FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| ~~~~~~    | OF CHANCES | IN DENIETION  | OWNEDCHID |
|-----------|------------|---------------|-----------|
| STATEMENT | OF CHANGES | IN BENEFICIAL | OWNERSHIP |

| OMB APPRO              | VAL       |
|------------------------|-----------|
| OMB Number:            | 3235-0287 |
| Estimated average burd | en        |
| hours per response:    | 0.5       |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person*     BOWLIN JOHN D       |  |          |            |  | 2. Issuer Name <b>and</b> Ticker or Trading Symbol GENERAC HOLDINGS INC. [ GNRC ] |   |         |                 |   |                       |  |             |       |   | onship of Reporting<br>all applicable)<br>Director                                 |  | g Person                                       | Person(s) to Issuer<br>10% Owner |   |  |
|---|--|----------|------------|--|---|---|---------|-----------------|---|-----------------------|--|-------------|-------|---|--|--|--|----------------------------------|---|--|
| (Last) (First) (Middle) C/O GENERAC HOLDINGS INC.             |  |          |            |  | 3. Date of Earliest Transaction (Month/Day/Year) 05/04/2015                       |   |         |                 |   |                       |  |             |       |   | Office   | er (give title<br>v)   |  | Other (specify below)            |   |  |
| S45 W29290 HWY. 59  |  |          |            | 4. If  | 4. If Amendment, Date of Original Filed (Month/Day/Year)                          |   |         |                 |   |                       |  |             |       | Individual or Joint/Group Filing (Check Applicable Line)  |  |  |  |                                  |   |  |
| (Street) WAUKE  | SHA WI 53189   |          |            |  |   |   |         |                 |   |                       |  |             |       |   | X Form filed by One Reporting Person  Form filed by More than One Reporting Person |  |  |                                  |   |  |
| (City)  | (5   | itate) ( | (Zip)      |  |   |   |         |                 |   |                       |  |             |       |   |  |  |  |                                  |   |  |
|   |  | Tabl     | le I - Nor | n-Deriv  | ative   | Se  | curitie | s Ac            | quired,   | Dis                   | posed o  | f, or       | Ben   | efici   | ally (   | Owne   | ed   |                                  |   |  |
| 1. Title of Security (Instr. 3)  2. Transac Date (Month/Date) |  |          |            | Day/Year) if a   |   | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) |         | Transaction Dis |   | Disposed              | 4. Securities Acquired (A)<br>Disposed Of (D) (Instr. 3, 4<br>5) |             |       | 4 and Secu<br>Bene  |  | cially<br>I Following  | 6. Owne<br>Form: D<br>(D) or In<br>(I) (Instr. | irect<br>direct                  | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
|   |  |          |            |  |   |   |         |                 | v   | Amount                |  | A) or<br>D) | Price |   | Transaction(s)<br>(Instr. 3 and 4)   |  |  |                                  | (   |  |
| Common Stock, par value \$0.01 per share 05/04.               |  |          |            | 4/2015   |   |   |         |                 |   | 1,515                 | A \$3  |             | \$39  | <b>9.61</b> 72  |  | 2,378  | D  |                                  |   |  |
|   | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |          |            |  |   |   |         |                 |   |                       |  |             |       |   |  |  |  |                                  |   |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)           | erivative Conversion Date Execution Date, lecurity or Exercise (Month/Day/Year) if any   |          |            | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) |   | 6. Date Exercisable and Expiration Date (Month/Day/Year)    |         |                 | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative<br>Security (Instr.<br>and 4) |                       | ount   | t           |       | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4) | Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4)                  | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |                                  |   |  |
|   |  |          |            |  | Code V  |   | (A)     | (D)             | Date<br>Exercisa  | te Ex<br>ercisable Da |  | Title Sh    |       | ares  |  |  |  |                                  |   |  |

**Explanation of Responses:** 

Remarks:

/s/ York A. Ragen, Attorney-in-05/05/2015 **Fact** 

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.