



Generac Holdings Inc. Announces Secondary Offering by Funds Affiliated with CCMP Capital

August 1, 2013

No shares will be sold in the offering by the Company or its officers or directors

WAUKESHA, Wis.--(BUSINESS WIRE)--Aug. 1, 2013-- Generac Holdings Inc. (NYSE: GNRC) (the "Company") announced today an underwritten secondary offering of 7,023,063 shares of its common stock by funds affiliated with CCMP Capital (the "Selling Stockholders") pursuant to the Company's shelf registration statement previously filed with the Securities and Exchange Commission, constituting all their remaining shares of the Company's common stock, except for *de minimis* amounts beneficially owned by CCMP Capital that are held by directors and a former director which were received as compensation for service on the Company's board of directors. The Selling Stockholders will receive all of the proceeds from this offering.

No shares are being sold by the Company or any of its officers or directors in the offering.

Goldman, Sachs & Co. is the underwriter for the offering. The offering of these securities is being made by means of a prospectus supplement and the accompanying prospectus only, copies of which may be obtained from Goldman, Sachs & Co., Attention: Prospectus Department, 200 West Street, New York, New York 10282, or telephone: 1-866-471-2526, or email: prospectus-ny@ny.email.gs.com.

This press release shall not constitute an offer to sell or a solicitation of an offer to buy, nor shall there be any sale of these securities in any state or jurisdiction in which such an offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction.

About Generac

Since 1959, Generac has been a leading designer and manufacturer of a wide range of generators and other engine powered products. As a leader in power equipment serving residential, light commercial, industrial and construction markets, Generac's power products are available internationally through a broad network of independent dealers, retailers, wholesalers and equipment rental companies.

Source: Generac Holdings Inc.

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