

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, DC 20549

FORM 10-Q

(Mark One)

**QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

**For the quarterly period ended June 30, 2015**

**OR**

**TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

**For the transition period from      to**

**Commission File Number 001-34627**

**GENERAC HOLDINGS INC.**

(Exact name of registrant as specified in its charter)

**Delaware**

(State or other jurisdiction of  
incorporation or organization)

**20-5654756**

(IRS Employer  
Identification No.)

**S45 W29290 Hwy. 59, Waukesha, WI**

(Address of principal executive offices)

**53189**

(Zip Code)

**(262) 544-4811**

(Registrant's telephone number, including area code)

**Not Applicable**

(Former name, former address and former fiscal year, if changed since last report)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§ 232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer," and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer

Accelerated filer

Non-accelerated filer

Smaller reporting company

(Do not check if a smaller reporting company)

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

As of August 3, 2015, there were 69,247,223 shares of registrant's common stock outstanding.

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**PART I. FINANCIAL INFORMATION****Item 1. Financial Statements**

Generac Holdings Inc.  
Condensed Consolidated Balance Sheets  
*(U.S. Dollars in Thousands, Except Share and Per Share Data)*

	<b>June 30, 2015</b>	<b>December 31, 2014</b>
	<b>(Unaudited)</b>	<b>(Audited)</b>
<b>Assets</b>		
Current assets:		
Cash and cash equivalents	\$ 155,575	\$ 189,761
Accounts receivable, less allowance for doubtful accounts	160,475	189,107
Inventories	385,848	319,385
Deferred income taxes	32,088	22,841
Prepaid expenses and other assets	12,944	9,384
Total current assets	<u>746,930</u>	<u>730,478</u>
Property and equipment, net	174,655	168,821
Customer lists, net	33,634	41,002
Patents, net	51,676	56,894
Other intangible assets, net	4,189	4,298
Trade names, net	177,006	182,684
Goodwill	639,002	635,565
Deferred financing costs, net	13,554	16,243
Deferred income taxes	30,700	46,509
Other assets	41	48
Total assets	<u>\$ 1,871,387</u>	<u>\$ 1,882,542</u>
<b>Liabilities and Stockholders' Equity</b>		
Current liabilities:		
Short-term borrowings	\$ 2,993	\$ 5,359
Accounts payable	149,445	132,248
Accrued wages and employee benefits	15,531	17,544
Other accrued liabilities	77,626	84,814
Current portion of long-term borrowings and capital lease obligations	407	557
Total current liabilities	<u>246,002</u>	<u>240,522</u>
Long-term borrowings and capital lease obligations	1,035,237	1,082,101
Deferred income taxes	14,809	13,449
Other long-term liabilities	55,529	56,671
Total liabilities	<u>1,351,577</u>	<u>1,392,743</u>
Stockholders' equity:		
Common stock, par value \$0.01, 500,000,000 shares authorized, 69,509,423 and 69,122,271 shares issued at June 30, 2015 and December 31, 2014, respectively	695	691
Additional paid-in capital	440,033	434,906
Treasury stock, at cost	(11,501)	(8,341)
Excess purchase price over predecessor basis	(202,116)	(202,116)
Retained earnings	314,955	280,426
Accumulated other comprehensive loss	(22,256)	(15,767)
Total stockholders' equity	<u>519,810</u>	<u>489,799</u>
Total liabilities and stockholders' equity	<u>\$ 1,871,387</u>	<u>\$ 1,882,542</u>

See notes to condensed consolidated financial statements.

Generac Holdings Inc.  
Condensed Consolidated Statements of Comprehensive Income  
(U.S. Dollars in Thousands, Except Share and Per Share Data)  
(Unaudited)

	Three Months Ended June 30,		Six Months Ended June 30,	
	2015	2014	2015	2014
Net sales	\$ 288,360	\$ 362,609	\$ 600,178	\$ 704,617
Costs of goods sold	192,463	234,597	401,678	457,091
Gross profit	95,897	128,012	198,500	247,526
Operating expenses:				
Selling and service	28,474	29,115	58,602	57,084
Research and development	8,412	8,012	16,575	15,758
General and administrative	13,564	12,503	27,770	25,651
Amortization of intangible assets	5,980	5,099	11,175	10,444
Gain on remeasurement of contingent consideration	-	(4,877)	-	(4,877)
Total operating expenses	56,430	49,852	114,122	104,060
Income from operations	39,467	78,160	84,378	143,466
Other (expense) income:				
Interest expense	(10,763)	(11,428)	(22,031)	(23,117)
Investment income	35	42	72	81
Loss on extinguishment of debt	(3,427)	-	(4,795)	-
Gain on change in contractual interest rate	-	16,014	-	16,014
Other, net	(1,840)	(366)	(3,449)	202
Total other expense, net	(15,995)	4,262	(30,203)	(6,820)
Income before provision for income taxes	23,472	82,422	54,175	136,646
Provision for income taxes	8,628	28,397	19,646	47,920
Net income	\$ 14,844	\$ 54,025	\$ 34,529	\$ 88,726
Net income per common share - basic:	\$ 0.22	\$ 0.79	\$ 0.50	\$ 1.30
Weighted average common shares outstanding - basic:	68,961,877	68,538,251	68,886,672	68,481,682
Net income per common share - diluted:	\$ 0.21	\$ 0.77	\$ 0.49	\$ 1.27
Weighted average common shares outstanding - diluted:	70,063,063	70,087,976	70,099,940	70,088,438
Comprehensive income	\$ 15,173	\$ 52,730	\$ 28,040	\$ 87,002

See notes to condensed consolidated financial statements.

Generac Holdings Inc.  
Condensed Consolidated Statements of Cash Flows  
(U.S. Dollars in Thousands)  
(Unaudited)

	Six Months Ended June 30,	
	2015	2014
<b>Operating Activities</b>		
Net income	\$ 34,529	\$ 88,726
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation	7,988	6,512
Amortization of intangible assets	11,175	10,444
Amortization of original issue discount	1,948	1,514
Amortization of deferred financing costs	1,396	1,507
Loss on extinguishment of debt	4,795	-
Gain on change in contractual interest rate	-	(16,014)
Gain on remeasurement of contingent consideration	-	(4,877)
Provision for losses on accounts receivable	263	115
Deferred income taxes	8,935	28,145
Loss on disposal of property and equipment	22	95
Share-based compensation expense	5,090	6,203
Net changes in operating assets and liabilities:		
Accounts receivable	29,944	(38,924)
Inventories	(66,312)	12,460
Other assets	(3,198)	839
Accounts payable	17,377	6,717
Accrued wages and employee benefits	(1,735)	(10,427)
Other accrued liabilities	(1,744)	(521)
Excess tax benefits from equity awards	(8,894)	(7,229)
Net cash provided by operating activities	41,579	85,285
<b>Investing Activities</b>		
Proceeds from sale of property and equipment	88	7
Expenditures for property and equipment	(14,258)	(13,317)
Acquisition of business	233	(429)
Net cash used in investing activities	(13,937)	(13,739)
<b>Financing Activities</b>		
Proceeds from short-term borrowings	9,000	4,000
Proceeds from long-term borrowings	100,000	-
Repayments of short-term borrowings	(11,366)	(7,066)
Repayments of long-term borrowings and capital lease obligations	(150,453)	(18,567)
Payment of debt issuance costs	(2,060)	(4)
Cash dividends paid	(1,427)	(459)
Taxes paid related to the net share settlement of equity awards	(12,347)	(8,950)
Excess tax benefits from equity awards	8,894	7,229
Proceeds from exercise of stock options	7	-
Net cash used in financing activities	(59,752)	(23,817)
Effect of exchange rate changes on cash and cash equivalents	(2,076)	83
Net (decrease) increase in cash and cash equivalents	(34,186)	47,812
Cash and cash equivalents at beginning of period	189,761	150,147
Cash and cash equivalents at end of period	\$ 155,575	\$ 197,959

See notes to condensed consolidated financial statements.

**Generac Holdings Inc.**  
**Notes to Condensed Consolidated Financial Statements**  
*(U.S. Dollars in Thousands, Except Share and Per Share Data)*  
**(Unaudited)**

**1. Description of Business and Basis of Presentation**

Generac Holdings Inc. (the Company) is a leading designer and manufacturer of a wide range of power generation equipment and other engine powered products serving the residential, light-commercial, industrial, oil & gas, and construction markets. Generac's power products are available globally through a broad network of independent dealers, distributors, retailers, wholesalers and equipment rental companies, as well as sold direct to certain end user customers.

The Company has executed a number of acquisitions that support our strategic plan (as defined in Item 1 of our Annual Report on Form 10-K for the year ended December 31, 2014). A summary of these acquisitions include the following:

- On October 3, 2011, the Company acquired substantially all of the assets of Magnum Products (Magnum), a supplier of generator powered light towers and mobile generators for a variety of industrial applications. The Magnum business is a strategic fit for the Company as it provides diversification, with the introduction of new engine powered products, distribution channels and end markets.
- On December 8, 2012, the Company acquired the equity of Ottomotores UK and its affiliates (Ottomotores), with operations in Mexico City, Mexico and Curitiba, Brazil. Ottomotores is a leading manufacturer in the Mexican market for industrial diesel gensets and is a market participant throughout all of Latin America.
- On August 1, 2013, the Company acquired the equity of Tower Light SRL and its wholly-owned subsidiaries (Tower Light). Headquartered outside Milan, Italy, Tower Light is a leading developer and supplier of mobile light towers throughout Europe, the Middle East and Africa.
- On November 1, 2013, the Company purchased the assets of Baldor Electric Company's generator division (Baldor Generators). Baldor Generators offers a complete line of power generation equipment throughout North America with power output up to 2.5MW, which expands the Company's commercial and industrial product lines.
- On September 2, 2014, the Company acquired the equity of Pramac America LLC (Powermate), resulting in the ownership of the Powermate trade name and the right to license the DeWalt brand name for certain residential engine powered tools. This acquisition expands Generac's residential product portfolio in the portable generator category.
- On October 1, 2014, the Company acquired MAC, Inc. (MAC). MAC is a leading manufacturer of premium-grade commercial and industrial mobile heaters for the United States and Canadian markets. The acquisition expands the Company's portfolio of mobile power products and provides increased access to the oil & gas market.

The condensed consolidated financial statements include the accounts of the Company and its wholly-owned subsidiaries. All intercompany amounts and transactions have been eliminated in consolidation. Certain prior period amounts in the condensed consolidated financial statements and notes thereto have been reclassified to conform to the current period's presentation.

The condensed consolidated balance sheet as of June 30, 2015, the condensed consolidated statements of comprehensive income for the three and six months ended June 30, 2015 and 2014, and the condensed consolidated statements of cash flows for the six months ended June 30, 2015 and 2014 have been prepared by the Company and have not been audited. In the opinion of management, all adjustments (which include only normal recurring adjustments) necessary for the fair presentation of the financial position, results of operation and cash flows, have been made. The results of operations for any interim period are not necessarily indicative of the results to be expected for the full year.

The preparation of the condensed consolidated financial statements in conformity with U.S. generally accepted accounting principles (U.S. GAAP) requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, the disclosure of contingent assets and liabilities at the date of the condensed consolidated financial statements, and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Certain information and footnote disclosure normally included in consolidated financial statements prepared in accordance with U.S. GAAP have been condensed or omitted. These condensed consolidated financial statements should be read in conjunction with the consolidated financial statements and notes thereto included in our Annual Report on Form 10-K for the year ended December 31, 2014.

## ***New Accounting Standards***

In May 2014, the Financial Accounting Standards Board (FASB) issued Accounting Standards Update (ASU) No 2014-09, *Revenue from Contracts with Customers*. This guidance is the culmination of the FASB's joint project with the International Accounting Standards Board to clarify the principles for recognizing revenue. The core principal of the guidance is that an entity should recognize revenue to depict the transfer of promised goods or services to customers in an amount that reflects the consideration to which the entity expects to be entitled in exchange for those goods or services. The guidance provides a five-step process that entities should follow in order to achieve that core principal. In July 2015, the FASB voted to extend the original effective date of the ASU for an additional year. The guidance is effective for the Company in 2018, pending finalization of the FASB's one-year deferral. The guidance can be applied either on a full retrospective basis or on a retrospective basis in which the cumulative effect of initially applying the standard is recognized at the date of initial application. The Company is currently assessing the impact the adoption of this guidance will have on the Company's results of operations.

In April 2015, the FASB issued ASU 2015-03, *Interest – Imputation of Interest: Simplifying the Presentation of Debt Issuance Costs*. This guidance is a part of the FASB's initiative to reduce complexity in accounting standards, and requires that debt issuance costs related to a recognized debt liability be presented in the balance sheet as a direct deduction from the carrying amount of the debt liability, consistent with debt discounts. The guidance should be applied on a retrospective basis, and is effective for the Company in 2016. The Company expects that this guidance will only affect the classification of debt issuance costs on its balance sheets and will have no impact on its results of operations.

There are several other new accounting pronouncements issued by the FASB. Each of these pronouncements, as applicable, has been or will be adopted by the Company. Management does not believe any of these other accounting pronouncements has had or will have a material impact on the Company's consolidated financial statements.

## **2. Acquisitions**

### ***Acquisition of MAC***

On October 1, 2014, a subsidiary of the Company acquired MAC for a purchase price, net of cash acquired of \$55,690. Headquartered in Bismarck, North Dakota, MAC is a leading manufacturer of premium-grade commercial and industrial mobile heaters within the United States and Canada. The acquisition was funded solely through cash.

The Company recorded a preliminary purchase price allocation during the fourth quarter of 2014 based upon its estimates of the fair value of the acquired assets and assumed liabilities. As a result, the Company recorded approximately \$49,378 of intangible assets, including approximately \$25,898 of goodwill, as of the acquisition date. The purchase price allocation was updated during the second quarter of 2015, resulting in a \$3,272 decrease to total intangible assets and an increase of \$3,437 to goodwill. The goodwill ascribed to this acquisition is not deductible for tax purposes. The accompanying consolidated financial statements include the results of MAC for the three and six month periods ended June 30, 2015.

## **3. Derivative Instruments and Hedging Activities**

The Company records all derivatives in accordance with Accounting Standards Codification (ASC) 815, *Derivatives and Hedging*, which requires all derivative instruments be reported on the consolidated balance sheets at fair value and establishes criteria for designation and effectiveness of hedging relationships. The Company is exposed to market risk such as changes in commodity prices, foreign currencies and interest rates. The Company does not hold or issue derivative financial instruments for trading purposes.

### ***Commodities***

The primary objectives of the commodity risk management activities are to understand and mitigate the impact of potential price fluctuations on the Company's financial results and its economic well-being. While the Company's risk management objectives and strategies will be driven from an economic perspective, it attempts, where possible and practical, to ensure that the hedging strategies it engages in can be treated as "hedges" from an accounting perspective or otherwise result in accounting treatment where the earnings effect of the hedging instrument provides substantial offset (in the same period) to the earnings effect of the hedged item. Generally, these risk management transactions will involve the use of commodity derivatives to protect against exposure resulting from significant price fluctuations in raw materials.

The Company primarily utilizes commodity contracts with maturities of less than eighteen months. These are intended to offset the effect of price fluctuations on actual inventory purchases. At June 30, 2015, December 31, 2014 and June 30, 2014, the Company had three, three and two commodity contracts outstanding, respectively, covering the purchases of copper.

Because these contracts do not qualify for hedge accounting, the related gains and losses are recorded in cost of goods sold in the Company's condensed consolidated statements of comprehensive income. Net losses recognized for the three and six months ended June 30, 2015 were \$315 and \$1,041, respectively. Net (gains) losses recognized for the three and six months ended June 30, 2014 were \$(279) and \$47, respectively.

#### **Foreign Currencies**

The Company is exposed to foreign currency exchange risk as a result of transactions denominated in other currencies. The Company periodically utilizes foreign currency forward purchase and sales contracts to manage the volatility associated with foreign currency purchases in the normal course of business. Contracts typically have maturities of twelve months or less. As of June 30, 2015, December 31, 2014 and June 30, 2014, the Company had two, one and two foreign currency contracts outstanding, respectively.

Because these contracts do not qualify for hedge accounting, gains and losses are recorded in cost of goods sold in the Company's condensed consolidated statements of comprehensive income. Net losses recognized for the three and six months ended June 30, 2015 were \$37 and \$358, respectively. Net losses recognized for the three and six months ended June 30, 2014 were \$55 and \$97, respectively.

#### **Interest Rate Swaps**

On October 23, 2013, the Company entered into two interest rate swap agreements, and on May 19, 2014, the Company entered into an additional interest rate swap agreement. The Company formally documented all relationships between interest rate hedging instruments and the related hedged items, as well as its risk-management objectives and strategies for undertaking various hedge transactions. These interest rate swap agreements qualify as cash flow hedges, and accordingly, the effective portions of the gains or losses are reported as a component of accumulated other comprehensive loss (AOCL). The cash flows of the swaps are recognized as adjustments to interest expense each period. The ineffective portions of the derivatives' changes in fair value, if any, are immediately recognized in earnings.

#### **Fair Value**

The following table presents the fair value of all of the Company's derivatives:

	<b>June 30, 2015</b>	<b>December 31, 2014</b>
Commodity contracts	\$ (979)	\$ (515)
Foreign currency contracts	(41)	(149)
Interest rate swaps	(2,688)	(1,045)

The fair value of the commodity and foreign currency contracts are included in other accrued liabilities, and the fair value of the interest rate swaps are included in other long-term liabilities in the condensed consolidated balance sheets as of June 30, 2015 and December 31, 2014. Excluding the impact of credit risk, the fair value of the derivative contracts as of June 30, 2015 and December 31, 2014 is a liability of \$3,755 and \$1,727, respectively, which represents the amount the Company would need to pay to exit the agreements on those dates.

The amount of (gains) losses recognized in AOCL in the condensed consolidated balance sheets on the effective portion of interest rate swaps designated as hedging instruments for the three and six months ended June 30, 2015 were \$(266) and \$1,006, respectively. The amount of losses for the three and six months ended June 30, 2014 were \$1,208 and \$1,708, respectively.

The amount of losses recognized in cost of goods sold in the condensed consolidated statements of comprehensive income for commodity and foreign currency contracts not designated as hedging instruments for the three and six months ended June 30, 2015 were \$352 and \$1,399, respectively. The amount of (gains) losses for the three and six months ended June 30, 2014 were \$(224) and \$144, respectively.

#### **4. Fair Value Measurements**

ASC 820-10, *Fair Value Measurement*, among other things, defines fair value, establishes a consistent framework for measuring fair value, and expands disclosure for each major asset and liability category measured at fair value on either a recurring basis or nonrecurring basis. ASC 820-10 clarifies that fair value is an exit price, representing the amount that would be received in the sale of an asset or paid to transfer a liability in an orderly transaction between market participants. As such, fair value is a market-based measurement that should be determined based on assumptions that market participants would use in pricing an asset or liability. As a basis for considering such assumptions, the pronouncement establishes a three-tier fair value hierarchy, which prioritizes the inputs used in measuring fair value as follows: (Level 1) observable inputs such as quoted prices in active markets; (Level 2) inputs, other than quoted prices in active markets, that are observable either directly or indirectly; and (Level 3) unobservable inputs in which there is little or no market data, which require the reporting entity to develop its own assumptions.



The Company believes the carrying amount of its financial instruments (cash and cash equivalents, accounts receivable, accounts payable, accrued liabilities, short-term borrowings and ABL facility borrowings), excluding Term Loan long-term borrowings, approximates the fair value of these instruments based upon their short-term nature. The fair value of Term Loan long-term borrowings, including amounts classified as current, which have an aggregate carrying value of \$933,826, was approximately \$925,655 (Level 2) at June 30, 2015, as calculated based on independent valuations whose inputs and significant value drivers are observable.

For the fair value of the assets and liabilities measured on a recurring basis, see the fair value table in Note 3, "Derivative Instruments and Hedging Activities," to the condensed consolidated financial statements. The fair value of all derivative contracts is classified as Level 2. The valuation techniques used to measure the fair value of derivative contracts, all of which have counterparties with high credit ratings, were based on quoted market prices or model driven valuations using significant inputs derived from or corroborated by observable market data. The fair value of derivative contracts above considers the Company's credit risk in accordance with ASC 820-10.

## 5. Accumulated Other Comprehensive Loss

The following presents a tabular disclosure of changes in AOCL during the three and six months ended June 30, 2015 and 2014, net of tax:

	Foreign Currency Translation Adjustments	Defined Benefit Pension Plan	Unrealized Gain (Loss) on Cash Flow Hedges	Total
<b>Beginning Balance – April 1, 2015</b>	\$ (7,424)	\$ (13,243)	\$ (1,918)	\$ (22,585)
Other comprehensive income before reclassifications	63	-	266(1)	329
Amounts reclassified from AOCL	-	-	-	-
Net current-period other comprehensive income	63	-	266	329
<b>Ending Balance – June 30, 2015</b>	<b>\$ (7,361)</b>	<b>\$ (13,243)</b>	<b>\$ (1,652)</b>	<b>\$ (22,256)</b>

	Foreign Currency Translation Adjustments	Defined Benefit Pension Plan	Unrealized Gain (Loss) on Cash Flow Hedges	Total
<b>Beginning Balance – April 1, 2014</b>	\$ 1,275	\$ (4,393)	\$ 274	\$ (2,844)
Other comprehensive loss before reclassifications	(87)	-	(1,208) (2)	(1,295)
Amounts reclassified from AOCL	-	-	-	-
Net current-period other comprehensive loss	(87)	-	(1,208)	(1,295)
<b>Ending Balance – June 30, 2014</b>	<b>\$ 1,188</b>	<b>\$ (4,393)</b>	<b>\$ (934)</b>	<b>\$ (4,139)</b>

	Foreign Currency Translation Adjustments	Defined Benefit Pension Plan	Unrealized Loss on Cash Flow Hedges	Total
<b>Beginning Balance – January 1, 2015</b>	\$ (1,878)	\$ (13,243)	\$ (646)	\$ (15,767)
Other comprehensive loss before reclassifications	(5,483)	-	(1,006) (3)	(6,489)
Amounts reclassified from AOCL	-	-	-	-
Net current-period other comprehensive loss	(5,483)	-	(1,006)	(6,489)
<b>Ending Balance – June 30, 2015</b>	<b>\$ (7,361)</b>	<b>\$ (13,243)</b>	<b>\$ (1,652)</b>	<b>\$ (22,256)</b>

	Foreign Currency Translation Adjustments	Defined Benefit Pension Plan	Unrealized Gain (Loss) on Cash Flow Hedges	Total
<b>Beginning Balance – January 1, 2014</b>	\$ 1,204	\$ (4,393)	\$ 774	\$ (2,415)
Other comprehensive loss before reclassifications	(16)	-	(1,708) (4)	(1,724)
Amounts reclassified from AOCL	-	-	-	-
Net current-period other comprehensive loss	(16)	-	(1,708)	(1,724)
<b>Ending Balance – June 30, 2014</b>	<b>\$ 1,188</b>	<b>\$ (4,393)</b>	<b>\$ (934)</b>	<b>\$ (4,139)</b>

- (1) Represents unrealized gains of \$431, net of tax effect of \$(165) for the three months ended June 30, 2015.
- (2) Represents unrealized losses of \$(1,887), net of tax benefit of \$679 for the three months ended June 30, 2014.
- (3) Represents unrealized losses of \$(1,643), net of tax benefit of \$637 for the six months ended June 30, 2015.
- (4) Represents unrealized losses of \$(2,670), net of tax benefit of \$962 for the six months ended June 30, 2014.

## 6. Segment Reporting

The Company operates in and reports as a single operating segment, which is the design and manufacture of a wide range of engine powered products. Net sales are predominantly generated through the sale of generators and other engine powered products through various distribution channels. The Company manages and evaluates its operations as one segment primarily due to similarities in the nature of the products, production and design processes, and methods of distribution. The Company's sales in the United States represented approximately 84% and 85% of total sales for the three months ended June 30, 2015 and 2014, respectively, and represented 85% of total sales for the six months ended June 30, 2015 and 2014. Approximately 91% and 90% of the Company's identifiable long-lived assets are located in the United States at June 30, 2015 and December 31, 2014, respectively.

The Company's product offerings consist primarily of power products with a range of power output geared for varying end customer uses. Residential products and commercial & industrial products are each a similar class of products based on similar power output and end customer usage. The breakout of net sales between residential, commercial & industrial, and other products is as follows:

	<u>Three Months Ended June 30,</u>		<u>Six Months Ended June 30,</u>	
	<u>2015</u>	<u>2014</u>	<u>2015</u>	<u>2014</u>
Residential products	\$ 133,466	\$ 179,592	\$ 290,301	\$ 343,561
Commercial & industrial products	134,580	163,467	268,343	320,837
Other	20,314	19,550	41,534	40,219
Total	<u>\$ 288,360</u>	<u>\$ 362,609</u>	<u>\$ 600,178</u>	<u>\$ 704,617</u>

## 7. Balance Sheet Details

Inventories consist of the following:

	<u>June 30,</u> <u>2015</u>	<u>December 31,</u> <u>2014</u>
Raw material	\$ 202,695	\$ 184,407
Work-in-process	5,300	8,798
Finished goods	186,969	135,567
Reserves for excess and obsolete	(9,116)	(9,387)
Total	<u>\$ 385,848</u>	<u>\$ 319,385</u>

Property and equipment consists of the following:

	<u>June 30,</u> <u>2015</u>	<u>December 31,</u> <u>2014</u>
Land and improvements	\$ 7,815	\$ 7,803
Buildings and improvements	103,093	102,254
Machinery and equipment	67,551	65,240
Dies and tools	18,367	16,897
Vehicles	1,277	1,383
Office equipment and systems	27,174	21,990
Leasehold improvements	2,837	2,535
Construction in progress	24,012	20,120
Gross property and equipment	<u>252,126</u>	<u>238,222</u>
Accumulated depreciation	<u>(77,471)</u>	<u>(69,401)</u>
Total	<u>\$ 174,655</u>	<u>\$ 168,821</u>

## 8. Product Warranty Obligations

The Company records a liability for product warranty obligations at the time of sale to a customer based upon historical warranty experience. The Company also records a liability for specific warranty matters when they become known and are reasonably estimable. Additionally, the Company sells extended warranty coverage for certain products. The sales of extended warranties are recorded as deferred revenue, which is recognized over the life of the contracts.

The following is a tabular reconciliation of the product warranty liability, excluding the deferred revenue related to extended warranty coverage:

	<u>Three Months Ended June 30,</u>		<u>Six Months Ended June 30,</u>	
	<u>2015</u>	<u>2014</u>	<u>2015</u>	<u>2014</u>
Balance at beginning of period	\$ 29,277	\$ 31,907	\$ 30,909	\$ 33,734
Payments	(5,100)	(4,076)	(10,533)	(11,024)
Provision for warranties issued	4,480	5,764	9,029	12,028
Changes in estimates for pre-existing warranties	(472)	(1,424)	(1,220)	(2,567)
Balance at end of period	<u>\$ 28,185</u>	<u>\$ 32,171</u>	<u>\$ 28,185</u>	<u>\$ 32,171</u>

The following is a tabular reconciliation of the deferred revenue related to extended warranty coverage:

	<u>Three Months Ended June 30,</u>		<u>Six Months Ended June 30,</u>	
	<u>2015</u>	<u>2014</u>	<u>2015</u>	<u>2014</u>
Balance at beginning of period	\$ 27,531	\$ 24,632	\$ 27,193	\$ 23,092
Deferred revenue on extended warranty contracts sold	810	1,795	2,190	4,014
Amortization of deferred revenue on extended warranty contracts	(1,100)	(748)	(2,142)	(1,427)
Balance at end of period	<u>\$ 27,241</u>	<u>\$ 25,679</u>	<u>\$ 27,241</u>	<u>\$ 25,679</u>

Product warranty obligations and extended warranty related deferred revenues are included in the condensed consolidated balance sheets as follows:

	June 30, 2015	December 31, 2014
Product warranty liability		
Current portion - other accrued liabilities	\$ 21,801	\$ 24,143
Long-term portion - other long-term liabilities	6,384	6,766
Total	<u>\$ 28,185</u>	<u>\$ 30,909</u>
Deferred revenue related to extended warranty		
Current portion - other accrued liabilities	\$ 4,567	\$ 4,519
Long-term portion - other long-term liabilities	22,674	22,674
Total	<u>\$ 27,241</u>	<u>\$ 27,193</u>

## 9. Credit Agreements

Short-term borrowings are included in the condensed consolidated balance sheets as follows:

	June 30, 2015	December 31, 2014
ABL facility	\$ -	\$ -
Other lines of credit	2,993	5,359
Total	<u>\$ 2,993</u>	<u>\$ 5,359</u>

Long-term borrowings are included in the condensed consolidated balance sheets as follows:

	June 30, 2015	December 31, 2014
Term loan	\$ 954,000	\$ 1,104,000
Original issue discount	(20,423)	(23,861)
ABL facility	100,000	-
Capital lease obligation	1,818	2,059
Other	249	460
Total	<u>1,035,644</u>	<u>1,082,658</u>
Less: current portion of debt	249	389
Less: current portion of capital lease obligation	158	168
Total	<u>\$ 1,035,237</u>	<u>\$ 1,082,101</u>

The Company's credit agreements provide for a \$1,200,000 term loan B credit facility (Term Loan) and include a \$300,000 uncommitted incremental term loan facility. The Term Loan matures on May 31, 2020. The Term Loan is guaranteed by all of the Company's wholly-owned domestic restricted subsidiaries, and is secured by associated collateral agreements which pledge a first priority lien on virtually all of the Company's assets, including fixed assets and intangibles, other than all cash, trade accounts receivable, inventory, and other current assets and proceeds thereof, which are secured by a second priority lien.

The Term Loan initially bore interest at rates based upon either a base rate plus an applicable margin of 1.75% or adjusted LIBOR rate plus an applicable margin of 2.75%, subject to a LIBOR floor of 0.75%. Beginning in the second quarter of 2014, and measured each quarterly period thereafter, the applicable margin related to base rate loans was reduced to 1.50% and the applicable margin related to LIBOR rate loans was reduced to 2.50%, in each case, if the Borrower's net debt leverage ratio, as defined in the Term Loan, falls below 3.00 to 1.00 for that measurement period.

Since the Company's net debt leverage ratio was below 3.00 to 1.00 on April 1, 2014, it realized a 25 basis point reduction in borrowing costs for the second quarter of 2014. As a result, the Company recorded a cumulative catch-up gain of \$16,014 in the second quarter of 2014 which represents the total cash interest savings over the remaining term of the loan. The Company's net debt leverage ratio as of June 30, 2015 was above 3.00 to 1.00. Therefore, the Company will realize a 25 basis point increase in borrowing costs beginning in the third quarter of 2015, and as a result, a cumulative catch-up loss will be recorded in the third quarter of 2015, which will not have a significant impact on the results of operations.

On May 18, 2015, the Company amended certain provisions and covenants of its Term Loan. In connection with this amendment and in accordance with ASC 470-50, *Debt Modifications and Extinguishments*, the Company capitalized \$1,528 of fees paid to creditors as original issue discount on long-term borrowings and expensed \$49 of transaction fees in the second quarter of 2015.

As of June 30, 2015, the Company is in compliance with all covenants of the Term Loan. There are no financial maintenance covenants on the Term Loan.

The Company's credit agreements also provided for a \$150,000 senior secured ABL revolving credit facility (ABL Facility). The maturity date of the ABL Facility was May 31, 2018. Borrowings under the ABL Facility are guaranteed by all of the Company's wholly-owned domestic restricted subsidiaries, and are secured by associated collateral agreements which pledge a first priority lien on all cash, trade accounts receivable, inventory, and other current assets and proceeds thereof, and a second priority lien on all other assets, including fixed assets and intangibles of the Company and certain domestic subsidiaries. ABL Facility borrowings initially bore interest at rates based upon either a base rate plus an applicable margin of 1.00% or adjusted LIBOR rate plus an applicable margin of 2.00%, in each case, subject to adjustments based upon average availability under the ABL Facility.

On May 29, 2015, the Company amended its ABL Facility. The amendment (i) increases the ABL Facility from \$150,000 to \$250,000 (Amended ABL Facility), (ii) extends the maturity date from May 31, 2018 to May 29, 2020, (iii) increases the uncommitted incremental facility from \$50,000 to \$100,000, (iv) reduces the interest rate spread by 50 basis points and (v) reduces the unused line fee by 12.5 basis points across all tiers. Additionally, the amendment relaxes certain restrictions on the Company's ability to, among other things, (i) make additional investments and acquisitions (including foreign acquisitions), (ii) make restricted payments and (iii) incur additional secured and unsecured debt (including foreign subsidiary debt). In connection with this amendment and in accordance with ASC 470-50, the Company capitalized \$483 of new debt issuance costs in the second quarter of 2015.

On May 29, 2015, the Company borrowed \$100,000 under the Amended ABL Facility, which was used as a voluntary prepayment towards the Term Loan. As of June 30, 2015, there was \$100,000 outstanding under the Amended ABL Facility, leaving \$133,100 of availability, net of outstanding letters of credit.

On April 30, September 30 and December 31, 2014, the Company made voluntary prepayments of the Term Loan of \$12,000, \$50,000 and \$25,000, respectively, which was applied to future principal amortizations and the Excess Cash Flow payment requirement in the Term Loan. As a result of the prepayments, the Company wrote off \$2,084 of original issue discount and capitalized debt issuance costs in 2014 as a loss on extinguishment of debt in the condensed consolidated statement of comprehensive income.

On March 30 and May 29, 2015, the Company made voluntary prepayments of the Term Loan of \$50,000 and \$100,000, respectively, which will be applied to the Excess Cash Flow payment requirement in the Term Loan. As a result of the prepayments, the Company wrote off \$4,795 of original issue discount and capitalized debt issuance costs in the first half of 2015 as a loss on extinguishment of debt in the condensed consolidated statement of comprehensive income.

As of June 30, 2015 and December 31, 2014, short-term borrowings consisted of borrowings by our foreign subsidiaries on local lines of credit, which totaled \$2,993 and \$5,359, respectively.

## 10. Earnings Per Share

Basic earnings per share is calculated by dividing net income by the weighted average number of common shares outstanding during the period, exclusive of restricted shares. Except where the result would be anti-dilutive, diluted earnings per share is calculated by assuming the vesting of unvested restricted stock and the exercise of stock options, as well as their related income tax benefits. The following table reconciles the numerator and the denominator used to calculate basic and diluted earnings per share:

	Three Months Ended June 30,		Six Months Ended June 30,	
	2015	2014	2015	2014
Net income (numerator)	\$ 14,844	\$ 54,025	\$ 34,529	\$ 88,726
Weighted average shares (denominator)				
Basic	68,961,877	68,538,251	68,886,672	68,481,682
Dilutive effect of stock compensation awards (1)	1,101,186	1,549,725	1,213,268	1,606,756
Diluted	70,063,063	70,087,976	70,099,940	70,088,438
Net income per share				
Basic	\$ 0.22	\$ 0.79	\$ 0.50	\$ 1.30
Diluted	\$ 0.21	\$ 0.77	\$ 0.49	\$ 1.27

(1) Excludes approximately 142,900 stock options and 2,300 shares of restricted stock for the three month period ended June 30, 2015 and 104,400 stock options for the six month period ended June 30, 2015, as the impact of such awards was anti-dilutive. Excludes approximately 64,800 and 70,400 stock options for the three and six month periods ended June 30, 2014, respectively, as the impact of such awards was anti-dilutive.

## 11. Income Taxes

The effective income tax rates for the six months ended June 30, 2015 and 2014 were 36.3% and 35.1%, respectively. The increase in the effective income tax rate is partially attributable to a decrease in the Company's federal domestic production activity deduction due to lower pre-tax income during the first half of 2015 compared to the first half of 2014. In addition, during the second quarter of 2014, the company recognized a gain related to certain earn-out obligation adjustments in connection with acquisitions; the gain was not taxable and decreased the effective tax rate during that period.

## 12. Commitments and Contingencies

The Company has an arrangement with a finance company to provide floor plan financing for selected dealers. The Company receives payment from the finance company after shipment of product to the dealer. The Company participates in the cost of dealer financing up to certain limits and has agreed to repurchase products repossessed by the finance company, but does not indemnify the finance company for any credit losses they incur. The amount financed by dealers which remained outstanding under this arrangement at June 30, 2015 and December 31, 2014 was approximately \$33,700 and \$26,100, respectively.

In the normal course of business, the Company is named as a defendant in various lawsuits in which claims are asserted against the Company. In the opinion of management, the liabilities, if any, which may result from such lawsuits are not expected to have a material adverse effect on the financial position, results of operations or cash flows of the Company.

## 13. Subsequent Events

On August 1, 2015, the Company acquired Country Home Products and its subsidiaries. With over 200 employees, Country Home Products is a leading manufacturer of high-quality, innovative, professional-grade engine-powered equipment used in a wide variety of property maintenance applications in North America. The acquisition provides an expanded product lineup and additional scale to the Company's residential engine-powered tools platform and is expected to create cross-selling opportunities with existing distribution, along with certain potential cost synergies by leveraging existing global sourcing and manufacturing capabilities.

On August 5, 2015, the Company's Board of Directors approved a \$200,000 stock repurchase program. Under the stock repurchase program, the Company may repurchase up to \$200,000 of its common stock over the next 24 months. The Company may repurchase its common stock from time to time, in amounts and at prices the Company deems appropriate, subject to market conditions and other considerations. The Company's repurchase may be executed using open market purchases, privately negotiated agreements or other transactions. The actual timing, number and value of shares repurchased under the program will be determined by management at its discretion and will depend on a number of factors, including the market price of the Company's shares of common stock and general market and economic conditions, applicable legal requirements, and compliance with the terms of the Company's outstanding indebtedness. The repurchases will be funded from cash on hand, available borrowings or proceeds from potential debt or other capital markets sources. The stock repurchase program may be suspended or discontinued at any time without prior notice.

## Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

This quarterly report contains forward-looking statements that are subject to risks and uncertainties. Forward-looking statements give our current expectations and projections relating to our financial condition, results of operations, plans, objectives, future performance and business. You can identify forward-looking statements by the fact that they do not relate strictly to historical or current facts. These statements may include words such as "anticipate," "estimate," "expect," "forecast," "project," "plan," "intend," "believe," "confident," "may," "should," "can have," "likely," "future", "optimistic" and other words and terms of similar meaning in connection with any discussion of the timing or nature of future operating or financial performance or other events.

The forward-looking statements contained in this quarterly report are based on assumptions that we have made in light of our industry experience and on our perceptions of historical trends, current conditions, expected future developments and other factors we believe are appropriate under the circumstances. As you read and consider this report, you should understand that these statements are not guarantees of performance or results. They involve risks, uncertainties (some of which are beyond our control) and assumptions. Although we believe that these forward-looking statements are based on reasonable assumptions, you should be aware that many factors could affect our actual financial results and cause them to differ materially from those anticipated in the forward-looking statements. The forward-looking statements contained in this quarterly report include estimates regarding:

- our business, financial and operating results, and future economic performance;
- proposed new product and service offerings; and
- management's goals, expectations and objectives and other similar expressions concerning matters that are not historical facts.

Factors that could affect our actual financial results and cause them to differ materially from those anticipated in the forward-looking statements include:

- frequency and duration of power outages impacting demand for our products;
- availability, cost and quality of raw materials and key components used in producing our products;
- the impact on our results of possible fluctuations in interest rates and foreign currency exchange rates;
- the possibility that the expected synergies, efficiencies and cost savings of our acquisitions will not be realized, or will not be realized within the expected time period;
- the risk that our acquisitions will not be integrated successfully;
- difficulties we may encounter as our business expands globally;
- competitive factors in the industry in which we operate;
- our dependence on our distribution network;
- our ability to invest in, develop or adapt to changing technologies and manufacturing techniques;
- loss of our key management and employees;
- increase in product and other liability claims or recalls; and
- changes in environmental, health and safety laws and regulations.

Should one or more of these risks or uncertainties materialize, or should any of these assumptions prove incorrect, our actual results may vary in material respects from those projected in any forward-looking statements. A detailed discussion of these and other factors that may affect future results is contained in our filings with the Securities and Exchange Commission, including in Item 1A of our Annual Report on Form 10-K for the year ended December 31, 2014. Stockholders, potential investors and other readers should consider these factors carefully in evaluating the forward-looking statements.

Any forward-looking statement made by us in this report speaks only as of the date on which it is made. Factors or events that could cause our actual results to differ may emerge from time to time, and it is not possible for us to predict all of them. We undertake no obligation to update any forward-looking statement, whether as a result of new information, future developments or otherwise, except as may be required by law.

## Overview

We are a leading designer and manufacturer of a wide range of power generation equipment and other engine powered products serving the residential, light commercial, industrial, oil & gas, and construction markets. Power generation is our primary focus, which differentiates us from our primary competitors that also have broad operations outside the power equipment market. As the only significant market participant focused predominantly on these products, we have one of the leading market positions in the power equipment market in North America and an expanding presence internationally. We believe we have one of the widest range of products in the marketplace, including residential, commercial and industrial standby generators, as well as portable and mobile generators used in a variety of applications. Other engine powered products that we design and manufacture include light towers which provide temporary lighting for various end markets; commercial and industrial mobile heaters used in the oil & gas, construction and other industrial markets; and a broad product line of chore products for residential and commercial use.

The Company has executed a number of acquisitions that support our strategic plan. A summary of these acquisitions can be found in Note 1, "Description of Business and Basis of Presentation," to the condensed consolidated financial statements in Item 1 of this quarterly report on Form 10-Q.

## Business Drivers and Operational Factors

In operating our business and monitoring its performance, we pay attention to a number of business drivers and trends as well as operational factors. The statements in this section are based on our current expectations.

### *Business Drivers and Trends*

A significant portion of our performance is affected by the demand for reliable back-up power solutions by our customer base. This demand is influenced by several important drivers and trends affecting our industry, including the following:

*Increasing penetration opportunity.* Many potential customers are not aware of the costs and benefits of automatic backup power solutions. We estimate that penetration rates for home standby generators are only approximately 3.5% of U.S. single-family detached, owner-occupied households with a home value of over \$100,000, as defined by the U.S. Census Bureau's 2013 American Housing Survey for the United States. The decision to purchase backup power for many light-commercial buildings such as convenience stores, restaurants and gas stations is more return-on-investment (ROI) driven and as a result these applications have relatively lower penetration rates as compared to buildings used in code-driven or mission critical applications such as hospitals, wastewater treatment facilities, 911 call centers, data centers and certain industrial locations. The emergence of lower cost, cleaner burning natural gas fueled generators has helped to accelerate the penetration of standby generators in the light-commercial market. Also, the importance of backup power for telecommunications infrastructure is increasing due to the growing demand for uninterrupted voice and data services. Also, in recent years, a more stringent regulatory environment around the flaring of natural gas at oil & gas drilling and production sites has been a catalyst for increased demand for natural gas fueled generators, including mobile solutions. We believe by expanding our distribution network, continuing to develop our product line, and targeting our marketing efforts, we can continue to build awareness and increase penetration for our standby generators for residential, commercial and industrial purposes.

*Effect of large scale and baseline power disruptions.* Power disruptions are an important driver of customer awareness and have historically influenced demand for generators. Increased frequency and duration of major power outage events, that have a broader impact beyond a localized level, increases product awareness and may drive consumers to accelerate their purchase of a standby or portable generator during the immediate and subsequent period, which we believe may last for six to twelve months for standby generators. For example, the multiple major outage events that occurred during the second half of both 2011 and 2012 drove strong demand for portable and home standby generators, and the increased awareness of these products contributed to substantial organic revenue growth in 2012 with strong growth continuing during 2013. Major power disruptions are unpredictable by nature and, as a result, our sales levels and profitability may fluctuate from period to period. In addition, there are smaller, more localized power outages that occur frequently across the U.S. that drive the baseline level of demand for back-up power solutions. The level of baseline power outage activity occurring across the U.S. can also fluctuate, and may cause our financial results to fluctuate from year to year.

*Impact of residential investment cycle.* The market for residential generators is also affected by the residential investment cycle and overall consumer confidence and sentiment. When homeowners are confident of their household income, the value of their home and overall net worth, they are more likely to invest in their home. These trends can have an impact on demand for residential generators. Trends in the new housing market highlighted by residential housing starts can also impact demand for our residential products.

*Impact of business capital investment cycle.* The market for our commercial and industrial products is affected by the overall capital investment cycle, including non-residential building construction, durable goods and infrastructure spending as well as investments in the exploration and production of oil & gas, as businesses or organizations either add new locations or make investments to upgrade existing locations or equipment. These trends can have a material impact on demand for our products. The capital investment cycle may differ for the various commercial and industrial end markets that we serve including light commercial, retail, telecommunications, industrial, data centers, healthcare, construction, oil & gas and municipal infrastructure, among others. The market for these products is also affected by general economic conditions and credit availability in the geographic regions that we serve. In addition, we believe demand for our mobile power products will continue to benefit from a secular shift towards renting versus buying this type of equipment.

### **Factors Affecting Results of Operations**

We are subject to various factors that can affect our results of operations, which we attempt to mitigate through factors we can control, including continued product development, expanded distribution, pricing and cost control. Certain operational and other factors that affect our business include the following:

*Effect of commodity, currency and component price fluctuations.* Industry-wide price fluctuations of key commodities, such as steel, copper, aluminum and other components we use in our products, together with foreign currency fluctuations, can have a material impact on our results of operations. We have historically attempted to mitigate the impact of rising commodity, currency and component prices through improved product design and sourcing, manufacturing efficiencies, price increases and select hedging transactions. Our results are also influenced by changes in fuel prices in the form of freight rates, which in some cases are borne by our customers and in other cases are paid by us.

*Seasonality.* Although there is demand for our products throughout the year, in each of the past three years approximately 23% to 27% of our net sales occurred in the first quarter, 20% to 25% in the second quarter, 24% to 26% in the third quarter and 25% to 29% in the fourth quarter, with different seasonality depending on the presence, timing and severity of major power outage activity in each year. Major outage activity is unpredictable by nature and, as a result, our sales levels and profitability may fluctuate from period to period. For example, there were multiple major power outage events that occurred during the second half of both 2011 and 2012, which were significant in terms of severity. As a result, the seasonality experienced during this time period, and for the subsequent quarters following the time period, varied relative to other periods where no major outage events occurred. We maintain a flexible production and supply chain infrastructure in order to respond to outage-driven peak demand.



*Factors influencing interest expense and cash interest expense.* Interest expense can be impacted by a variety of factors, including market fluctuations in LIBOR, interest rate election periods, interest rate swap agreements, credit facility pricing grids, and repayments or borrowings of indebtedness. Additionally, cash interest expense decreased during the six months ended June 30, 2015 compared to the six months ended June 30, 2014, primarily due to voluntary prepayments of Term Loan principal and the 25 basis point reduction in borrowing costs during the second quarter of 2014 as a result of our net debt leverage ratio, as defined in our Term Loan, falling below 3.0 times.

*Factors influencing provision for income taxes and cash income taxes paid.* We had approximately \$837 million of tax-deductible goodwill and intangible asset amortization remaining as of December 31, 2014 related to our acquisition by CCMP in 2006 that we expect to generate cash tax savings of approximately \$326 million through 2021, assuming continued profitability and a 39% tax rate. The recognition of the tax benefit associated with these assets for tax purposes is expected to be \$122 million annually through 2020 and \$102 million in 2021, which generates annual cash tax savings of \$48 million through 2020 and \$40 million in 2021, assuming profitability and a 39% tax rate. As a result of the asset acquisition of the Magnum business in the fourth quarter of 2011, we had approximately \$45.5 million of incremental tax deductible goodwill and intangible assets remaining as of December 31, 2014. We expect these assets to generate cash tax savings of \$17.8 million through 2026 assuming continued profitability and a 39% tax rate. The amortization of these assets for tax purposes is expected to be \$3.8 million annually through 2025 and \$2.8 million in 2026, which generates an additional annual cash tax savings of \$1.5 million through 2025 and \$1.1 million in 2026, assuming profitability and a 39% tax rate. Based on current business plans, we believe that our cash tax obligations through 2026 will be significantly reduced by these tax attributes. Other domestic acquisitions have resulted in additional tax deductible goodwill and intangible assets that will generate tax savings, but are not material to the Company's consolidated financial statements.

## Results of Operations

### Three and six months ended June 30, 2015 compared to three and six months ended June 30, 2014

The following table sets forth our consolidated statement of operations data for the periods indicated:

(U.S. Dollars in thousands)	Three Months Ended June 30,		Six Months Ended June 30,	
	2015	2014	2015	2014
Net sales	\$ 288,360	\$ 362,609	\$ 600,178	\$ 704,617
Cost of goods sold	192,463	234,597	401,678	457,091
Gross profit	95,897	128,012	198,500	247,526
Operating expenses:				
Selling and service	28,474	29,115	58,602	57,084
Research and development	8,412	8,012	16,575	15,758
General and administrative	13,564	12,503	27,770	25,651
Amortization of intangible assets	5,980	5,099	11,175	10,444
Gain on remeasurement of contingent consideration	-	(4,877)	-	(4,877)
Total operating expenses	56,430	49,852	114,122	104,060
Income from operations	39,467	78,160	84,378	143,466
Total other income (expense), net	(15,995)	4,262	(30,203)	(6,820)
Income before provision for income taxes	23,472	82,422	54,175	136,646
Provision for income taxes	8,628	28,397	19,646	47,920
Net income	\$ 14,844	\$ 54,025	\$ 34,529	\$ 88,726
Residential power products	\$ 133,466	\$ 179,592	\$ 290,301	\$ 343,561
Commercial & industrial power products	134,580	163,467	268,343	320,837
Other	20,314	19,550	41,534	40,219
Net sales	\$ 288,360	\$ 362,609	\$ 600,178	\$ 704,617

*Net sales.* Net sales decreased \$74.2 million, or 20.5%, to \$288.4 million for the three months ended June 30, 2015 from \$362.6 million for the three months ended June 30, 2014, and net sales decreased \$104.4 million, or 14.8%, to \$600.2 million for the six months ended June 30, 2015 from \$704.6 million for the six months ended June 30, 2014. Residential product sales for the second quarter of 2015 were \$133.5 million as compared to \$179.6 million for the second quarter of 2014, and were \$290.3 million for the first half of 2015 as compared to \$343.6 million for the first half of 2014. The declines were primarily driven by a power outage severity environment that is well below normalized levels year-to-date and significantly below the prior year. The challenging power outage environment resulted in a large decline in home standby generators and, to a lesser extent, portable generators. Commercial and industrial (C&I) product sales for the second quarter of 2015 were \$134.6 million as compared to \$163.5 million for the comparable period in 2014, and were \$268.3 million for the first half of 2015 as compared to \$320.8 million for the comparable period in 2014. The decline was primarily due to reduced sales into oil & gas markets in the current year and lower shipments to telecom national account customers as a result of a reduction in capital spending by certain of these customers. Partially offsetting these declines were gains in the industrial distribution channel, improvements in Latin America and contributions from recent acquisitions.

*Gross profit.* Gross profit margin for the second quarter of 2015 was 33.3% compared to 35.3% in the prior-year second quarter. The decline was driven by the combination of unfavorable absorption of manufacturing overhead-related costs, a lower mix of residential products, and the impact from recent acquisitions.

Gross profit margin for the first half of 2015 was 33.1% compared to 35.1% in the prior-year first half. The decline was driven by a number of factors including a temporary increase in certain costs associated with the slowdown of activity in west coast ports, unfavorable absorption of manufacturing overhead-related costs, mark-to-market adjustments on commodity forward contracts and the impact from recent acquisitions.

*Operating expenses.* Operating expenses increased \$6.6 million, or 13.2%, to \$56.4 million for the three months ended June 30, 2015 from \$49.8 million for the three months ended June 30, 2014. The increase was primarily driven by a prior year \$4.9 million gain relating to a remeasurement of a contingent earn-out obligation from a previous acquisition. Excluding this gain, operating expenses increased \$1.7 million, or 3.1%, as compared to the prior year quarter, which was primarily driven by the addition of recurring operating expenses associated with recent acquisitions.

Operating expenses increased \$10.0 million, or 9.7%, to \$114.1 million for the six months ended June 30, 2015 from \$104.1 million for the six months ended June 30, 2014. The increase was primarily driven by a prior year \$4.9 million gain relating to a remeasurement of a contingent earn-out obligation from a previous acquisition. Excluding this gain, operating expenses increased \$5.1 million, or 4.8%, as compared to the six months ended June 30, 2014, which was primarily driven by increased marketing and advertising expenses, and the addition of recurring operating expenses associated with recent acquisitions.

*Other expense.* Other expense increased \$20.3 million to \$16.0 million for the three months ended June 30, 2015 from income of \$4.3 million for the three months ended June 30, 2014. The increase was primarily due to a prior year \$16.0 million non-cash gain relating to a 25 basis point reduction in borrowing costs as a result of the net debt leverage ratio falling below 3.0 times. Additionally, during the second quarter of 2015, a voluntary \$100 million prepayment of term loan debt was made, which resulted in a non-cash \$3.4 million loss on extinguishment of debt.

Other expense increased \$23.4 million, or 342.9%, to \$30.2 million for the six months ended June 30, 2015 from \$6.8 million for the six months ended June 30, 2014. The increase was primarily due to a prior year \$16.0 million non-cash gain relating to a 25 basis point reduction in borrowing costs as a result of the net debt leverage ratio falling below 3.0 times. Additionally, during the first half of 2015, \$150 million of voluntary prepayments of term loan debt were made, resulting in a non-cash \$4.8 million loss on extinguishment of debt.

*Provision for income taxes.* Income tax expense was \$8.6 million for the three months ended June 30, 2015 compared to \$28.4 million for the three months ended June 30, 2014. Income tax expense was \$19.6 million for the six months ended June 30, 2015 compared to \$47.9 million for the six months ended June 30, 2014. The decrease was primarily driven by lower pre-tax income during the first half of 2015 compared to the first half of 2014. The effective income tax rates for the six months ended June 30, 2015 and 2014 were 36.3% and 35.1%, respectively. The increase is attributable to a decrease in our federal domestic production activity deduction due to lower pre-tax income during the first half of 2015 compared to the first half of 2014.

*Net income.* Due to the factors outlined above, we generated net income of \$14.8 million for the three months ended June 30, 2015 compared to \$54.0 million for the three months ended June 30, 2014, and generated net income of \$34.5 million for the six months ended June 30, 2015 compared to the \$88.7 million for the six months ended June 30, 2014.

*Adjusted EBITDA.* Adjusted EBITDA decreased \$32.1 million or 38.0%, to \$52.4 million for the three months ended June 30, 2015 from \$84.5 million for the three months ended June 30, 2014, due to the factors outlined above. Adjusted EBITDA decreased \$52.4 million or 32.4%, to \$109.6 million for the six months ended June 30, 2015 from \$162.0 million for the six months ended June 30, 2014, due to the factors outlined above.

*Adjusted Net Income.* Adjusted Net Income of \$35.3 million for the three months ended June 30, 2015 decreased 38.2% from \$57.1 million for the three months ended June 30, 2014, due to the factors outlined above. Adjusted Net Income of \$69.7 million for the six months ended June 30, 2015 decreased 35.4% from \$107.8 million for the six months ended June 30, 2014, due to the factors outlined above.

See “Non-GAAP Measures” for a discussion of how we calculate Adjusted EBITDA and Adjusted Net Income and the limitations on their usefulness.

**Liquidity and Financial Condition**

Our primary cash requirements include payment for our raw material and component supplies, salaries & benefits, operating expenses, interest and principal payments on our debt and capital expenditures. We finance our operations primarily through cash flow generated from operating activities and, if necessary, borrowings under our Amended ABL Facility.

The Company’s credit agreement provides for a \$1.2 billion Term Loan and includes a \$300.0 million uncommitted incremental term loan facility. The Term Loan matures on May 31, 2020. The Term Loan initially bore interest at rates based upon either a base rate plus an applicable margin of 1.75% or adjusted LIBOR rate plus an applicable margin of 2.75%, subject to a LIBOR floor of 0.75%. Beginning in the second quarter of 2014, and measured each subsequent quarter thereafter, the applicable margin related to base rate loans is reduced to 1.50% and the applicable margin related to LIBOR rate loans is reduced to 2.50%, to the extent that the Company’s net debt leverage ratio, as defined in the Term Loan, is below 3.00 to 1.00 for that measurement period. The Company’s net debt leverage ratio as of June 30, 2015 was above 3.00 to 1.00, therefore a cumulative catch-up loss will be recorded in the third quarter of 2015, which will not have a significant impact on the results of operations. As of June 30, 2015, the Company is in compliance with all covenants of the Term Loan.

The Company’s credit agreements also provide for the \$250.0 million Amended ABL Facility. The maturity date of the Amended ABL Facility is May 29, 2020. In May 2015, the Company borrowed \$100.0 million under the Amended ABL Facility, which was used as a voluntary prepayment towards the Term Loan. As of June 30, 2015, there was \$100.0 million outstanding under the Amended ABL Facility. As of June 30, 2015, the Company is in compliance with all covenants of the Amended ABL Facility.

For additional information regarding our credit agreements and their potential impact, see Note 9, “Credit Agreements” of our condensed consolidated financial statements included in Part I, Item 1 of this Quarterly Report on Form 10-Q.

At June 30, 2015, we had cash and cash equivalents on hand of \$155.6 million and \$133.1 million of availability under our revolving credit facility, net of outstanding letters of credit.

On August 5, 2015, the Company’s Board of Directors approved a \$200,000 stock repurchase program. Under the stock repurchase program, the Company may repurchase up to \$200,000 of its common stock over the next 24 months. The Company may repurchase its common stock from time to time, in amounts and at prices the Company deems appropriate, subject to market conditions and other considerations. The Company’s repurchase may be executed using open market purchases, privately negotiated agreements or other transactions. The actual timing, number and value of shares repurchased under the program will be determined by management at its discretion and will depend on a number of factors, including the market price of the Company’s shares of common stock and general market and economic conditions, applicable legal requirements, and compliance with the terms of the Company’s outstanding indebtedness. The repurchases will be funded from cash on hand, available borrowings or proceeds from potential debt or other capital markets sources. The stock repurchase program may be suspended or discontinued at any time without prior notice.

**Long-term Liquidity**

We believe that our cash flow from operations and availability under the Amended ABL Facility, combined with relatively low ongoing capital expenditure requirements and favorable tax attributes (which result in a lower cash tax rate as compared to the U.S. statutory tax rate) provide us with sufficient capital to continue to grow our business in the future. We will use a portion of our cash flow to pay interest and principal on our outstanding debt as well as repurchase shares of our common stock, impacting the amount available for working capital, capital expenditures and other general corporate purposes. As we continue to expand our business, we may require additional capital to fund working capital, capital expenditures or acquisitions.

**Cash Flow**

**Six months ended June 30, 2015 compared to six months ended June 30, 2014**

The following table summarizes our cash flows by category for the periods presented:

(U.S. Dollars in thousands)	Six Months Ended June 30,		\$ Change	% Change
	2015	2014		
Net cash provided by operating activities	\$ 41,579	\$ 85,285	\$ (43,706)	-51.2%
Net cash used in investing activities	(13,937)	(13,739)	(198)	1.4%
Net cash used in financing activities	(59,752)	(23,817)	(35,935)	150.9%

Net cash provided by operating activities was \$41.6 million for the six months ended June 30, 2015 compared to \$85.3 million for the six months ended June 30, 2014. This 51.2% decrease was primarily the result of lower operating earnings during the current year along with higher working capital investment as finished goods inventory levels increased due to the softer-than-expected demand.

Net cash used in investing activities was \$13.9 million for the six months ended June 30, 2015, which primarily related to the purchase of property and equipment. Net cash used in investing activities was \$13.7 million for the six months ended June 30, 2014, which primarily related to the purchase of property and equipment.

Net cash used in financing activities was \$59.8 million for the six months ended June 30, 2015, primarily representing \$161.8 million of debt repayments (\$150.4 million of long-term borrowings and \$11.4 million of short-term borrowings) partially offset by \$109.0 million cash proceeds from borrowings (\$100.0 million from long-term borrowings under the ABL facility and \$9.0 million from short-term borrowings). In addition, the Company paid \$12.3 million related to the net share settlement of equity awards which was partially offset by \$8.9 million of cash inflow related to excess tax benefits of equity awards.



Net cash used in financing activities was \$23.8 million for the six months ended June 30, 2014, primarily representing \$25.6 million of debt repayments (\$18.5 million of long-term borrowings and \$7.1 million of short-term borrowings) partially offset by \$4.0 million cash proceeds from short-term borrowings. In addition, the Company paid \$8.9 million related to the net share settlement of equity awards which was partially offset by \$7.2 million of cash inflow related to the excess tax benefits of equity awards.

### **Contractual Obligations**

During March 2015, the Company made a \$50.0 million voluntary prepayment of its Term Loan. During May 2015, the Company amended its Term Loan and ABL Facility, and borrowed \$100.0 million under the Amended ABL Facility, which was used as a voluntary prepayment towards the Term Loan. Refer to Note 9, "Credit Agreements," to the condensed consolidated financial statements for further information. Other than these items, there have been no material changes to our contractual obligations since the February 27, 2015 filing of our Annual Report on Form 10-K for the year ended December 31, 2014.

### **Off-Balance Sheet Arrangements**

There have been no material changes to off-balance sheet arrangements since the February 27, 2015 filing of our Annual Report on Form 10-K for the year ended December 31, 2014.

### **Critical Accounting Policies**

There have been no material changes in our critical accounting policies since the February 27, 2015 filing of our Annual Report on Form 10-K for the year ended December 31, 2014.

As discussed in our Annual Report on Form 10-K for the year ended December 31, 2014, in preparing the financial statements in accordance with U.S. GAAP, we are required to make estimates and assumptions that have an impact on the asset, liability, revenue and expense amounts reported. These estimates can also affect our supplemental information disclosures, including information about contingencies, risk and financial condition. We believe, given current facts and circumstances, that our estimates and assumptions are reasonable, adhere to U.S. GAAP and are consistently applied. Inherent in the nature of an estimate or assumption is the fact that actual results may differ from estimates and estimates may vary as new facts and circumstances arise. We make routine estimates and judgments in determining net realizable value of accounts receivable, inventories, property and equipment, and prepaid expenses. We believe that our most critical accounting estimates and assumptions are in the following areas: goodwill and other intangible asset impairment assessment; business combinations and purchase accounting; defined benefit pension obligations; estimates of allowance for doubtful accounts, excess and obsolete inventory reserves, product warranty and other contingencies; derivative accounting; income taxes and share based compensation.

### **Non-GAAP Measures**

#### ***Adjusted EBITDA***

Adjusted EBITDA represents net income before interest expense, taxes, depreciation and amortization, as further adjusted for the other items reflected in the reconciliation table set forth below. The computation of Adjusted EBITDA is based on the definition of EBITDA contained in both the Term Loan and Amended ABL Facility, which is substantially the same definition that was contained in the Company's previous credit agreements.

We view Adjusted EBITDA as a key measure of our performance. We present Adjusted EBITDA not only due to its importance for purposes of our credit agreements but also because it assists us in comparing our performance across reporting periods on a consistent basis as it excludes items that we do not believe are indicative of our core operating performance. Our management uses Adjusted EBITDA:

- for planning purposes, including the preparation of our annual operating budget and developing and refining our internal projections for future periods;
- to allocate resources to enhance the financial performance of our business;
- as a benchmark for the determination of the bonus component of compensation for our senior executives under our management incentive plan, as described further in our 2015 proxy statement;
- to evaluate the effectiveness of our business strategies and as a supplemental tool in evaluating our performance against our budget for each period; and
- in communications with our Board of Directors and investors concerning our financial performance.

We believe Adjusted EBITDA is used by securities analysts, investors and other interested parties in the evaluation of the Company. Management believes the disclosure of Adjusted EBITDA offers an additional financial metric that, when coupled with U.S. GAAP results and the reconciliation to U.S. GAAP results, provides a more complete understanding of our results of operations and the factors and trends affecting our business. We believe Adjusted EBITDA is useful to investors for the following reasons:

- Adjusted EBITDA and similar non-GAAP measures are widely used by investors to measure a company's operating performance without regard to items that can vary substantially from company to company depending upon financing and accounting methods, book values of assets, tax jurisdictions, capital structures and the methods by which assets were acquired;
- investors can use Adjusted EBITDA as a supplemental measure to evaluate the overall operating performance of our company, including our ability to service our debt and other cash needs; and
- by comparing our Adjusted EBITDA in different historical periods, our investors can evaluate our operating performance excluding the impact of items described below.

The adjustments included in the reconciliation table listed below are provided for under our Term Loan and Amended ABL Facility, and also are presented to illustrate the operating performance of our business in a manner consistent with the presentation used by our management and Board of Directors. These adjustments eliminate the impact of a number of items that:

- we do not consider indicative of our ongoing operating performance, such as non-cash write-downs and other charges, non-cash gains and write-offs relating to the retirement of debt, severance costs and other restructuring-related business optimization expenses;
- we believe to be akin to, or associated with, interest expense, such as administrative agent fees, revolving credit facility commitment fees and letter of credit fees; or
- are non-cash in nature, such as share-based compensation.

We explain in more detail in footnotes (a) through (f) below why we believe these adjustments are useful in calculating Adjusted EBITDA as a measure of our operating performance.

Adjusted EBITDA does not represent, and should not be a substitute for, net income or cash flows from operations as determined in accordance with U.S. GAAP. Adjusted EBITDA has limitations as an analytical tool, and you should not consider it in isolation, or as a substitute for analysis of our results as reported under U.S. GAAP. Some of the limitations are:

- Adjusted EBITDA does not reflect our cash expenditures, or future requirements for capital expenditures or contractual commitments;
- Adjusted EBITDA does not reflect changes in, or cash requirements for, our working capital needs;
- Adjusted EBITDA does not reflect the significant interest expense, or the cash requirements necessary to service interest or principal payments on our debt;
- although depreciation and amortization are non-cash charges, the assets being depreciated and amortized will often have to be replaced in the future, and Adjusted EBITDA does not reflect any cash requirements for such replacements;
- several of the adjustments that we use in calculating Adjusted EBITDA, such as non-cash write-downs and other charges, while not involving cash expense, do have a negative impact on the value of our assets as reflected in our consolidated balance sheet prepared in accordance with U.S. GAAP; and
- other companies may calculate Adjusted EBITDA differently than we do, limiting its usefulness as a comparative measure.

Furthermore, as noted above, one of our uses of Adjusted EBITDA is as a benchmark for determining elements of compensation for our senior executives. At the same time, some or all of these senior executives have responsibility for monitoring our financial results, generally including the adjustments in calculating Adjusted EBITDA (subject ultimately to review by our Board of Directors in the context of the Board's review of our quarterly financial statements). While many of the adjustments (for example, transaction costs and credit facility fees), involve mathematical application of items reflected in our financial statements, others involve a degree of judgment and discretion. While we believe all of these adjustments are appropriate, and while the quarterly calculations are subject to review by our Board of Directors in the context of the Board's review of our quarterly financial statements and certification by our Chief Financial Officer in a compliance certificate provided to the lenders under our Term Loan and Amended ABL Facility credit agreements, this discretion may be viewed as an additional limitation on the use of Adjusted EBITDA as an analytical tool.

Because of these limitations, Adjusted EBITDA should not be considered as a measure of discretionary cash available to us to invest in the growth of our business. We compensate for these limitations by relying primarily on our U.S. GAAP results and using Adjusted EBITDA only supplementally.

The following table presents a reconciliation of net income to Adjusted EBITDA:

(U.S. Dollars in thousands)	Three Months Ended June 30,		Six Months Ended June 30,	
	2015	2014	2015	2014
Net income	\$ 14,844	\$ 54,025	\$ 34,529	\$ 88,726
Interest expense	10,763	11,428	22,031	23,117
Depreciation and amortization	10,129	8,381	19,163	16,956
Provision for income taxes	8,628	28,397	19,646	47,920
Non-cash write-down and other adjustments (a)	404	(5,198)	1,976	(5,752)
Non-cash share-based compensation expense (b)	2,582	2,881	5,090	6,203
Loss on extinguishment of debt (c)	3,427	-	4,795	-
Gain on change in contractual interest rate (d)	-	(16,014)	-	(16,014)
Transaction costs and credit facility fees (e)	481	498	682	701
Business optimization expenses (f)	1,444	-	1,738	-
Other	(280)	134	(90)	173
Adjusted EBITDA	<u>\$ 52,422</u>	<u>\$ 84,532</u>	<u>\$ 109,560</u>	<u>\$ 162,030</u>

(a) Represents the following non-cash charges for the three and six months ended June 30, 2015 and 2014: losses on disposals of assets, unrealized mark-to-market adjustments on commodity contracts and foreign currency related adjustments. Additionally, the three and six months ended June 30, 2014 includes adjustments to certain earn-out obligations in connection with acquisitions (\$4.9 million).

We believe that adjusting net income for these non-cash charges is useful for the following reasons:

- The loss on disposals of assets described above result from the sale of assets that are no longer useful in our business and therefore represent losses that are not from our core operations;
- The adjustments for unrealized mark-to-market gains and losses on commodity contracts represent non-cash items to reflect changes in the fair value of forward contracts that have not been settled or terminated. We believe it is useful to adjust net income for these items because the charges do not represent a cash outlay in the period in which the charge is incurred, although Adjusted EBITDA must always be used together with our U.S. GAAP statements of comprehensive income and cash flows to capture the full effect of these contracts on our operating performance; and
- The adjustment to a certain earn-out obligation in connection with acquisitions recorded in the three and six months ended June 30, 2014, is a one-time charge that we believe does not reflect our ongoing operations.

(b) Represents share-based compensation expense to account for stock options, restricted stock and other stock awards over their vesting period.

(c) Represents the non-cash write-off of original issue discount and capitalized debt issuance costs due to voluntary debt prepayments.

(d) Non-cash gain relating to a 25 basis point reduction in borrowing costs, effective second quarter 2014, as a result of the credit agreement leverage ratio falling below 3.0 times.

(e) Represents transaction costs incurred directly in connection with any investment, as defined in our credit agreement, equity issuance or debt issuance or refinancing, together with certain fees relating to our senior secured credit facilities, such as administrative agent fees and revolving credit facility commitment fees under our Term Loan and Amended ABL Facility, which we believe to be akin to, or associated with, interest expense and whose inclusion in Adjusted EBITDA is therefore similar to the inclusion of interest expense in that calculation.

(f) Represents severance and non-recurring restructuring charges related to the integration of our facilities, which represent expenses that are not from our core operations and do not reflect our ongoing operations.

### **Adjusted Net Income**

Adjusted Net Income is defined as net income before provision for income taxes adjusted for the following items: cash income tax expense, amortization of intangible assets, amortization of deferred financing costs and original issue discount related to the Company's debt, gains and losses on changes in cash flows related to the Company's debt, intangible asset impairment charges (as applicable), transaction costs and other purchase accounting adjustments, and certain non-cash gains and losses as reflected in the reconciliation table set forth below (as applicable).



We believe Adjusted Net Income is used by securities analysts, investors and other interested parties in the evaluation of our company’s operations. Management believes the disclosure of Adjusted Net Income offers an additional financial metric that, when used in conjunction with U.S. GAAP results and the reconciliation to U.S. GAAP results, provides a more complete understanding of our results of operations, our cash flows, and the factors and trends affecting our business.

The adjustments included in the reconciliation table listed below are presented to illustrate the operating performance of our business in a manner consistent with the presentation used by investors and securities analysts. Similar to the Adjusted EBITDA reconciliation, these adjustments eliminate the impact of a number of items we do not consider indicative of our ongoing operating performance or cash flows, such as amortization costs, transaction costs and write-offs relating to the retirement of debt. We also make adjustments to present cash taxes paid as a result of our favorable tax attributes.

Similar to Adjusted EBITDA, Adjusted Net Income does not represent, and should not be a substitute for, net income or cash flows from operations as determined in accordance with U.S. GAAP. Adjusted Net Income has limitations as an analytical tool, and you should not consider it in isolation, or as a substitute for analysis of our results as reported under U.S. GAAP. Some of the limitations are:

- Adjusted Net Income does not reflect changes in, or cash requirements for, our working capital needs;
- although amortization is a non-cash charge, the assets being amortized may have to be replaced in the future, and Adjusted Net Income does not reflect any cash requirements for such replacements; and
- other companies may calculate Adjusted Net Income differently than we do, limiting its usefulness as a comparative measure.

	Three Months Ended June 30,		Six Months Ended June 30,	
	2015	2014	2015	2014
(U.S. Dollars in thousands, except share and per share data)				
Net income	\$ 14,844	\$ 54,025	\$ 34,529	\$ 88,726
Provision for income taxes	8,628	28,397	19,646	47,920
Income before provision for income taxes	23,472	82,422	54,175	136,646
Amortization of intangible assets	5,980	5,099	11,175	10,444
Amortization of deferred financing costs and original issue discount	1,639	1,818	3,344	3,021
Loss on extinguishment of debt	3,427	-	4,795	-
Gain on change in contractual interest rate	-	(16,014)	-	(16,014)
Transaction costs and other purchase accounting adjustments (a)	240	(4,512)	503	(4,699)
Business optimization expenses	1,444	-	1,738	-
Adjusted net income before provision for income taxes	36,202	68,813	75,730	129,398
Cash income tax expense (b)	(920)	(11,690)	(6,035)	(21,560)
Adjusted net income	\$ 35,282	\$ 57,123	\$ 69,695	\$ 107,838
Adjusted net income per common share - diluted:	\$ 0.50	\$ 0.82	\$ 0.99	\$ 1.54
Weighted average common shares outstanding - diluted:	70,063,063	70,087,976	70,099,940	70,088,438

(a) Represents transaction costs incurred directly in connection with any investment, as defined in our credit agreement, equity issuance or debt issuance or refinancing, and certain purchase accounting adjustments. Additionally, the three and six months ended June 30, 2014 includes adjustments to certain earn-out obligations in connection with acquisitions (\$4.9 million).

(b) Amount for the three and six months ended June 30, 2015 is based on an anticipated cash income tax rate of approximately 6% for the full year-ended 2015. Amount for the three and six months ended June 30, 2014 is based on an anticipated cash income tax rate of approximately 18% for the full year-ended 2014.

**New Accounting Standards**

Refer to Note 1, “Description of Business and Basis of Presentation,” to the condensed consolidated financial statements for further information on the new accounting standards applicable to the Company.

**Item 3. Quantitative and Qualitative Disclosures about Market Risk**

We refer you to Note 3, “Derivative Instruments and Hedging Activities,” to the condensed consolidated financial statements included in Part I, Item 1 of this Quarterly Report on Form 10-Q for a discussion of changes in commodity, currency and interest rate related risks and hedging activities. Otherwise, there have been no material changes in market risk from the information provided in Item 7A (Quantitative and Qualitative Disclosures About Market Risk) of our Annual Report on Form 10-K for the year ended December 31, 2014.



**Item 4. Controls and Procedures****Disclosure Controls and Procedures**

Under the supervision and with the participation of our management, including our Chief Executive Officer and Chief Financial Officer, we conducted an evaluation of our disclosure controls and procedures, as such term is defined under Rule 13a-15(e) or 15d-15(e) promulgated under the Securities Exchange Act of 1934, as amended, or the Exchange Act. Based on this evaluation, our principal executive officer and our principal financial officer concluded that our disclosure controls and procedures were effective as of the end of the period covered by this report.

**Changes in Internal Control Over Financial Reporting**

There have been no changes during the three months ended June 30, 2015 in our internal control over financial reporting (as defined in Exchange Act Rule 13a-15(f)) that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

**PART II. OTHER INFORMATION****Item 1. Legal Proceedings**

From time to time, we are involved in legal proceedings primarily involving product liability, employment matters and general commercial disputes arising in the ordinary course of our business. As of June 30, 2015, we believe that there is no litigation pending that would have a material effect on our results of operations or financial condition.

**Item 1A. Risk Factors**

There have been no material changes in our risk factors since the February 27, 2015 filing of our Annual Report on Form 10-K for the year ended December 31, 2014.

**Item 2. Unregistered Sales of Equity Securities and Use of Proceeds**

There were no unregistered sales of equity securities for the three months ended June 30, 2015. The following table summarizes our stock repurchase activity for the three months ended June 30, 2015, which consisted of the withholding of shares upon the vesting of restricted stock awards to pay related withholding taxes on behalf of the recipient:

	<b>Total Number of Shares Purchased</b>	<b>Average Price Paid per Share</b>	<b>Total Number Of Shares Purchased As Part Of Publicly Announced Plans Or Programs</b>	<b>Approximate Dollar Value Of Shares That May Yet Be Purchased Under The Plans Or Programs</b>
04/01/2015 – 04/30/2015	-	-	N/A	N/A
05/01/2015 – 05/31/2015	1,284	\$ 40.49	N/A	N/A
06/01/2015 – 06/30/2015	-	-	N/A	N/A
Total	<u>1,284</u>	\$ 40.49		

For equity compensation plan information, please refer to our Annual Report on Form 10-K for the year ended December 31, 2014.

**Item 6. Exhibits**

See “Exhibit Index” for documents filed herewith and incorporated herein by reference.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

GENERAC HOLDINGS INC.

By: \_\_\_\_\_ /s/ YORK A. RAGEN  
YORK A. RAGEN  
Chief Financial Officer  
(Duly Authorized Officer and Principal Financial and Accounting  
Officer)

Dated: August 7, 2015

**Item 6.****EXHIBIT INDEX**

<b>Exhibits Number</b>	<b>Description</b>
10.1	Amendment No. 2 dated as of May 29, 2015 to the Credit Agreement, dated as of May 30, 2012, as amended by Amendment No. 1, dated as of May 31, 2013, among Generac Power Systems, Inc., its Domestic Subsidiaries listed as Borrowers on the signature pages thereto, Generac Acquisition Corp., the lenders party thereto, Bank of America, N.A. as Administrative Agent and the other agents named therein (incorporated by reference to Exhibit 10.1 of the Company's Current Report on Form 8-K filed with the SEC on June 1, 2015).
10.2*	First Amendment, dated as of May 18, 2015, to Credit Agreement, dated as of February 9, 2012, as amended and restated as of May 30, 2012, as further amended and restated as of May 31, 2013, among Generac Power Systems, Inc., Generac Acquisition Corp., the lenders party thereto, JPMorgan Chase Bank, N.A., as administrative agent and Bank of America, N.A. and Goldman Sachs Bank USA, as syndication agents and Deutsche Bank Securities Inc., Morgan Stanley Senior Funding, Inc. and Wells Fargo Bank, N.A., as document agents.
31.1*	Certification of Chief Executive Officer pursuant to Rule 13a-14 Securities Exchange Act Rules 13a-14(a) and 15d-14(a), pursuant to section 302 of the Sarbanes-Oxley Act of 2002.
31.2*	Certification of Chief Financial Officer pursuant to Rule 13a-14 Securities Exchange Act Rules 13a-14(a) and 15d-14(a), pursuant to section 302 of the Sarbanes-Oxley Act of 2002.
32.1**	Certification of Chief Executive Officer pursuant to 18 U.S.C. Section 1350, as adopted by Section 906 of the Sarbanes-Oxley Act of 2002.
32.2**	Certification of Chief Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted by Section 906 of the Sarbanes-Oxley Act of 2002.
101*	The following materials from the Company's Quarterly Report on Form 10-Q for the quarter ended June 30, 2015 formatted in Extensible Business Reporting Language (XBRL): (i) the Condensed Consolidated Balance Sheets, (ii) the Condensed Consolidated Statements of Comprehensive Income, (iii) the Condensed Consolidated Statements of Cash Flows, and (iv) related Notes to Condensed Consolidated Financial Statements.

\* Filed herewith.

\*\* Furnished herewith.

## FIRST AMENDMENT

FIRST AMENDMENT, dated as of May 18, 2015 (this "Amendment"), to the CREDIT AGREEMENT, dated as of February 9, 2012, as amended and restated as of May 30, 2012, and as further amended and restated as of May 31, 2013 (as further amended, restated, amended and restated, supplemented or otherwise modified from time to time, the "Credit Agreement"), among GENERAC POWER SYSTEMS, INC., as the Borrower (the "Borrower"), GENERAC ACQUISITION CORP. ("Holdings"), the LENDERS from time to time party thereto, JPMORGAN CHASE BANK, N.A. as administrative agent (in such capacity, the "Administrative Agent"), BANK OF AMERICA, N.A. and GOLDMAN SACHS BANK USA, as syndication agents (in such capacity, the "Syndication Agents"), and DEUTSCHE BANK SECURITIES INC., MORGAN STANLEY SENIOR FUNDING, INC. AND WELLS FARGO BANK, N.A., as documentation agents (in such capacity, the "Documentation Agents").

## WITNESSETH:

WHEREAS, pursuant to the Credit Agreement, the Lenders have agreed to make, and have made certain loans and extensions for credit to the Borrower;

WHEREAS, the Borrower has requested that certain provisions of the Credit Agreement be amended as set forth herein;

WHEREAS, the Lenders are willing to agree to such amendments, in each case on the terms set forth herein; and

WHEREAS, the Lenders that execute and deliver this Amendment in the capacity of a consenting Lender constitute Required Lenders;

NOW THEREFORE, in consideration of the premises and mutual covenants hereinafter set forth, the parties hereto agree as follows:

SECTION 1. Defined Terms; References. Unless otherwise defined herein, terms defined in the Credit Agreement and used herein shall have the meanings given to them in the Credit Agreement. Each reference to (x) "hereof", "hereunder", "herein" and "hereby" and each other similar reference and each reference to "this Agreement" and each other similar reference contained in the Credit Agreement and (y) "thereof", "thereunder", "therein" and "thereby" and each other similar reference and each reference to the Credit Agreement and each other similar reference contained in the other Loan Documents shall, in each case, as of the Amendment Effective Date (as defined below), refer to the Credit Agreement as amended hereby.

SECTION 2. Amendments to the Credit Agreement. The Credit Agreement is hereby amended, effective as of the Amendment Effective Date (as defined below), as follows:

2.1. Amendments to Section 1.01. Section 1.01 of the Credit Agreement is hereby amended as follows:

(a) The definition of "Consolidated Secured Debt" is hereby amended by deleting the dollar amount "\$100.0 million" in subsection (b) thereof and substituting in lieu thereof the dollar amount "\$200.0 million".

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(b) The definition of “Consolidated Total Debt” is hereby amended by deleting the dollar amount “\$100.0 million” in subsection (b) thereof and substituting in lieu thereof the dollar amount “\$200.0 million”.

(c) The definition of “Incremental ABL Commitments” is hereby amended by deleting the dollar amount “\$50.0 million” therein and substituting in lieu thereof the dollar amount “\$100.0 million”.

(d) The definition of “Permitted Business Acquisition” is hereby amended by deleting the dollar amount “\$50.0 million” in clause (iii) of the proviso thereof and substituting in lieu thereof the dollar amount “\$150.0 million”.

(e) The defined term “Repricing Amendment” is hereby deleted in its entirety.

(f) The following new definitions shall be inserted in their proper alphabetical order:

“First Amendment Effective Date” shall mean May 18, 2015.

“Repricing Transaction” shall mean (a) any prepayment of Term Loans with the proceeds of a substantially concurrent incurrence of any secured term loans by the Borrower or any Subsidiary Loan Party in respect of which the Effective Yield is, on the date of such prepayment (and not by virtue of any fluctuation in any “base” rate), lower than the Effective Yield on the Term Loans immediately prior to such prepayment and (b) any repricing by the Borrower of all or any portion of the Term Loans resulting in an Effective Yield for the Term Loans as of the date of such repricing that is (and not by virtue of any fluctuation in any “base” rate) less than the Effective Yield for the Term Loans immediately prior to such repricing; provided, that in no event shall any such prepayment, repricing or other modification in connection with a Change of Control, any material Permitted Business Acquisition (or similar Investment) or material Disposition constitute a Repricing Transaction.

2.2. Amendment to Section 2.11. Section 2.11 of the Credit Agreement is hereby amended by deleting the text “(i) any prepayment of Term Loans made with the proceeds of any loans or bonds or (ii) an amendment to the Loan Documents in respect of the Term Loans in connection with a Repricing Amendment, in each case, on or prior to the first anniversary of the Second Restatement Date” in subsection (a) thereof and substituting in lieu thereof the text “(i) any prepayment of Term Loans made or (ii) any amendment to the Loan Documents in respect of the Term Loans, in each case on or prior to the date that is the six-month anniversary of the First Amendment Effective Date and in connection with a Repricing Transaction”.

2.3. Amendment to Section 2.19(c). Section 2.19(c) of the Credit Agreement is hereby amended by deleting the text “the first anniversary of the Second Restatement Date as a result of a Repricing Amendment” in subsection (d) thereof and substituting in lieu thereof the text “the date that is the six-month anniversary of the First Amendment Effective Date as a result of a Repricing Transaction”.

2.4. Amendments to Section 6.01. Section 6.01 of the Credit Agreement is hereby amended as follows:

(a) Section 6.01(j) of the Credit Agreement is hereby amended by deleting the dollar amount “\$150.0 million” therein and substituting in lieu thereof the dollar amount “\$250.0 million”.

(b) Section 6.01(z) of the Credit Agreement is hereby amended by deleting the dollar amount “\$35 million” therein and substituting in lieu thereof the dollar amount “\$150.0 million”.

(c) Clause (i) of Section 6.01(bb) of the Credit Agreement is hereby amended by deleting the dollar amount “\$50.0 million” therein and substituting in lieu thereof the dollar amount “\$150.0 million”.

2.5. Amendment to Section 6.02(aa). Section 6.02(aa) of the Credit Agreement is hereby amended by deleting the dollar amount “\$35.0 million” in the proviso thereof and substituting in lieu thereof the dollar amount “\$150.0 million”.

2.6. Amendment to Section 6.04(q). Section 6.04(q) of the Credit Agreement is hereby amended by deleting the dollar amount “\$50.0 million” therein and substituting in lieu thereof the dollar amount “\$150.0 million”.

2.7. Amendment to Section 6.06(m). Section 6.06(m) of the Credit Agreement is hereby amended by deleting the dollar amount “\$60.0 million” in each place in which such dollar amount appears in such Section and substituting in lieu thereof the dollar amount “\$100.0 million”.

SECTION 3. Effectiveness. This Amendment shall become effective as of the date (the “Amendment Effective Date”) on which the following conditions have been satisfied:

3.1. The Administrative Agent (or its counsel) shall have received duly executed and completed counterparts hereof (in the form provided and specified by the Administrative Agent) that, when taken together, bear the signatures of the Borrower, Holdings and the Required Lenders.

3.2. To the extent invoiced before the Amendment Effective Date, the Administrative Agent shall have received all fees required to be paid to the Administrative Agent on or prior to the Amendment Effective Date, and all expenses for which invoices have been presented (including, without limitation, the reasonable fees and disbursements of counsel to the Administrative Agent).

3.3. The Administrative Agent shall have received, for the account of each Lender (each, a “Consenting Lender”) that has executed and delivered a counterpart to this Amendment to the Administrative Agent pursuant to the instructions provided by the Administrative Agent prior to 5:00 p.m., New York City time, on May 14, 2015, a consent fee in an amount equal to 0.125% of such Consenting Lender’s Loans outstanding immediately prior to giving effect to the effectiveness of this Amendment.

3.4. Each of the representations and warranties made by any Loan Party in or pursuant to the Loan Documents is true and correct in all material respects (except any representation and warranty which is qualified by materiality, which is correct and accurate in all respects) on and as of the Amendment Effective Date as if made on such date; provided if any such representation and warranty is expressly made only as of a prior date, such representation and warranty is true as of such prior date.

3.5. No Default or Event of Default shall have occurred and be continuing on or after giving effect to the Amendment Effective Date.

SECTION 4. Representations and Warranties. To induce the other parties hereto to enter into this Amendment, each of Holdings and the Borrower represents and warrants to each of the Lenders and the Administrative Agent that:

4.1. This Amendment has been duly authorized, executed and delivered by it and this Amendment and the Credit Agreement, as amended hereby, constitute its valid and binding obligation, enforceable against it in accordance with its terms, subject to applicable bankruptcy, insolvency, reorganization, moratorium or other laws affecting creditors' rights generally and subject to general principles of equity, regardless of whether considered in a proceeding in equity or at law; and

4.2. (a) each of the representations and warranties made by any Loan Party in or pursuant to the Loan Documents is true and correct in all material respects (except any representation and warranty which is qualified by materiality, which is correct and accurate in all respects) on and as of the Amendment Effective Date as if made on such date; provided if any such representation and warranty is expressly made only as of a prior date, such representation and warranty is true as of such prior date and (b) no Default or Event of Default has occurred and is continuing on or after giving effect to the Amendment Effective Date.

SECTION 5. FATCA Status. The Administrative Agent and the Lenders acknowledge and agree that, solely for purposes of determining the applicability of U.S. Federal withholding Taxes imposed by FATCA, from and after the Amendment Effective Date, the Credit Agreement (together with any Loans or other extensions of credit pursuant thereto) will not be treated as a "grandfathered obligation" within the meaning of Treasury Regulation Section 1.471-2(b)(2)(i).

SECTION 6. Effect of Amendment.

6.1. Except as expressly set forth herein, this Amendment shall not by implication or otherwise limit, impair, constitute a waiver of or otherwise affect the rights and remedies of the Lenders or the Administrative Agent under the Credit Agreement or any other Loan Document, and shall not alter, modify, amend or in any way affect any of the terms, conditions, obligations, covenants or agreements contained in the Credit Agreement or any other provision of the Credit Agreement or of any other Loan Document, all of which are ratified and affirmed in all respects and shall continue in full force and effect. Nothing herein shall be deemed to entitle the Borrower to a consent to, or a waiver, amendment, modification or other change of, any of the terms, conditions, obligations, covenants or agreements contained in the Credit Agreement or any other Loan Document in similar or different circumstances.

6.2. On and after the Amendment Effective Date, each reference in the Credit Agreement to "this Agreement", "hereunder", "hereof", "herein", or words of like import, and each reference to the Credit Agreement in any other Loan Document shall be deemed a reference to the Credit Agreement as amended hereby. This Amendment shall constitute a "Loan Document" for all purposes of the Credit Agreement and the other Loan Documents.

SECTION 7. General.

7.1. GOVERNING LAW. THIS AMENDMENT SHALL BE GOVERNED BY, AND CONSTRUED AND INTERPRETED IN ACCORDANCE WITH, THE LAW OF THE STATE OF NEW YORK.

7.2. Costs and Expenses. The Borrower agrees to reimburse the Administrative Agent for its reasonable out-of-pocket costs and expenses incurred in connection with the preparation, negotiation and execution of this Amendment, including, without limitation, the reasonable out-of-pocket fees, charges and disbursements of counsel to the Administrative Agent.

7.3. Counterparts. This Amendment may be executed in counterparts (and by different parties hereto on different counterparts), each of which shall constitute an original, but all of which when taken together shall constitute a single contract. Delivery of any executed counterpart of a signature page of this Amendment by telecopy or email transmission shall be effective as delivery of a manually executed counterpart of this Amendment.

7.4. Headings. The headings of this Amendment are used for convenience of reference only, are not part of this Amendment and shall not affect the construction of, or be taken into consideration in interpreting, this Amendment.

[remainder of page intentionally left blank]



IN WITNESS WHEREOF, the parties hereto have caused this Amendment to be duly executed as of the date first above written.

GENERAC ACQUISITION CORP.

By: /s/York Ragen  
Name: York A. Ragen  
Title: Chief Financial Officer

GENERAC POWER SYSTEMS, INC.

By: /s/York Ragen  
Name: York A. Ragen  
Title: Chief Financial Officer

Signature Page to First Amendment

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JPMORGAN CHASE BANK, N.A., as Administrative Agent and as a Lender

By: /s/John Morrone  
Name: John Morrone  
Title: Authorized Officer

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Signature Page to First Amendment

**CERTIFICATION OF CHIEF EXECUTIVE OFFICER PURSUANT TO  
SECURITIES EXCHANGE ACT RULES 13a-14(a) AND 15d-14(a), AS ADOPTED  
PURSUANT TO SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002**

I, Aaron Jagdfeld, certify that:

1. I have reviewed this quarterly report on Form 10-Q of Generac Holdings Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - a. Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b. Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c. Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d. Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - a. All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b. Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: August 7, 2015

/s/ Aaron Jagdfeld

Name: Aaron Jagdfeld

Title: Chief Executive Officer

**CERTIFICATION OF CHIEF FINANCIAL OFFICER PURSUANT TO  
SECURITIES EXCHANGE ACT RULES 13a-14(a) AND 15d-14(a), AS ADOPTED  
PURSUANT TO SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002**

I, York A. Ragen, certify that:

1. I have reviewed this quarterly report on Form 10-Q of Generac Holdings Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - a. Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b. Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c. Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d. Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - a. All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b. Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: August 7, 2015

/s/ York A. Ragen

Name: York A. Ragen

Title: Chief Financial Officer

**CERTIFICATION OF THE CHIEF EXECUTIVE OFFICER  
PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED  
BY SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002**

Pursuant to Section 1350, Chapter 63 of Title 18, United States Code, as adopted by Section 906 of the Sarbanes-Oxley Act of 2002, the undersigned, as Chief Executive Officer of Generac Holdings Inc. (the "Company"), does hereby certify that to my knowledge:

1. the Company's quarterly report on Form 10-Q for the fiscal quarter ended June 30, 2015 fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934, as amended; and
2. the information contained in the Company's quarterly report on Form 10-Q for the fiscal quarter ended June 30, 2015 fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: August 7, 2015

/s/ Aaron Jagdfeld

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Name: Aaron Jagdfeld

Title: *Chief Executive Officer*

**CERTIFICATION OF THE CHIEF FINANCIAL OFFICER  
PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED  
BY SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002**

Pursuant to Section 1350, Chapter 63 of Title 18, United States Code, as adopted by Section 906 of the Sarbanes-Oxley Act of 2002, the undersigned, as Chief Financial Officer of Generac Holdings Inc. (the "Company"), does hereby certify that to my knowledge:

1. the Company's quarterly report on Form 10-Q for the fiscal quarter ended June 30, 2015 fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934, as amended; and
2. the information contained in the Company's quarterly report on Form 10-Q for the fiscal quarter ended June 30, 2015 fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: August 7, 2015

/s/ York A. Ragen

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Name: York A. Ragen

Title: *Chief Financial Officer*