FORM 4

obligations may continue. See Instruction 1(b).

Check this box if no longer subject to Section 16. Form 4 or Form 5

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| STATEMENT OF CHANGES IN BENEFICIAL OWNERSH |
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person*  MINICK RUSSELL S    |   |  |  |         |       | 2. Issuer Name and Ticker or Trading Symbol GENERAC HOLDINGS INC. [ GNRC ] |   |       |                  |                            |                     |   |   |                      | Check  | all app  | licable)  |   | Owner (specify  |  |
|---|---|--|--|---------|-------|--|---|-------|------------------|----------------------------|---------------------|---|---|----------------------|--|--|---|---|---|--|
| (Last) (First) (Middle) S45 W29290 HWY.59                     |   |  |  |         |       | 3. Date of Earliest Transaction (Month/Day/Year) 03/14/2016                |   |       |                  |                            |                     |   |   |                      | X Officer (give title below)  EVP - Sales  |  |   |   |   |  |
| C/O GENERAC HOLDINGS INC.  (Street)  WAUKESHA WI 53189        |   |  |  |         | 4. If | 4. If Amendment, Date of Original Filed (Month/Day/Year)                   |   |       |                  |                            |                     |   |   |                      | Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting Person |  |   |   |   |  |
| (City)  | (S  | tate) (                                    | Zip)   |         |       |  |   |       |                  |                            |                     |   |   |                      |  |  |   |   |   |  |
|   |   | Tabl                                       | e I - Noi                                    | n-Deriv | ative | Se   | curitie   | s Acq | uired,           | Dis                        | posed o             | f, o  | r Ben   | efici                | ally   | Owne   | ed  |   |   |  |
| 1. Title of Security (Instr. 3)  2. Transac Date (Month/Date) |   |  |  |         |       | ar) E  | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) |       | Transaction Di   |                            | Disposed            | Securities Acquired (A)<br>sposed Of (D) (Instr. 3, |   |                      | 4 and Sec<br>Ber<br>Ow   |  | ount of<br>ties<br>cially<br>I Following  | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
|   |   |  |  |         |       |  |   |       | Code             | v                          | Amount              |   | (A) or<br>(D)   | Price                |  | Reported<br>Transaction(s)<br>(Instr. 3 and 4) |   |   | (man. 4)  |  |
| Common Stock, par value \$0.01 per share 03/14/2              |   |  |  |         |       | 2016   |   |       | F                |                            | 327(1)              | )   | D   | \$36.48              |  | 38,335   |   | D   |   |  |
|   |   | Та   |  |         |       |  |   |       |                  |                            | sed of,<br>onvertib |   |   |                      |  | vned   |   |   |   |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)           | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deem<br>Execution<br>if any<br>(Month/Da | Date,   |       | Transaction<br>Code (Instr.  |   | of    |                  | xercis<br>on Dat<br>Pay/Ye |                     | Am<br>Sec<br>Und<br>Der<br>Sec                      | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative<br>Security (Instr.<br>and 4) |                      |  |  | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(:<br>(Instr. 4) | Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | Beneficial<br>Ownership<br>(Instr. 4)                             |  |
|   |   |  |  |         | Code  | v  | (A)   |       | Date<br>Exercisa |                            | Expiration<br>Date  | Title   | or<br>Nui<br>of   | ount<br>mber<br>ares |  |  |   |   |   |  |

## **Explanation of Responses:**

1. Shares withheld to fund the tax liability associated with vesting of restricted shares.

/s/ York A. Ragen, Attorney-in-

**Fact** 

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.