



Generac Holdings Inc. Announces Secondary Offering

November 26, 2012

WAUKESHA, Wis.--(BUSINESS WIRE)--Nov. 26, 2012-- Generac Holdings Inc. (NYSE: GNRC) (the "Company") announced today an underwritten secondary offering of 11,500,000 shares of its common stock by certain selling stockholders pursuant to the Company's shelf registration statement filed with the Securities and Exchange Commission. In addition, the underwriters will have an option to purchase up to 1,725,000 additional shares from certain of the selling stockholders. The selling stockholders include funds affiliated with CCMP Capital and members of the Company's board of directors and senior management. The selling stockholders will receive all of the proceeds from this offering. No shares are being sold by the Company.

Goldman, Sachs & Co., J.P. Morgan Securities LLC, BofA Merrill Lynch and Robert W. Baird & Co. Incorporated are the bookrunning managers for the offering. The offering of these securities is being made by means of a prospectus supplement and the accompanying prospectus only, copies of which may be obtained from Goldman, Sachs & Co., Attention: Prospectus Department, 200 West Street, New York, NY 10282, by telephone at (866) 471-2526, by facsimile at (212) 902-9316, or by email at prospectus-ny@ny.email.gs.com; J.P. Morgan Securities LLC, Attention: Broadridge Financial Solutions, 1155 Long Island Avenue, Edgewood, NY 11717, or by telephone at (866) 803-9204; BofA Merrill Lynch, Attention: Prospectus Department, 222 Broadway, New York, NY 10038, or by email at dg.prospectus_requests@baml.com; or Robert W. Baird & Co. Incorporated, 777 East Wisconsin Avenue, Milwaukee, WI 53202, or by telephone at (800) 792-2473.

This press release shall not constitute an offer to sell or a solicitation of an offer to buy, nor shall there be any sale of these securities in any state or jurisdiction in which such an offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction.

About Generac

Since 1959, Generac has been a leading designer and manufacturer of a wide range of generators and other engine powered products. As a leader in power equipment serving residential, light commercial, industrial and construction markets, Generac's power products are available through a broad network of independent dealers, retailers, wholesalers and equipment rental companies. The Company markets and distributes its products primarily under its Generac and Magnum brand names.

Source: Generac Holdings Inc.

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