



Generac Announces Fourth Quarter and Full-Year 2012 Earnings Release Date and Conference Call

January 28, 2013

WAUKESHA, Wis.--(BUSINESS WIRE)--Jan. 28, 2013-- Generac Holdings Inc. ("Generac") (NYSE: GNRC), a leading designer and manufacturer of generators and other engine powered products, today announced plans to release its fourth quarter and full-year 2012 financial results before the market opens on Thursday, February 14, 2013. Generac management will hold a conference call at 9:00 a.m. EST on that day to discuss highlights of this earnings release.

The conference call can be accessed by dialing (888) 396-2386 (domestic) or +1 (617) 847-8712 (international) and entering passcode 62910893.

The conference call will also be webcast simultaneously on Generac's website (<http://www.generac.com>), under the Investor Relations link.

Following the live webcast, a replay will be available on the Company's website. A telephonic replay will also be available approximately one hour after the call and can be accessed by dialing (888) 286-8010 (domestic) or +1 (617) 801-6888 (international) and entering passcode 20752381. The telephonic replay will be available for 30 days.

To learn more about Generac, please visit the company's website at <http://www.generac.com>. Generac uses its website as a channel of distribution for material Company information. Financial and other material information regarding Generac is routinely posted on the Company's website and is readily accessible.

About Generac

Since 1959, Generac has been a leading designer and manufacturer of a wide range of generators and other engine powered products. As a leader in power equipment serving residential, light commercial, industrial and construction markets, Generac's power products are available internationally through a broad network of independent dealers, retailers, wholesalers and equipment rental companies.

Generac company news is available 24 hours a day, on-line at: <http://www.generac.com>.

SOURCE: Generac Holdings Inc.

Source: Generac Holdings Inc.

Generac Holdings Inc.
York A. Ragen
Chief Financial Officer
(262) 506-6064
InvestorRelations@generac.com

or

Michael W. Harris
Director – Finance and Investor Relations
(262) 544-4811 x2675
Michael.Harris@generac.com