



Generac Announces Appointment of Tim Sullivan to the Board of Directors

September 20, 2012

WAUKESHA, Wis.--(BUSINESS WIRE)--Sep. 20, 2012-- Generac Holdings Inc. (NYSE: GNRC), a leading designer and manufacturer of generators and other engine powered products, today announced the appointment of Tim Sullivan as a member of its Board of Directors. Mr. Sullivan will also join the Compensation Committee of the Board.

"We are excited to have Tim join the board of Generac," said Aaron Jagdfeld, President and Chief Executive Officer. "His extensive background and breadth of experience, particularly with growing industrial based manufacturing companies, will serve as a valuable resource for Generac as we focus on executing our Powering Ahead strategic plan."

Mr. Sullivan currently serves as a special consultant to Wisconsin Governor Scott Walker and as an Executive Advisor to CCMP Capital. Mr. Sullivan previously served as President and CEO of Bucyrus International, Inc. from 2004 to 2011 and also served as President and COO from 2000 to 2004. Prior to Bucyrus International, Inc., he was President and CEO of United Container Company from 1999 to 2000. From 1976 to 1998, Mr. Sullivan worked for Bucyrus in a series of operating and management roles. He presently serves as a Trustee and Non-Executive Director of Northwestern Mutual Life Insurance Company and sits on the Board of Directors of the Bucyrus Foundation, Aurora Health Care, Inc., Carroll University, Metropolitan Milwaukee Association of Commerce, and St. Ann Center for Intergenerational Care. Mr. Sullivan earned a B.S. in Business Administration from Carroll College as well as a master's degree in International Management from the American Graduate School of International Management.

About Generac

Since 1959, Generac has been a leading designer and manufacturer of a wide range of generators and other engine powered products. As a leader in power equipment serving residential, light commercial, industrial and construction markets, Generac's power products are available through a broad network of independent dealers, retailers, wholesalers and equipment rental companies. The Company markets and distributes its products primarily under its Generac and Magnum brand names.

SOURCE: Generac Holdings Inc.

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Generac Holdings Inc.
York A. Ragen
Chief Financial Officer
(262) 506-6064
InvestorRelations@generac.com

or
Michael W. Harris
Director - Finance and Investor Relations
(262) 544-4811 x2675
Michael.Harris@generac.com