroeconomic conditions, impacting demand for our products;
- changes in governmental policies, particularly with respect to tax incentives, tax credits, or grant programs, which could: (i) affect the demand for certain of our products; or (ii) result in a withdrawal or reduction of grants previously awarded to the Company;
- increase in product and other liability claims, warranty costs, recalls, or other claims;
- significant legal proceedings, claims, fines, penalties, tax assessments, lawsuits or government investigations;
- our ability to consummate our share repurchase programs;
- our failure or inability to adapt to, or comply with, current or future changes in applicable laws, regulations, and product standards;
- scrutiny regarding our sustainability practices;
- our ability to develop and enhance products and gain customer acceptance for our products;
- frequency and duration of power outages impacting demand for our products;
- our ability to accurately forecast demand for our products and effectively manage inventory levels relative to such forecast;
- our ability to remain competitive;
- our dependence on our dealer and distribution network;
- market reaction to changes in selling prices or mix of products;
- loss of our key management and employees;
- disruptions from labor disputes or organized labor activities;
- our ability to attract and retain employees;
- disruptions in our manufacturing operations;
- the possibility that the expected synergies, efficiencies and cost savings of our acquisitions, divestitures, restructurings, or realignments will not be realized, or will not be realized within the expected time period;
- risks related to sourcing components in foreign countries;
- compliance with environmental, health and safety laws and regulations;
- government regulation of our products;
- failures or security breaches of our networks, information technology systems, or connected products;
- our ability to make payments on our indebtedness;
- terms of our credit facilities that may restrict our operations;
- our potential need for additional capital to finance our growth or refinance our existing credit facilities;
- risks of impairment of the value of our goodwill and other indefinite-lived assets;
- volatility of our stock price; and
- potential tax liabilities.

Should one or more of these risks or uncertainties materialize, or should any of these assumptions prove incorrect, our actual results may vary in material respects from those projected in any forward-looking statements. A detailed discussion of these and other factors that may affect future results is contained in our filings with the Securities and Exchange Commission, including in Item 1A of our Annual Report on Form 10-K for the year ended December 31, 2024 and in Part II, Item 1A of this Quarterly Report on Form 10-Q. Stockholders, potential investors and other readers should consider these factors carefully in evaluating the forward-looking statements.

Any forward-looking statement made by us in this report speaks only as of the date on which it is made. Factors or events that could cause our actual results to differ may emerge from time to time, and it is not possible for us to predict all of them. We undertake no obligation to update any forward-looking statement, whether as a result of new information, future developments or otherwise, except as may be required by law.

### Recent Developments

As disclosed in Part I, Item 1A: Risk Factors, of our Annual Report on Form 10-K for the fiscal year ended December 31, 2024, the company's business is subject to risks related to, among other factors, tariffs and other changes in U.S. trade policy and international trade relations. Starting in the first quarter of 2025, the United States government announced additional tariffs on goods imported into the U.S. from numerous countries and multiple nations countered

with reciprocal tariffs and other actions in response. The U.S. government stated it is willing to negotiate with other countries regarding the tariffs. The tariffs may negatively impact demand due to higher prices and result in lower margins for some of our products. Generac is currently analyzing the impacts of the tariffs and actions that can be taken to moderate and/or minimize their effects.

## Overview

Founded in 1959, Generac is a leading global designer, manufacturer, and provider of a wide range of energy technology solutions. Generac provides power generation equipment, energy storage systems, energy management devices & solutions, and other power products serving the residential, light commercial, and industrial markets. The Company continues to expand its energy technology offerings for homes and businesses in its mission to Power a Smarter World and lead the evolution to more resilient, efficient, and sustainable energy solutions.

We have a long history of providing power generation products across a variety of applications, and we maintain one of the leading positions in the North American market for power equipment with an expanding presence internationally. We believe we have one of the widest ranges of products in the power generation marketplace, including residential, commercial, and industrial standby generators, as well as portable and mobile generators used in a variety of applications. The Company is evolving its product portfolio by building out ecosystems of energy technology products, solutions, and services for homes and businesses, enabling end users to better manage their energy costs and needs. As part of this evolution, we have made significant investments into developing markets such as residential and commercial & industrial (C&I) energy storage, solar power inverters, energy monitoring & management devices, and electric vehicle (EV) charging. Central to these ecosystems are the Company's advanced connectivity devices, controls capabilities, and software platforms that facilitate the integration of our products into grid services programs. In addition, we have been leveraging our leading position in the growing market for natural gas fueled generators, which we believe represents a cleaner fuel compared to diesel, to expand into applications beyond standby power, allowing us to participate in multi-purpose microgrid projects for C&I customers. As the traditional centralized utility model evolves over time, we believe that a more decarbonized, digitized, and decentralized grid infrastructure will develop, and our energy technology solutions are uniquely and strategically positioned to participate in this next-generation grid.

Given our competitive strengths in our traditional power generation markets, we believe we are well-positioned to execute on the growing opportunity for backup power for homes and businesses, where increased penetration is being driven by multiple mega-trends that are resulting in poorer power quality for end users. In addition, our focus on more resilient, efficient and sustainable energy solutions has dramatically increased our served addressable market, and as a result, we believe we can continue to be a leader as energy costs rise and end markets evolve over time.

## Mega-Trends, Strategic Growth Themes, and Additional Business Drivers

In 2021, we unveiled our "Powering A Smarter World" strategic plan, which serves as the framework for the significant investments we have made and will continue to make to capitalize on the long-term growth prospects of Generac. Our enterprise strategy is based on the combination of several key mega-trends that we believe will drive a number of significant strategic growth themes for our business.

### **Key Mega-Trends:**

- Lower power quality continuing to drive demand for backup power solutions:
  - More frequent severe and volatile weather impacting an aging grid, causing increased power outage activity.
  - Increasing deployment of intermittent generation sources coupled with accelerating electricity demand trends driving supply/demand imbalances for utilities and grid operators.
- Higher power prices driving the need for energy management solutions:
  - Electrification trends causing power demand to exceed supply, driving up power prices.
  - Investment required to upgrade grid infrastructure and transition to renewable power sources, pushing prices higher.
- Artificial intelligence adoption accelerating, creating a large market opportunity for backup power:
  - Significant power requirements for the buildout of data centers to enable AI adoption could drive further grid instability.
  - Acceleration in the number of hyperscale and edge data centers that require significant backup power.
- Growing demand for cleaner burning fuels:
  - Natural gas and other alternative fuels are vital to the energy transition.
  - Demand for natural gas-fueled backup generators growing as homes and businesses desire cleaner-burning fuel sources of generation.
- Required investment in global infrastructure, driving demand for our products:
  - Upgrading of aging and underinvested legacy infrastructure systems, such as power, telecommunications, transportation, and water.
  - Expanding investment for increasingly critical technology infrastructure as we transition to a more "connected" society.
- Home as a Sanctuary, driving increased demand for resiliency solutions that provide peace of mind:
  - Increasing importance of the home with more people working from home and aging in place.
  - Growing market for intelligent and connected homes that can provide improved energy efficiency.

### **Strategic Growth Themes:**

*Power quality issues continue to increase.* Power disruptions are an important driver of consumer awareness for backup power and have historically influenced demand for generators both in the United States and internationally. Increased frequency and duration of major power outage events, that have a broader impact beyond a localized level, increases product awareness and may drive consumers to accelerate their purchase of a standby or portable generator during the immediate and subsequent period, which we believe may last for six to twelve months following a major outage event. Energy storage systems offer similar resiliency advantages to consumers and can benefit from these same awareness drivers, at least for short duration power outages. The optional standby market for C&I power generation is also driven by power quality issues and the related need for backup power. The impact of climate change has received increased global focus in recent years, and an aging and underinvested electrical grid infrastructure remains highly vulnerable to the expectation of more severe and volatile weather. Additionally, rapid growth in renewable power sources such as solar and wind is resulting in increased intermittency of supply as more traditional thermal generation assets are retired, further impairing the reliable supply of electricity. At the same time, power demand is expected to meaningfully accelerate as a result of the rapid adoption of artificial intelligence and related data center energy requirements, the re-industrialization of North America, and the electrification of a wide range of consumer and commercial products, including transportation, HVAC systems, and other major appliances. These developments are causing growing supply/demand imbalances for grid operators across North America, which has led to high-profile examples of rolling blackouts and calls for utility customers to reduce consumption to maintain grid integrity. In fact, the North American Electric Reliability Corporation has labeled significant portions of the United States and Canada as being at high or elevated risk of resource adequacy shortfalls in the 2025-2029 period due in part to these supply/demand dynamics. We believe utility supply shortfalls and related warnings may continue in the future, resulting in continued deterioration of power quality in North America. Finally, certain utilities are adopting preventative power shutoff policies to reduce the risk of wildfires caused by their electrical distribution equipment, predominately in the western half of the country. Taken together, we expect these factors to continue driving increased awareness of the need for backup power and demand for Generac's products within multiple categories.

*Home standby penetration opportunity is significant.* Many potential customers are still not aware of the costs and benefits of automatic backup power solutions. With only approximately 6.5% penetration of the addressable market of homes in the United States (which we define as single-family detached, owner-occupied households with a home value of over \$175,000, as defined by the U.S. Census Bureau's 2023 American Housing Survey for the United States), we believe there are significant opportunities to further penetrate the residential standby generator market both domestically and internationally. In addition to the mega-trends supporting growth of the category, we believe by expanding and developing our distribution network, continuing to invest in our product lines and technologies, and targeting our marketing efforts, we can continue to build awareness and increase penetration for our home standby generators.

*Solar, storage, and energy management markets continue to develop.* We believe the electric utility landscape will undergo significant changes in the decade ahead due to accelerating demand growth, grid instability and power quality issues, environmental concerns, and the continuing performance and cost improvements in renewable energy and energy storage technologies. Importantly, we expect that a confluence of factors will continue to drive meaningful increases in power prices for end users in the future. As a result, on-site power generation from renewable sources and cleaner-burning natural gas generators are projected to become more prevalent as will the need to monitor, manage, and store this power – potentially developing into a significant market opportunity as utility customers seek alternative solutions to combat rising power prices. In addition, battery storage provides customers another source of power resiliency for shorter duration outages. Additionally, these markets are currently being supported by significant subsidies and investment tax credits for consumers and businesses to help advance the adoption of clean energy technologies. Further, production tax credits are being offered to businesses that meet certain domestic manufacturing requirements in the production of renewable energy products. While the expected duration of these subsidies and tax credits may change, we believe the overall mega-trends that are driving the solar, storage, and energy management markets currently provide sufficient incentive for long-term, value-creating investments for market participants in this space. Given the significant market opportunity ahead of us, we expect to further advance our capabilities in energy technology by increasing our product development, sourcing, distribution, and marketing efforts. In addition, we plan to leverage our significant competencies in the residential standby generator market to build our market position in the emerging residential solar, storage, and energy management markets.

*Emerging applications and business models utilizing our solutions open new market opportunities.* We expect the evolution of the traditional electrical utility model toward decarbonized, digitized, and decentralized solutions will create new market opportunities for our products. We believe that we can participate in this future electrical grid in a bigger way by utilizing our products and solutions as DERs by grid operators. This will require intelligent software platforms that are able to optimize an increasingly complex supply and demand equation at both the individual site and grid level, such as our Concerto DERMS software. Our residential and C&I connectivity, controls, and energy management capabilities will also enable new recurring revenue opportunities as grid services programs continue to build out over time. Additionally, we believe that growing interest in our C&I generator and BESS solutions that can be deployed in multi-asset microgrid and “beyond standby” applications will continue to emerge and create incremental market opportunities in the future. The significant advancements made in recent years in the connectivity of our products are core to these newer capabilities, which have played a key role in the evolution of Generac into an energy technology solutions company.

*Natural gas generators, a continuing growth opportunity.* We believe natural gas will continue to be an important and cleaner transition fuel of the future, compared to diesel, as the world continues to shift towards lower emission power generation sources. Demand for natural gas generators continues to represent an increasing portion of the overall C&I market, as the benefits of natural gas power generation are very compelling relative to traditional diesel fueled generators. We also continue to explore and expand our capabilities within new gaseous generator market opportunities, including continuous-duty, prime rated, distributed generation, demand response, microgrids, and overall use as a DERs in areas where grid stability is needed. Many of these applications are made possible by our natural gas generators having the capability to participate in available grid services programs, helping to offset the purchase price of the equipment over the product's lifespan. Expanding our natural gas product offering into larger power nodes is also a part of this growth theme in taking advantage of the continuing shift from diesel to natural gas generators. As a leader in natural gas power generation, we believe we are well positioned to capitalize on this strategic growth theme.

*Increasingly critical nature and growing power consumption of digital infrastructure.* As the number of “connected” devices continues to rapidly increase and wireless networks are considered critical infrastructure in the United States, network reliability and up-time are necessary for our increasingly connected society. This will require highly resilient cell tower sites across the network, and therefore necessitates the need for backup power sources on site at these cell towers. Generac is the leading supplier of backup power to the telecommunications market in the United States. As more mission-critical data is transmitted over wireless networks, we believe the penetration rate of backup generators on cell towers must increase considerably to maintain a higher level of reliability across the network. We have relationships with key Tier 1 carriers and tower companies globally, in addition to having the distribution partners to provide local service support to the global market. We believe these factors coupled with Generac's ability to customize solutions to each customer's needs help us to maintain our strength within the global telecommunications market.

Additionally, the rapid increase in data centers is driving increased demand for backup power solutions, given the critical nature of this infrastructure. AI requirements, hyperscalers, and the expansion of edge computing and “connected devices” are expected to quadruple United States data center energy consumption from 2023 to 2030, according to certain market forecasts. We believe this significant growth in power consumption will drive demand for backup power and intelligent energy management solutions for individual data center locations, the broader electrical grid, and other grid participants.

### **Other Business Drivers**

*Impact of residential investment cycle.* The market for a number of our residential products is affected by the residential investment cycle and overall consumer confidence and sentiment. When homeowners are confident of their household income, the value of their home and overall net worth, they are more likely to invest in their home. These trends can have an impact on demand for residential generators, energy storage systems, and energy management devices. Trends in interest rates and the new housing market, highlighted by residential housing starts, can also impact demand for these products. Demand for outdoor power equipment is also impacted by several of these factors, as well as weather patterns. The existence of renewable energy mandates, investment tax credits, and other subsidies can also have an impact on the demand for solar and energy storage systems.

*Impact of business capital investment and other economic cycles.* The global market for our C&I products is affected by different capital investment cycles, which can vary widely across the different regions and markets that we serve. These cycles include non-residential building construction, durable goods and infrastructure spending, as well as investments in the exploration and production of oil & gas, as businesses or organizations either add new locations or make investments to upgrade existing locations or equipment. These trends and market conditions can have a material impact on demand for our products. The capital investment cycle may differ for the various C&I end markets that we serve, including light commercial, retail, office, telecommunications, rental, industrial, data centers, healthcare, construction, oil & gas and municipal infrastructure, among others. The market for these products is also affected by general economic conditions, fluctuations in interest rates, and geopolitical matters in the various countries where we serve, as well as credit availability in those regions.

### **Factors Affecting Results of Operations**

We are subject to various factors that can affect our results of operations, which we attempt to mitigate through factors we can control, including continued product development, expanded distribution, pricing, cost control, and hedging. Certain operational and other factors that affect our business include the following:

*Effect of commodity, currency, component price fluctuations, and resource availability.* Industry-wide price fluctuations of key commodities, such as steel, copper and aluminum, along with other components we use in our products, as well as changes in labor costs required to produce our products, can have a material impact on our results of operations. Acquisitions in recent years have increased our use of advanced electronic components and battery cells, as well as further expanded our commercial and operational presence outside of the United States. Our international acquisitions, along with our existing global supply chain, expose us to fluctuations in foreign currency exchange rates and regulatory tariffs that can also have a material impact on our results of operations.

We have historically attempted to mitigate the impact of any inflationary pressures through improved product design and sourcing, manufacturing efficiencies, price increases, and select hedging transactions. Our results are also influenced by changes in fuel prices in the form of freight rates, which in some cases are accepted by our customers and in other cases are paid by us.

*Seasonality.* Although there is demand for our products throughout the year, in each of the past five years, approximately 19% to 25% of our net sales occurred in the first quarter, 22% to 28% in the second quarter, 24% to 28% in the third quarter and 23% to 31% in the fourth quarter, with different seasonality depending primarily on the occurrence, timing and severity of major power outage activity in each year. Major outage activity is unpredictable by nature and, as a result, our sales levels and profitability may fluctuate from period to period. The seasonality experienced during a major power outage, and for the subsequent quarters following the event, will vary relative to other periods where no major outage events occurred.

*Acquisitions.* Over the years, we have executed a number of acquisitions that support our strategic plan. A summary of the recent acquisitions can be found in Note 1, “Description of Business and Basis of Presentation,” to the condensed consolidated financial statements in Item 1 of this Quarterly Report on Form 10-Q and in Item 8 (Note 1, “Description of Business”) of the Annual Report on Form 10-K for the year ended December 31, 2024.

### **Factors Influencing Interest Expense**

Interest expense can be impacted by a variety of factors, including market fluctuations in SOFR, interest rate election periods, interest rate swap agreements, repayments or borrowings of indebtedness, and amendments to our credit agreements. Refer to Note 10, “Credit Agreements,” to the condensed consolidated financial statements included in Item 1 of this Quarterly Report on Form 10-Q for further information. The year-over-year decrease in interest expense in the current period was primarily driven by lower borrowings and lower interest rates during the period.

### **Factors Influencing Provision for Income Taxes and Cash Income Taxes Paid**

The decrease year-over-year in the effective tax rate was primarily driven by certain unfavorable discrete tax items in the prior-year comparable period that did not repeat in the current period.

In 2021, the Organization for Economic Cooperation and Development (OECD) released Pillar Two Global Anti-Base Erosion model rules, designed to ensure large corporations are taxed at a minimum rate of 15% in all countries of operation. The OECD continues to release guidance and countries are implementing legislation to adopt the rules, some of which became effective on January 1, 2024. The United States has not yet enacted legislation implementing Pillar Two. We are continuing to implement the Pillar Two rules and evaluate their potential impact on future periods. There was no impact to our financial results for the three months ended March 31, 2025, and we do not expect the rules to have a material impact on our effective tax rate for the remainder of the year. We will update our future tax provisions based on new regulations or guidance accordingly.

## Results of Operations

Three months ended March 31, 2025, compared to the three months ended March 31, 2024

The following table sets forth our consolidated statements of operations information for the periods indicated:

(U.S. Dollars in thousands)	Three Months Ended March 31,		\$ Change	% Change
	2025	2024		
Net sales	\$ 942,121	\$ 889,273	\$ 52,848	5.9%
Costs of goods sold	570,135	572,894	(2,759)	-0.5%
Gross profit	371,986	316,379	55,607	17.6%
Operating expenses:				
Selling and service	126,065	108,586	17,479	16.1%
Research and development	62,048	49,410	12,638	25.6%
General and administrative	74,746	66,764	7,982	12.0%
Amortization of intangible assets	25,489	24,750	739	3.0%
Total operating expenses	288,348	249,510	38,838	15.6%
Income from operations	83,638	66,869	16,769	25.1%
Total other expense, net	(25,124)	(28,358)	3,234	11.4%
Income before provision for income taxes	58,514	38,511	20,003	51.9%
Provision for income taxes	14,236	12,033	2,203	18.3%
Net income	44,278	26,478	17,800	67.2%
Net income attributable to noncontrolling interests	438	246	192	78.0%
Net income attributable to Generac Holdings Inc.	\$ 43,840	\$ 26,232	\$ 17,608	67.1%

The following tables set forth our reportable segment information for the periods indicated:

(U.S. Dollars in thousands)	Net Sales by Reportable Segment			
	Three Months Ended March 31,		\$ Change	% Change
	2025	2024		
Domestic	\$ 774,642	\$ 712,337	\$ 62,305	8.7%
International	167,479	176,936	(9,457)	-5.3%
Total net sales	\$ 942,121	\$ 889,273	\$ 52,848	5.9%

	Total Sales by Reportable Segment					
	Three Months Ended March 31, 2025			Three Months Ended March 31, 2024		
	External Net Sales	Intersegment Sales	Total Sales	External Net Sales	Intersegment Sales	Total Sales
Domestic	\$ 774,642	\$ 7,694	\$ 782,336	\$ 712,337	\$ 8,136	\$ 720,473
International	167,479	18,062	185,541	176,936	9,772	186,708
Intercompany elimination	-	(25,756)	(25,756)	-	(17,908)	(17,908)
Total net sales	\$ 942,121	\$ -	\$ 942,121	\$ 889,273	\$ -	\$ 889,273

	Adjusted EBITDA by Reportable Segment			
	Three Months Ended March 31,		\$ Change	% Change
	2025	2024		
Domestic	\$ 122,513	\$ 99,175	\$ 23,338	23.5%
International	27,033	28,058	(1,025)	-3.7%
Total Adjusted EBITDA	\$ 149,546	\$ 127,233	\$ 22,313	17.5%

The following table sets forth our product class information for the periods indicated:

(U.S. Dollars in thousands)	Net Sales by Product Class			
	Three Months Ended March 31,		\$ Change	% Change
	2025	2024		
Residential products	\$ 494,152	\$ 428,950	\$ 65,202	15.2%
Commercial & industrial products	337,372	353,970	(16,598)	-4.7%
Other	110,597	106,353	4,244	4.0%
Total net sales	\$ 942,121	\$ 889,273	\$ 52,848	5.9%

*Net sales.* Domestic segment total sales (including inter-segment sales) increased 9% to \$782.3 million in the first quarter of 2025, as compared to \$720.5 million in the prior-year first quarter, including an approximately 2% benefit from acquisitions. This increase was primarily driven by higher sales of home standby generators and energy technology solutions, as well as growth in C&I product shipments to national telecom customers and industrial

distributors. This growth was partially offset by lower C&I product sales to national rental accounts and other direct customers for “beyond standby” applications.

International segment total sales (including inter-segment sales) decreased slightly to \$185.5 million in the first quarter of 2025, as compared to \$186.7 million in the prior-year first quarter, including an approximate 5% unfavorable impact from foreign currency. Excluding the impact of foreign currency, the total sales growth for the segment was primarily driven by strength in residential product shipments in Latin America as well as higher inter-segment sales to the U.S. market, partially offset by softer C&I shipments in most global end markets that we serve.

In addition, total contribution from non-annualized acquisitions for the first quarter of 2025 was \$11.2 million for the domestic segment.

*Gross profit.* Gross profit margin for the first quarter of 2025 was 39.5%, as compared to 35.6% in the prior-year first quarter. The increase in gross margin was primarily driven by favorable sales mix and realization of lower input costs.

*Operating Expenses.* Operating expenses increased \$38.8 million, or 15.6%, as compared to the prior-year first quarter. The growth in operating expenses was primarily driven by increased employee costs to support future growth across the business, higher marketing spend to drive incremental awareness for our products, and ongoing operating expenses related to recent acquisitions.

*Other Expense.* The decrease in other expense, net was driven primarily by a decrease in interest expense due to lower borrowings and lower interest rates compared to the prior-year first quarter. This was partially offset by a larger loss on the change in the fair value of the Company's investment in Wallbox N.V. shares and warrants.

*Provision for income taxes.* Provision for income taxes for the first quarter of 2025 was \$14.2 million, or an effective tax rate of 24.3%, as compared to \$12.0 million, or a 31.2% effective tax rate, for the prior-year first quarter. The decrease in effective tax rate was primarily driven by certain unfavorable discrete tax items in the prior-year comparable period that did not repeat in the current period.

*Net income attributable to Generac Holdings Inc.* Net income attributable to Generac Holdings Inc. in the first quarter of 2025 was \$43.8 million compared to \$26.2 million in the prior-year first quarter. This increase was primarily driven by the factors outlined above.

*Adjusted EBITDA.* Adjusted EBITDA for the domestic segment in the first quarter of 2025 was \$122.5 million, or 15.7% of domestic segment total sales, as compared to \$99.2 million, or 13.8% of total sales, in the prior-year first quarter. This margin improvement was primarily driven by favorable sales mix and lower input costs, partially offset by increased operating expense investments to support future growth.

Adjusted EBITDA for the international segment in the first quarter of 2025, before deducting for non-controlling interests, was \$27.0 million, or 14.6% of international segment total sales, as compared to \$28.0 million, or 15.0% of total sales, in the prior-year first quarter. This slight margin decline was primarily driven by unfavorable sales mix and higher operating expenses during the quarter.

*Adjusted Net Income.* Adjusted Net Income in the first quarter of 2025 was \$75.4 million compared to \$53.0 million in the prior-year first quarter. This increase was primarily driven by higher net income in the current period as outlined above together with changes in certain add-back items.

See “Non-GAAP Measures” for a discussion of how we calculate Adjusted EBITDA and Adjusted Net Income and the limitations on their usefulness.

## **Liquidity and Financial Condition**

Our primary cash requirements include payment for raw materials and components, salaries and benefits, facility and lease costs, operating expenses, interest and principal payments on debt, and capital expenditures. We finance our operations primarily from cash flow generated from operations and, if necessary, borrowings under our revolving credit facility.

As of March 31, 2025, there was \$497.5 million outstanding under the New Term Loan B Facility, \$703.1 million outstanding under the Tranche A Term Loan Facility, and no borrowings on the Revolving Facility, leaving \$1,249.2 million of unused capacity, net of outstanding letters of credit. The New Term Loan B Facility bears interest at the adjusted SOFR rate plus an applicable margin of 1.75%, subject to a SOFR floor of 0.0%. As of March 31, 2025, the interest rate for the New Term Loan B Facility is 6.06%. The Tranche A Term Loan Facility and the Revolving Facility bear interest at a rate based on adjusted SOFR plus an applicable margin between 1.25% and 1.75%, based on the Company's total leverage ratio and subject to a SOFR floor of 0.0%. As of March 31, 2025, the interest rate for the Tranche A Term Loan Facility is 5.92% and the interest rate for the Revolving Facility is 5.93%. There were no borrowings under the Revolving Facility as of March 31, 2025.

The New Term Loan B Facility does not require an Excess Cash Flow payment (as defined in our Amended Credit Agreement) if our net secured leverage ratio is maintained below 3.75 to 1.00. As of March 31, 2025, our net secured leverage ratio was 1.33 to 1.00, and we were in compliance with all covenants of the Facility. There are no financial maintenance covenants on the Term Loan B Facility. The Tranche A Term Loan Facility and the Revolving Facility contain certain financial covenants that require us to maintain a total leverage ratio below 3.75 to 1.00, as well as an interest coverage ratio above 3.00 to 1.00. As of March 31, 2025, our total leverage ratio was 1.40 to 1.00, and our interest coverage ratio was 11.25 to 1.00. We were also in compliance with all other covenants of the Amended Credit Agreement as of March 31, 2025.

In July 2022, our Board of Directors approved a stock repurchase program, which commenced on August 5, 2022, and allowed for the repurchase of up to \$500.0 million of our common stock over a 24-month period. Additionally, on February 12, 2024, our Board of Directors approved a new stock repurchase program that allows for the repurchase of up to \$500.0 million of our common stock over the next twenty-four months. The new program replaced the prior share repurchase program, which had approximately \$26.3 million remaining available for repurchase when the new program was approved. Pursuant to the approved program, we may repurchase our common stock from time to time, in amounts and at prices we deem appropriate, subject to market conditions and other considerations. The repurchases may be executed using a combination of Rule 10b5-1 trading plans, open market purchases, privately negotiated agreements, or other transactions. The actual timing, number and value of shares repurchased under the program will be determined by management at its discretion and in compliance with the terms of our credit agreements. The repurchases may be funded with cash on hand, available borrowings, or proceeds from potential debt or other capital markets sources. The stock repurchase program may be suspended or discontinued at any time without prior notice. As of March 31, 2025, the remaining unused buyback authorization under the current program was \$249.8 million.

During the first quarter of 2025, we repurchased 716,685 shares of common stock for \$97.5 million. There were no share repurchases under the program during the first quarter of 2024. We have periodically reissued shares out of Treasury stock, including for acquisition contingent consideration payments.

See Note 10, "Credit Agreements," and Note 11, "Stock Repurchase Program," to the condensed consolidated financial statements included in Item 1 of this Quarterly Report on Form 10-Q for more information on our credit agreements and stock repurchase programs.

As of March 31, 2025, we had total liquidity of \$1,436.7 million which consists of \$187.5 million of cash and cash equivalents and \$1,249.2 million of availability under our Revolving Facility. We believe we have a strong liquidity position that allows us to execute our strategic plan, fund common stock buybacks, and provides the flexibility to continue to invest in future growth opportunities.

We have an arrangement with a finance company to provide floor plan financing for qualifying dealers. This arrangement provides liquidity for our dealers by financing dealer purchases of Generac products with credit availability from the finance company. We receive payment from the finance company after shipment of product to the dealer, and our dealers are given a longer period of time to pay the finance company. If our dealers do not pay the finance company, we may be required to repurchase the applicable inventory held by the dealer. We do not indemnify the finance company for any credit losses they may incur. Total dealer purchases financed under this arrangement accounted for approximately 15% and 12% of net sales for the three months ended March 31, 2025 and 2024, respectively. The amount financed by dealers which remained outstanding under this arrangement was \$185.0 million and \$165.4 million as of March 31, 2025, and December 31, 2024, respectively.

## **Long-term Liquidity**

We believe our cash and cash equivalents, cash flow from operations, and availability under our Revolving Facility and other short-term lines of credit will provide us with sufficient capital to continue to run our operations. We may use a portion of our cash flow for debt repayments and common stock buybacks, impacting the amount available for working capital, capital expenditures, acquisitions, and other general corporate purposes. As we continue to expand our business, we may require additional capital to fund other activities that drive incremental shareholder value.

**Cash Flow****Three months ended March 31, 2025, compared to the three months ended March 31, 2024**

The following table summarizes our cash flows by category for the periods presented:

(U.S. Dollars in thousands)	Three Months Ended March 31,		\$ Change	% Change
	2025	2024		
Net cash provided by operating activities	\$ 58,152	\$ 111,898	\$ (53,746)	-48.0%
Net cash used in investing activities	(33,539)	(26,637)	(6,902)	-25.9%
Net cash used in financing activities	(119,719)	(36,331)	(83,388)	-229.5%
Effect of foreign exchange rate changes on cash and cash equivalents	1,293	(569)	1,862	327.2%
Net (decrease) increase in cash and cash equivalents	\$ (93,813)	\$ 48,361	\$ (142,174)	-294.0%

The decrease in operating cash flows for the three months ended March 31, 2025 was primarily driven by an increase in working capital in the current year period, which included the replenishment of certain residential product finished good inventories, partially offset by higher operating earnings.

The \$33.5 million net cash used in investing activities for the three months ended March 31, 2025 primarily represents cash payments of \$30.9 million related to the purchase of property and equipment and \$2.6 million for the purchase of long-term investments.

The \$26.6 million net cash used in investing activities for the three months ended March 31, 2024 primarily represents cash payments of \$26.8 million related to the purchase of property and equipment, and \$1.6 million for a tax equity investment. These were partially offset by \$2.0 million of cash proceeds from the sale of our minority investment in Rolling Energy Resources.

The \$119.7 million net cash used in financing activities for the three months ended March 31, 2025 primarily represents proceeds of \$19.2 million from short-term borrowings, \$0.9 million from long-term borrowings, and \$0.6 million from the exercise of stock options. These cash proceeds were more than offset by \$34.4 million of debt repayments (\$20.0 million of short-term borrowings and \$14.4 million of long-term borrowings and finance lease obligations), \$97.5 million of share repurchases, and \$8.6 million for taxes paid related to equity awards.

The \$36.3 million net cash used in financing activities for the three months ended March 31, 2024 primarily represents proceeds of \$9.0 million from short-term borrowings, \$0.5 million from long-term borrowings, and \$0.3 million from the exercise of stock options. These cash proceeds were more than offset by \$25.5 million of debt repayments (\$18.5 million of short-term borrowings and \$7.0 million of long-term borrowings and finance lease obligations), a \$9.1 million payment for the remaining ownership interest in Captiva, a \$6.0 million payment of deferred acquisition consideration related to our Chilicon acquisition, and \$5.5 million for taxes paid related to equity awards.

**Contractual Obligations**

There have been no material changes to our contractual obligations between the February 19, 2025, filing of our Annual Report on Form 10-K for the year ended December 31, 2024, and March 31, 2025, except for the changes in outstanding borrowings and interest rates as discussed in Note 10, "Credit Agreements," to the condensed consolidated financial statements included in Item 1 of this Quarterly Report on Form 10-Q.

**Critical Accounting Policies and Estimates**

As discussed in our Annual Report on Form 10-K for the year ended December 31, 2024, in preparing the financial statements in accordance with U.S. GAAP, management is required to make estimates and assumptions that have an impact on the asset, liability, revenue and expense amounts reported. These estimates can also affect supplemental information disclosures of the Company, including information about contingencies, risk and financial condition. The Company believes, given current facts and circumstances, its estimates and assumptions are reasonable, adhere to U.S. GAAP, and are consistently applied. Inherent in the nature of an estimate or assumption is the fact that actual results may differ from estimates, and estimates may vary as new facts and circumstances arise. The Company makes routine estimates and judgments in determining net realizable value of accounts receivable, inventories, property and equipment, prepaid expenses, product warranties and other reserves. Management believes our most critical accounting estimates and assumptions are in the following areas: goodwill and other indefinite-lived intangible asset impairment assessment; and income taxes.

There have been no material changes in our critical accounting policies since the February 19, 2025, filing of our Annual Report on Form 10-K for the year ended December 31, 2024.

## Non-GAAP Measures

### *Adjusted EBITDA*

To supplement our condensed consolidated financial statements presented in accordance with U.S. GAAP, the Company provides the computation of Adjusted EBITDA attributable to the Company, which is defined as net income before noncontrolling interests adjusted for the following items: interest expense, depreciation expense, amortization of intangible assets, income tax expense, certain non-cash gains and losses including certain purchase accounting adjustments and contingent consideration adjustments, share-based compensation expense, certain transaction costs and credit facility fees, business optimization expenses, provision for certain legal and regulatory charges, certain other specific provisions, mark-to-market gains and losses on a minority investment, and Adjusted EBITDA attributable to noncontrolling interests. The adjustments to net income in computing Adjusted EBITDA are set forth in the reconciliation table below. The computation of Adjusted EBITDA is based primarily on the definition included in our Amended Credit Agreement.

We view Adjusted EBITDA as a key measure of our performance. We present Adjusted EBITDA not only due to its importance for purposes of our credit agreements, but also because it assists us in comparing our performance across reporting periods on a consistent basis as it excludes certain items that we do not believe are indicative of our core operating performance. Our management uses Adjusted EBITDA:

- for planning purposes, including the preparation of our annual operating budget and developing and refining our internal projections for future periods;
- to allocate resources to enhance the financial performance of our business;
- as a target for the determination of the bonus component of compensation for our senior executives under our management incentive plan, as described further in our Proxy Statement;
- to evaluate the effectiveness of our business strategies and as a tool in evaluating our performance against our budget for each period; and
- in communications with our Board of Directors and investors concerning our financial performance.

We believe Adjusted EBITDA is used by securities analysts, investors and other interested parties in the evaluation of the Company. Management believes the disclosure of Adjusted EBITDA offers an additional financial metric that, when coupled with results prepared in accordance with U.S. generally accepted accounting principles (U.S. GAAP) and the reconciliation to U.S. GAAP results, provides a more complete understanding of our results of operations and the factors and trends affecting our business. We believe Adjusted EBITDA is useful to investors for the following reasons:

- Adjusted EBITDA and similar non-GAAP measures are widely used by investors to measure a company's operating performance without regard to items that can vary substantially from company to company depending upon financing and accounting methods, book values of assets, tax jurisdictions, capital structures and the methods by which assets were acquired;
- investors can use Adjusted EBITDA as a supplemental measure to evaluate the overall operating performance of our Company, including our ability to service our debt and other cash needs; and
- by comparing our Adjusted EBITDA in different historical periods, our investors can evaluate our operating performance excluding the impact of items described below.

The adjustments included in the reconciliation table listed below are presented to illustrate the operating performance of our business in a manner consistent with the presentation used by our management and Board of Directors. These adjustments eliminate the impact of a number of items that:

- we do not consider indicative of our ongoing operating performance, such as non-cash write-downs and other charges, non-cash gains, write-offs relating to the retirement of debt, severance costs and other restructuring-related business optimization expenses, certain other specific provisions, and mark-to-market gains and losses on a minority investment;
- we believe to be akin to, or associated with, interest expense, such as administrative agent fees, revolving credit facility commitment fees and letter of credit fees; or
- are non-cash in nature, such as share-based compensation.
- the provision for legal and regulatory charges adjusts for matters that are significant and not part of the ordinary routine litigation or regulatory matters incidental to the Company's business, such as large suits and settlements, class action lawsuits, government inquiries, and certain intellectual property litigation.

We explain in more detail in footnotes (a) through (f) below why we believe these adjustments are useful in calculating Adjusted EBITDA as a measure of our operating performance.

Adjusted EBITDA does not represent, and should not be a substitute for, net income or cash flows from operations as determined in accordance with U.S. GAAP. Adjusted EBITDA has limitations as an analytical tool, and you should not consider it in isolation, or as a substitute for analysis of our results as reported under U.S. GAAP. Some of the limitations are:

- Adjusted EBITDA does not reflect our capital expenditures, or future requirements for capital expenditures or contractual commitments;
- Adjusted EBITDA does not reflect changes in, or cash requirements for, our working capital needs;
- Adjusted EBITDA does not reflect interest expense, or the cash requirements necessary to service interest or principal payments on our debt;
- although depreciation and amortization are non-cash charges, the assets being depreciated and amortized will often have to be replaced in the future, and Adjusted EBITDA does not reflect any cash requirements for such replacements;
- several of the adjustments that we use in calculating Adjusted EBITDA, such as non-cash write-downs and other charges, while not involving cash expense, do have a negative impact on the value of our assets as reflected in our consolidated balance sheet prepared in accordance with U.S. GAAP; and
- other companies may calculate Adjusted EBITDA differently than we do, limiting its usefulness as a comparative measure.

Furthermore, as noted above, one of our uses of Adjusted EBITDA is as a target for determining elements of compensation for our senior executives. At the same time, some or all of these senior executives have responsibility for monitoring our financial results, generally including the adjustments in calculating Adjusted EBITDA (subject ultimately to review by our Board in the context of the Board's review of our financial statements). While many of the adjustments (for example, transaction costs and credit facility fees), involve mathematical application of items reflected in our financial statements, others involve a degree of judgment and discretion. While we believe all of these adjustments are appropriate, and while the calculations are subject to review by our Board in the context of the Board's review of our financial statements, and certification by our Chief Financial Officer in a compliance certificate

provided to the lenders under our Amended Credit Agreement, this discretion may be viewed as an additional limitation on the use of Adjusted EBITDA as an analytical tool.

Because of these limitations, Adjusted EBITDA should not be considered as a measure of discretionary cash available to us to invest in the growth of our business. We compensate for these limitations by relying primarily on our U.S. GAAP results and using Adjusted EBITDA only supplementally.

The following table presents a reconciliation of net income to Adjusted EBITDA attributable to Generac Holdings Inc.:

(U.S. Dollars in thousands)	Three Months Ended March 31,	
	2025	2024
Net income attributable to Generac Holdings Inc.	\$ 43,840	\$ 26,232
Net income attributable to noncontrolling interests	438	246
Net income	44,278	26,478
Interest expense	17,110	23,605
Depreciation and amortization	46,141	41,902
Provision for income taxes	14,236	12,033
Non-cash write-down and other adjustments (a)	(13)	510
Non-cash share-based compensation expense (b)	11,608	12,440
Transaction costs and credit facility fees (c)	760	1,425
Business optimization and other charges (d)	1,575	486
Provision for legal, regulatory, and other matters (e)	3,751	2,535
Change in fair value of investment (f)	9,947	6,019
Other	153	(200)
Adjusted EBITDA	149,546	127,233
Adjusted EBITDA attributable to noncontrolling interests	632	477
Adjusted EBITDA attributable to Generac Holdings Inc.	\$ 148,914	\$ 126,756

(a) Represents the following non-cash charges, gains, and other adjustments: gains/losses on the disposition of assets other than in the ordinary course of business, gains/losses on sales of certain investments, unrealized mark-to-market adjustments on commodity contracts, certain foreign currency related adjustments, and certain purchase accounting and contingent consideration adjustments. We believe that adjusting net income for these items is useful for the following reasons:

- The gains/losses on disposals of assets and sales of certain investments result from the sale of assets that are no longer useful in our business and therefore represent gains/losses that are not from our core operations;
- The adjustments for unrealized mark-to-market gains and losses on commodity contracts represent non-cash items to reflect changes in the fair value of forward contracts that have not been settled or terminated. We believe it is useful to adjust net income for these items because the charges do not represent a cash outlay in the period in which the charge is incurred, although Adjusted EBITDA must always be used together with our U.S. GAAP statements of comprehensive income and cash flows to capture the full effect of these contracts on our operating performance; and
- The purchase accounting adjustments represent non-cash items to reflect fair value of certain assets at the date of acquisition, and therefore do not reflect our ongoing operations. Fair value adjustments to contingent consideration obligations related to business acquisitions are added back as they are akin to purchase price.

(b) Represents share-based compensation expense to account for stock options, restricted stock, and other stock awards over their respective vesting periods.

(c) Represents transaction costs incurred directly in connection with any investment, as defined in our credit agreement, equity issuance or debt issuance or refinancing, together with certain fees relating to our senior secured credit facilities, such as administrative agent fees and credit facility commitment fees under our Amended Credit Agreement.

(d) Represents severance and other restructuring charges related to the consolidation of certain operating facilities and organizational functions.

(e) Represents the following significant litigation, regulatory, and other matters that are not indicative of our ongoing operations:

- A provision for judgments, settlements, and legal expenses related to certain patent lawsuits - \$1.5 million in the first quarter of 2025 and \$2.1 million in the first quarter of 2024.
- Legal expenses related to certain class action lawsuits - \$1.4 million in the first quarter of 2025.
- Legal expenses related to certain government inquiries and other significant matters - \$0.9 million in the first quarter of 2025.
- Additional customer support costs related to a clean energy product customer that filed for bankruptcy in 2022 – \$0.4 million in the first quarter of 2024.

(f) Represents non-cash losses from changes in the fair value of the Company's investment in Wallbox N.V. warrants and equity securities.

### Adjusted Net Income

To further supplement our condensed consolidated financial statements in accordance with U.S. GAAP, we provide the computation of Adjusted Net Income attributable to the Company, which is defined as net income before noncontrolling interests adjusted for the following items: amortization of intangible assets, amortization of deferred financing costs and original issue discount related to the Company's debt, intangible impairment charges, certain transaction costs and other purchase accounting adjustments, business optimization expenses, provision for certain legal and regulatory charges, certain other specific provisions, mark-to-market gains and losses on a minority investment, other non-cash gains and losses, and adjusted net income attributable to non-controlling interests, as set forth in the reconciliation table below.

We believe Adjusted Net Income is used by securities analysts, investors and other interested parties in the evaluation of our company's operations. Management believes the disclosure of Adjusted Net Income offers an additional financial metric that, when used in conjunction with U.S. GAAP results and the reconciliation to U.S. GAAP results, provides a more complete understanding of our ongoing results of operations, and the factors and trends affecting our business.

The adjustments included in the reconciliation table listed below are presented to illustrate the operating performance of our business in a manner consistent with the presentation used by investors and securities analysts. Similar to the Adjusted EBITDA reconciliation, these adjustments eliminate the impact of a number of items we do not consider indicative of our ongoing operating performance or cash flows, such as amortization costs, transaction costs and write-offs relating to the retirement of debt.

Similar to Adjusted EBITDA, Adjusted Net Income does not represent, and should not be a substitute for, net income or cash flows from operations as determined in accordance with U.S. GAAP. Adjusted Net Income has limitations as an analytical tool, and you should not consider it in isolation, or as a substitute for analysis of our results as reported under U.S. GAAP. Some of the limitations are:

- Adjusted Net Income does not reflect changes in, or cash requirements for, our working capital needs;
- although amortization is a non-cash charge, the assets being amortized may have to be replaced in the future, and Adjusted Net Income does not reflect any cash requirements for such replacements; and
- other companies may calculate Adjusted Net Income differently than we do, limiting its usefulness as a comparative measure.

The following table presents a reconciliation of net income to Adjusted Net Income attributable to Generac Holdings Inc.:

(U.S. Dollars in thousands, except share and per share data)	Three Months Ended March 31,	
	2025	2024
Net income attributable to Generac Holdings Inc.	\$ 43,840	\$ 26,232
Net income attributable to noncontrolling interests	438	246
Net income	44,278	26,478
Amortization of intangible assets	25,489	24,750
Amortization of deferred financing costs and original issue discount	636	973
Transaction costs and other purchase accounting adjustments (a)	107	844
Loss attributable to business or asset dispositions (b)	390	37
Business optimization and other charges (c)	1,575	486
Provision for legal, regulatory, and other matters (c)	3,751	2,535
Change in fair value of investment (c)	9,947	6,019
Tax effect of add backs	(10,369)	(8,925)
Adjusted net income	75,804	53,197
Adjusted net income attributable to noncontrolling interests	438	246
Adjusted net income attributable to Generac Holdings Inc.	\$ 75,366	\$ 52,951
Adjusted net income per common share attributable to Generac Holdings Inc. - diluted:	\$ 1.26	\$ 0.88
Weighted average common shares outstanding - diluted:	59,747,589	60,486,125

(a) Represents transaction costs incurred directly in connection with any investment, as defined in our credit agreement, equity issuance or debt issuance or refinancing, and certain purchase accounting and contingent consideration adjustments.

(b) Represents losses attributable to the disposition of a business or assets occurring in other than ordinary course, as defined in our credit agreement.

(c) See reconciliation of net income to Adjusted EBITDA attributable to Generac Holdings Inc. above.

### **New Accounting Standards**

Refer to Note 1, “Description of Business and Basis of Presentation,” to the condensed consolidated financial statements for further information on the new accounting standards applicable to the Company.

### **Item 3. Quantitative and Qualitative Disclosures about Market Risk**

Refer to Note 3, “Derivative Instruments and Hedging Activities,” to the condensed consolidated financial statements for a discussion of the Wallbox warrant derivative instruments, changes in commodity, currency and interest rate related risks, and other hedging activities. Otherwise, there have been no material changes in market risk from the information provided in Item 7A (Quantitative and Qualitative Disclosures About Market Risk) of our Annual Report on Form 10-K for the year ended December 31, 2024.

### **Item 4. Controls and Procedures**

#### **Disclosure Controls and Procedures**

Under the supervision and with the participation of our management, including our Chief Executive Officer and Chief Financial Officer, we conducted an evaluation of our disclosure controls and procedures, as such term is defined under Rule 13a-15(e) or 15d-15(e) promulgated under the Securities Exchange Act of 1934, as amended, or the Exchange Act. Based on this evaluation, our principal executive officer and our principal financial officer concluded that our disclosure controls and procedures were effective as of the end of the period covered by this report.

#### **Changes in Internal Control Over Financial Reporting**

There have been no changes during the three months ended March 31, 2025 in our internal control over financial reporting (as defined in Exchange Act Rule 13a-15(f)) that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

## **PART II. OTHER INFORMATION**

### **Item 1. Legal Proceedings**

[See Note 14, "Commitments and Contingencies," to the condensed consolidated financial statements for further information on the Company's legal proceedings.](#)

### **Item 1A. Risk Factors**

There have been no material changes in our risk factors since the February 19, 2025, filing of our Annual Report on Form 10-K for the year ended December 31, 2024.

**Item 2. Unregistered Sales of Equity Securities and Use of Proceeds**

The following table summarizes the stock repurchase activity for the three months ended March 31, 2025, which consisted of stock repurchases made as authorized under previously announced stock repurchase programs, as well as the withholding of shares upon the vesting of restricted stock awards to pay related withholding taxes on behalf of the recipient:

	<u>Total Number of Shares Purchased</u>	<u>Average Price Paid per Share</u>	<u>Total Number Of Shares Purchased As Part Of Publicly Announced Plans Or Programs</u>	<u>Approximate Dollar Value Of Shares That May Yet Be Purchased Under The Plans Or Programs</u>
01/01/2025 – 01/31/2025	-	\$ -	-	\$ 347,256,871
02/01/2025 – 02/28/2025	213,522	\$ 141.67	213,522	\$ 317,007,965
03/01/2025 – 03/31/2025	566,767	\$ 133.81	503,163	\$ 249,803,018
Total	<u>780,289</u>	<u>\$ 135.96</u>	<u>716,685</u>	

For equity compensation plan information, please refer to our Annual Report on Form 10-K for the year ended December 31, 2024. For information on the Company's stock repurchase plans, refer to Note 11, "Stock Repurchase Program," to the condensed consolidated financial statements included in Item 1 of this Quarterly Report on Form 10-Q.

**Item 3. Defaults Upon Senior Securities**

None.

**Item 4. Mine Safety Disclosures**

None.

**Item 5. Other Information**

On March 6, 2025, Aaron Jagdfeld, our Chief Executive Officer, modified a Rule 10b5-1 trading arrangement originally adopted on November 19, 2024, to change the amount of shares to be sold under the arrangement, the price limits for sales under the arrangement, and timing of sales under the arrangement. The modified Rule 10b5-1 trading arrangement is intended to satisfy the affirmative defense in Rule 10b5-1(c) and provides for (i) the sale of up to 31,303 shares of the Company's common stock; and (ii) the exercise of stock options to acquire 13,697 shares of the Company's common stock and the sale of those acquired shares until February 27, 2026.

**Item 6. Exhibits**

<u>Exhibits Number</u>	<u>Description</u>
31.1*	<a href="#">Certification of Chief Executive Officer pursuant to Securities Exchange Act Rules 13a-14(a) and 15d-14(a), pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.</a>
31.2*	<a href="#">Certification of Chief Financial Officer pursuant to Securities Exchange Act Rules 13a-14(a) and 15d-14(a), pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.</a>
32.1**	<a href="#">Certification of Chief Executive Officer pursuant to 18 U.S.C. Section 1350, as adopted by Section 906 of the Sarbanes-Oxley Act of 2002.</a>
32.2**	<a href="#">Certification of Chief Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted by Section 906 of the Sarbanes-Oxley Act of 2002.</a>
101*	The following materials from the Company's Quarterly Report on Form 10-Q for the quarter ended March 31, 2025 formatted in Inline eXtensible Business Reporting Language (iXBRL): (i) the Condensed Consolidated Balance Sheets, (ii) the Condensed Consolidated Statements of Comprehensive Income, (iii) the Condensed Consolidated Statements of Stockholders' Equity, (iv) the Condensed Consolidated Statements of Cash Flows, and (v) related Notes to Condensed Consolidated Financial Statements.
104	The cover page from the Company's Quarterly Report on Form 10-Q for the quarter ended March 31, 2025 formatted as inline XBRL (included in Exhibit 101).

\* Filed herewith.

\*\* Furnished herewith



**CERTIFICATION OF CHIEF EXECUTIVE OFFICER PURSUANT TO  
SECURITIES EXCHANGE ACT RULES 13a-14(a) AND 15d-14(a), AS ADOPTED  
PURSUANT TO SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002**

I, Aaron Jagdfeld, certify that:

1. I have reviewed this quarterly report on Form 10-Q of Generac Holdings Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - a. Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b. Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c. Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d. Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - a. All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b. Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: May 6, 2025

/s/ Aaron Jagdfeld

Name: Aaron Jagdfeld  
Title: Chief Executive Officer

**CERTIFICATION OF CHIEF FINANCIAL OFFICER PURSUANT TO  
SECURITIES EXCHANGE ACT RULES 13a-14(a) AND 15d-14(a), AS ADOPTED  
PURSUANT TO SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002**

I, York A. Ragen, certify that:

1. I have reviewed this quarterly report on Form 10-Q of Generac Holdings Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - a. Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b. Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c. Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d. Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - a. All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b. Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: May 6, 2025

/s/ York A. Ragen

Name: York A. Ragen  
Title: Chief Financial Officer

**CERTIFICATION OF THE CHIEF EXECUTIVE OFFICER  
PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED  
BY SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002**

Pursuant to Section 1350, Chapter 63 of Title 18, United States Code, as adopted by Section 906 of the Sarbanes-Oxley Act of 2002, the undersigned, as Chief Executive Officer of Generac Holdings Inc. (the "Company"), does hereby certify that to my knowledge:

1. the Company's quarterly report on Form 10-Q for the fiscal quarter ended March 31, 2025 fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934, as amended; and
2. the information contained in the Company's quarterly report on Form 10-Q for the fiscal quarter ended March 31, 2025 fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: May 6, 2025

/s/ Aaron Jagdfeld

Name: Aaron Jagdfeld  
Title: *Chief Executive Officer*

**CERTIFICATION OF THE CHIEF FINANCIAL OFFICER  
PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED  
BY SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002**

Pursuant to Section 1350, Chapter 63 of Title 18, United States Code, as adopted by Section 906 of the Sarbanes-Oxley Act of 2002, the undersigned, as Chief Financial Officer of Generac Holdings Inc. (the "Company"), does hereby certify that to my knowledge:

1. the Company's quarterly report on Form 10-Q for the fiscal quarter ended March 31, 2025 fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934, as amended; and
2. the information contained in the Company's quarterly report on Form 10-Q for the fiscal quarter ended March 31, 2025 fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: May 6, 2025

/s/ York A. Ragen

Name: York A. Ragen  
Title: Chief Financial Officer