

Generac To Acquire Motortech

November 28, 2016

Acquisition will strengthen Generac's position as a global leader in gaseous-fueled generators

WAUKESHA, Wis., Nov. 28, 2016 (GLOBE NEWSWIRE) -- Generac Holdings Inc. (NYSE:GNRC) ("Generac"), a leading designer and manufacturer of power generation equipment and other engine powered products, announced today the signing of an agreement to acquire the assets of Motortech Holding GmbH & Co. KG ("Motortech"). The transaction, subject to regulatory approval, is expected to close in the first quarter of 2017.

Founded in 1988 and headquartered in Celle, Germany, Motortech is a leading manufacturer of gaseous-engine control systems and accessories. The company's gaseous-fuel sub-systems include knock detection, mixers, throttles and various controls, which are sold to European gas-engine manufacturers and to aftermarket customers. Motortech employs over 250 people at its German headquarters, manufacturing plant in Poland and sales offices located in the U.S. and China.

"By combining resources and technology, Generac and Motortech will lead the industry in innovative, spark-ignited engine generator offerings," said Patrick Forsythe, Executive Vice President of Global Engineering at Generac. "This acquisition allows Generac to expand its global market for gaseous products beyond standby generators, and it aligns with our strategy of gas power-generation leadership. It will significantly expand our worldwide spark-ignited engine capabilities, complementing the international growth Generac has experienced."

"This is a very exciting transaction for Motortech," said Florian Virchow, CEO of Motortech. "The integration into Generac will create broader productapplication markets globally, and is expected to bring meaningful opportunities to improve our product costs and ultimately the value we bring to our customers. We are pleased to join the Generac family and look forward to our continued success as we work together to lead the gaseous-fueled power-generation market around the world."

The Virchow family and Motortech's current management team will continue to lead the Motortech business after the acquisition is complete.

About Generac

Since 1959, Generac has been a leading designer and manufacturer of a wide range of power generation equipment and other engine powered products. As a leader in power equipment serving residential, light commercial and industrial markets, Generac's power products are available globally through a broad network of independent dealers, distributors, retailers, wholesalers and equipment rental companies, as well as sold direct to certain end user customers. For more information, go to www.generac.com.

About Motortech

Motortech was founded by the Virchow family in 1988 in Celle, near Hannover, Germany. The company started as a service and distribution organization, specializing in engine-replacement parts and stationary, gas-engine accessories. Today, the company has evolved into a leading global manufacturer of efficient gaseous engine systems for leading global OEMs. For more information, go to <u>www.motortech.de</u>.

Forward-looking Information

Certain statements contained in this news release, as well as other information provided from time to time by Generac Holdings Inc. or its employees, may contain forward looking statements that involve risks and uncertainties that could cause actual results to differ materially from those in the forward looking statements. Forward-looking statements give Generac's current expectations and projections relating to the Company's financial condition, results of operations, plans, objectives, future performance and business. You can identify forward-looking statements by the fact that they do not relate strictly to historical or current facts. These statements may include words such as "anticipate," "estimate," "expect," "forecast," "project," "plan," "intend," "believe," "confident," "may," "should," "can have," "likely," "future," "optimistic" and other words and terms of similar meaning in connection with any discussion of the timing or nature of future operating or financial performance or other events.

Any such forward looking statements are not guarantees of performance or results, and involve risks, uncertainties (some of which are beyond the Company's control) and assumptions. Although Generac believes any forward-looking statements are based on reasonable assumptions, you should be aware that many factors could affect Generac's actual financial results and cause them to differ materially from those anticipated in any forward-looking statements, including:

- frequency and duration of power outages impacting demand for Generac products;
- availability, cost and quality of raw materials and key components used in producing Generac products;
- the impact on our results of possible fluctuations in interest rates and foreign currency exchange rates;
- the possibility that the expected synergies, efficiencies and cost savings of our acquisitions will not be realized, or will not be realized within the expected time period;
- the risk that our acquisitions will not be integrated successfully;
- difficulties Generac may encounter as its business expands globally;
- competitive factors in the industry in which Generac operates;
- · Generac's dependence on its distribution network;
- Generac's ability to invest in, develop or adapt to changing technologies and manufacturing techniques;
- · loss of key management and employees;
- increase in product and other liability claims or recalls; and

• changes in environmental, health and safety laws and regulations.

Should one or more of these risks or uncertainties materialize, Generac's actual results may vary in material respects from those projected in any forward-looking statements. A detailed discussion of these and other factors that may affect future results is contained in Generac's filings with the U.S. Securities and Exchange Commission ("SEC"), particularly in the Risk Factors section of the 2015 Annual Report on Form 10-K and in its periodic reports on Form 10-Q. Stockholders, potential investors and other readers should consider these factors carefully in evaluating the forward-looking statements.

Any forward-looking statement made by Generac in this press release speaks only as of the date on which it is made. Generac undertakes no obligation to update any forward-looking statement, whether as a result of new information, future developments or otherwise, except as may be required by law.

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Generac Holdings Inc