# FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| eck this box if no longer subject to<br>ction 16. Form 4 or Form 5<br>ligations may continue. <i>See</i><br>struction 1(b). |
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## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed nursuant to Section 16(a) of the Securities Exchange Act of 1934

#### OMB APPROVAL OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

| IIISUUCUOII I(D).                     |               |                     | Filed pursually to Section 10(a) of the Securities Exchange Act of 1934              | +                      |  |   |
|---------------------------------------|---------------|---------------------|--|------------------------|--|---|
| . ,                                   |               |                     | or Section 30(h) of the Investment Company Act of 1940                               |                        |  |   |
| 1. Name and Addre<br>Jagdfeld Aar     | 1 0           | Person <sup>*</sup> | 2. Issuer Name and Ticker or Trading Symbol<br><u>GENERAC HOLDINGS INC.</u> [ GNRC ] |                        | ationship of Reporting P<br>k all applicable)<br>Director                            | 10% Owner   |
| (Last)<br>S45 W29290 H<br>C/O GENERAO |               | (Middle)            | 3. Date of Earliest Transaction (Month/Day/Year)<br>02/13/2017                       |                        | Officer (give title<br>below)<br>Chief Execu   | title Other (specify<br>below)<br>Executive Officer |
| (Street)<br>WAUKESHA<br>(City)        | WI<br>(State) | 53189<br>(Zip)      | 4. If Amendment, Date of Original Filed (Month/Day/Year)                             | 6. Indiv<br>Line)<br>X | vidual or Joint/Group Fil<br>Form filed by One Re<br>Form filed by More th<br>Person | eporting Person                                     |

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction<br>Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 3.<br>Transa<br>Code (<br>8) |   | 4. Securities A<br>Disposed Of ( |               | 3, 4 and 5) | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following<br>Reported | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership |
|---------------------------------|--|---|------------------------------|---|----------------------------------|---------------|-------------|---|---|---|
|                                 |  |   | Code                         | v | Amount                           | (A) or<br>(D) | Price       | Transaction(s)<br>(Instr. 3 and 4)  |   | (Instr. 4)  |
| Common Stock                    | 02/13/2017                                 |   | F                            |   | 1,290 <sup>(1)</sup>             | D             | \$42.595    | 1,036,188   | D   |   |

### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transa<br>Code (<br>8) |   | of Expiration |     | 6. Date Exerc<br>Expiration Da<br>(Month/Day/N | ate                | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative<br>Security (Instr. 3<br>and 4) |  | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4) | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|---|---|--|---|------------------------------|---|---------------|-----|--|--------------------|---|--|---|--|--|--|
|   |   |  |   | Code                         | v | (A)           | (D) | Date<br>Exercisable                            | Expiration<br>Date | Title   | Amount<br>or<br>Number<br>of<br>Shares |   |  |  |  |

#### Explanation of Responses:

1. Shares withheld to fund the tax liability associated with vesting of restricted shares.

#### /s/ Raj Kanuru, as Attorney in 02/15/2017

<u>Fact</u>

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.