FORM 4

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## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPROVAL        |           |  |  |  |  |  |  |  |  |
|---------------------|-----------|--|--|--|--|--|--|--|--|
| OMB Number:         | 3235-0287 |  |  |  |  |  |  |  |  |
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| hours per response. | 0.5       |  |  |  |  |  |  |  |  |

Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b) Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| (Last) (First) (Middle)  C/O GENERAC HOLDINGS INC.  P.O. BOX 8  4. If Amendment, Date of Original Filed (Month/Day/Year)  11/14/2014  5 Joirector 10% Owner X Officer (give title below)  Executive Vice President  6. Individual or Joint/Group Filing (Check Applications)  Line)  X Form filed by One Reporting Person  Form filed by More than One Reporting Person | Name and Address of Reporting Person*  C:llare Allare | 2. Issuer Name <b>and</b> Ticker or Trading Symbol <b>GENERAC HOLDINGS INC.</b> [ GNRC ] | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable)    |  |  |  |  |
|---|---|--|--|--|--|--|--|
| (Street)  WAUKESHA WI 53189  4. If Amendment, Date of Original Filed (Month/Day/Year) 11/14/2014  53189  6. Individual or Joint/Group Filing (Check Application)  X Form filed by One Reporting Person  Form filed by More than One Reporting Person  | C/O GENERAC HOLDINGS INC.                             | 3. Date of Earliest Transaction (Month/Day/Year)   | X Officer (give title Other (specify below)                                |  |  |  |  |
| (-7)  | (Street)  |  | X Form filed by One Reporting Person Form filed by More than One Reporting |  |  |  |  |

| 1. Title of Security (Instr. 3)         | 2. Transaction<br>Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 3.<br>Transa<br>Code (<br>8) |   | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) |               |                    | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following<br>Reported | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership |
|---|--|---|------------------------------|---|---|---------------|--------------------|---|---|---|
|   |  |   | Code                         | v | Amount  | (A) or<br>(D) | Price              | Transaction(s)<br>(Instr. 3 and 4)  |   | (Instr. 4)  |
| Common Stock par value \$0.01 per share | 11/13/2014                                 |   | M                            |   | 43,415  | A             | \$2 <sup>(7)</sup> | 137,075   | D   |   |
| Common Stock par value \$0.01 per share | 11/13/2014                                 |   | M                            |   | 3,829   | A             | \$15.94(6)         | 140,904   | D   |   |
| Common Stock par value \$0.01 per share | 11/13/2014                                 |   | M                            |   | 1,781   | A             | \$29.81(6)         | 142,685   | D   |   |
| Common Stock par value \$0.01 per share | 11/13/2014                                 |   | F                            |   | 21,802(4)   | D             | \$41.92            | 120,883   | D   |   |

#### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transa<br>Code (<br>8) |   |     |        | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                    | 7. Title and Amount<br>of Securities<br>Underlying<br>Derivative Security<br>(Instr. 3 and 4) |  | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4) | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|---|---|--|---|------------------------------|---|-----|--------|--|--------------------|---|--|---|--|--|--|
|   |   |  |   | Code                         | v | (A) | (D)    | Date<br>Exercisable  | Expiration<br>Date | Title   | Amount<br>or<br>Number<br>of<br>Shares |   |  |  |  |
| Stock<br>Option<br>(Right to<br>Buy)                | \$2 <sup>(3)</sup>  | 11/13/2014                                 |   | M                            |   |     | 43,415 | (1)  | 02/10/2020         | Common<br>Stock   | 43,415                                 | \$0   | 43,415   | D  |  |
| Stock<br>Option<br>(Right to<br>Buy)                | \$15.94 <sup>(3)</sup>  | 11/13/2014                                 |   | M                            |   |     | 3,829  | (2)  | 02/24/2022         | Common<br>Stock   | 3,829                                  | \$0   | 3,829  | D  |  |
| Stock<br>Option<br>(Right to<br>Buy)                | \$29.81 <sup>(5)</sup>  | 11/13/2014                                 |   | M                            |   |     | 1,781  | (2)  | 03/14/2023         | Common<br>Stock   | 1,781                                  | \$0   | 5,343  | D  |  |

### **Explanation of Responses:**

- 1. Options shall vest in equal installments on each of the first five (5) anniversaries of the Date of Grant.
- 2. Options shall vest in equal installments on each of the first four (4) anniversaries of the Date of Grant.
- 3. The reported exercise price reflects adjustments made, pursuant to the terms of the Company's 2010 Equity Incentive Plan, to reflect the special cash dividend of \$6.00 per share paid on June 29, 2012 and the special cash dividend of \$5.00 per share paid on June 21, 2013.
- 4. Table I, row 4, number of shares withheld to fund tax liability associated with vesting of restricted shares inadvertently omitted from original form.
- 5. The reported exercise price reflects adjustments made, pursuant to the terms of the Company's 2010 Equity Incentive Plan to reflect the special cash dividend of \$5.00 per share paid on June 21, 2013.
- 6. Table 1, rows 2 and 3 added to reflect break down of individual strike prices at which stock was acquired.
- 7. Revised to reflect individual strike price at which stock was acquired.

# Remarks:

03/18/2015 York Ragen, Attorney-in-Fact

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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