



Generac Expands Product Portfolio to Include Water Pumps

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New easy-to-use water pumps create a reliable solution for consumers' emergency and maintenance needs

WAUKESHA, Wis., March 4, 2015 /PRNewswire/ -- Generac Power Systems, a leading designer and manufacturer of engine-powered equipment and tools, announced today homeowners now have reliable, ready-made solutions to basement floods and emergency cleanup. Generac's newest product line of [clean water and semi-trash pumps](#) mean home and commercial water transfer now comes with the Generac name.



The pumps are designed, engineered and manufactured to offer the most reliable water removal solution for homeowners, farmers, construction crews and more. They can resolve water transfer needs useful to homeowners, such as draining water from swimming pools and ponds to removing water from basements. Contractors and other professionals will find the pumps useful for removing water from farm fields or job sites.

Homeowners and professionals will be impressed with the water pumps' easy-to-use, all-inclusive design and packaging, which includes Easy Prime™, an innovative funnel and tethered priming cap design for quick and easy priming. It also includes graphic onboard instructions, color-coded discharge and suction ports with matching hoses, and a complete accessory kit.

The water pumps are available at retail outlets, outdoor power equipment dealers, wholesalers, and Specialty Tools and Fasteners Distributor Association members.

"Generac has always offered homeowners powerful, easy-to-use, efficient solutions, and today, our offering just got stronger," said Russ Minick, Generac Executive Vice President of North American Sales. "Our history and credibility in the engine-powered equipment industry provides customers with a peace of mind, because they know these pumps will work when they need them to."

Clean Water Pump

Generac's [CW15K Clean Water Pump](#) delivers high-flow capacity users require to take on most pumping jobs, for just \$299 MSRP. It can be used to remove standing water from basement floors, drain swimming pools, empty window wells and more.

The CW15K features a powerful Generac 79cc OHV engine and a pump that can eject up to 80 gallons of water per minute. In addition, it has an all-inclusive kit, which includes a 10-foot suction hose, 25-foot discharge hose and a strainer (a \$75 value).

Customers will welcome the intuitive and easy-to-use design features, which include:

- Easy Prime, an innovative funnel and tethered priming cap design for quick and easy priming
- An ergonomic, soft-grip handle for easy transportation
- Onboard instructions with icons of key touch points for easy setup
- Color-coded suction and discharge points to ensure proper hose connections

Semi-Trash Pump

The ST20K is Generac's [semi-trash water pump](#) and is built for tough water removal applications. It's engineered to remove muddy and sandy water, and is available at just \$399 MSRP.

The semi-trash pump is mounted in a durable, 1-inch frame and features a 208cc OHV engine with low oil shutdown and a large, 3-gallon steel fuel tank with an incorporated gauge, which provides up to five hours of runtime. The powerful pump can easily remove up to 158 gallons of water per minute, and a durable silicon carbide mechanical seal provides protection from abrasive materials. Generac also has provided an all-inclusive kit, which contains a 12-foot suction hose, 25-foot discharge hose and a strainer (a \$99 value).

Customers will find the ST20K pump intuitive and easy-to-use with characteristics such as:

- Easy Prime, an innovative funnel and tethered priming cap design for quick and easy priming
- Large, 8-inch wheels with a folding handle for easy transportation
- Onboard instructions with icons of key touch points for easy setup
- Color-coded suction and discharge points to ensure proper hose connections

Media: Click [here](#) to download the CW15K high-resolution image

Click [here](#) to download the ST20K high-resolution image

About Generac (NYSE: GNRC)

Since 1959, Generac has been a leading designer and manufacturer of a wide range of generators and engine-powered products. Generac's power products are available through a broad network of independent dealers, retailers, wholesalers and equipment rental companies. For more information

on Generac and its product line, visit www.generac.com Become a fan on Facebook at [Generac Residential Products](#) and follow Generac on Twitter [@Generac](#).

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