| SEC Form 4 |  |
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## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| Check this box if no longer subject to |
|--|
| Section 16. Form 4 or Form 5           |
| obligations may continue. See          |
| Instruction 1(b).                      |

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| OMB APPROVAL             |           |  |  |  |  |  |  |  |  |  |
|--------------------------|-----------|--|--|--|--|--|--|--|--|--|
| OMB Number:              | 3235-0287 |  |  |  |  |  |  |  |  |  |
| Estimated average burden |           |  |  |  |  |  |  |  |  |  |
| hours per response:      | 0.5       |  |  |  |  |  |  |  |  |  |

|  |   |       | 1.  |   |   |                                       |  |  |  |
|--|---|-------|---|---|---|---------------------------------------|--|--|--|
| 1 I. Nume and Address of Reporting Leson |   | on*   | 2. Issuer Name and Ticker or Trading Symbol<br>GENERAC HOLDINGS INC. [GNRC] | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) |   |                                       |  |  |  |
|  |   |       | [   | X   | Director                                | 10% Owner<br>Other (specify<br>below) |  |  |  |
| (Last)<br>4701 WEST GR                   | Last) (First) (Middle)<br>4701 WEST GREENFIELD AVENUE |       | 3. Date of Earliest Transaction (Month/Day/Year)<br>02/15/2018              |   | Officer (give title below)              |                                       |  |  |  |
|  |   |       | 4. If Amendment, Date of Original Filed (Month/Day/Year)                    | 6. Individual or Joint/Group Filing (Check Applical Line)               |   |                                       |  |  |  |
| (Street)                                 |   |       |   |   | Form filed by One Repor                 | ting Person                           |  |  |  |
| MILWAUKEE                                | WI  | 53214 |   |   | , |                                       |  |  |  |
|  |   |       |   |   | Form filed by More than<br>Person       | One Reporting                         |  |  |  |
| (City)                                   | (State)   | (Zip) |   |   |   |                                       |  |  |  |

## Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction<br>Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) |      |   | 4. Securities<br>Disposed Of<br>5) |               |         | Securities<br>Beneficially         | Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|---------------------------------|--|---|------|---|------------------------------------|---------------|---------|------------------------------------|---|---|
|                                 |  |   | Code | v | Amount                             | (A) or<br>(D) | Price   | Transaction(s)<br>(Instr. 3 and 4) |   | (1130.4)  |
| Common Stock                    | 02/15/2018                                 |   | A    |   | 481                                | Α             | \$46.09 | 14,557                             | D   |   |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

|   | a   |  | 3   | -                            |   |     |     | 3  |                    | 2  |  |   | 3  |  |  |
|---|---|--|---|------------------------------|---|-----|-----|--|--------------------|--|--|---|--|--|--|
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transa<br>Code (<br>8) |   | of  |     | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                    | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative Security<br>(Instr. 3 and 4) |  | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4) | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|   |   |  |   | Code                         | v | (A) | (D) | Date<br>Exercisable  | Expiration<br>Date | Title  | Amount<br>or<br>Number<br>of<br>Shares |   |  |  |  |
| Deferred<br>Stock<br>Units                          | (1)   | 02/15/2018                                 |   | A                            |   | 481 |     | (2)  | (2)                | Common<br>Stock  | 481                                    | \$0   | 481  | D  |  |

Explanation of Responses:

1. Each Deferred Stock Unit represents the right to receive one share of Common Stock upon separation from service pursuant to the terms of the Generac Deferred Stock Unit Plan for Non-Employee Directors, effective on April 1, 2017 ("Deferred Stock Plan").

2. Following separation of service pursuant to the Deferred Stock Plan.



\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.