



## **Generac to Present at the Bank of America Merrill Lynch 2012 Global Industrials & Materials Conference**

August 27, 2012

WAUKESHA, Wis.--(BUSINESS WIRE)--Aug. 27, 2012-- Generac Holdings Inc. (NYSE: GNRC), a leading designer and manufacturer of generators and other engine powered products, today announced that Aaron Jagdfeld, President and Chief Executive Officer, and York Ragen, Chief Financial Officer, will be presenting at the Bank of America Merrill Lynch 2012 Global Industrials & Materials Conference on Wednesday, September 5, 2012 at The Fairmont Copley Plaza in Boston. The general presentation to investors is scheduled to begin at 11:45 AM EDT.

A link to a live audio webcast will be available shortly before the scheduled presentation time on Generac's website (<http://www.generac.com>), under the Investor Relations link, along with a link to the presentation slides. A replay of the audio webcast will be available for 30 days.

### About Generac

Since 1959, Generac has been a leading designer and manufacturer of a wide range of generators and other engine powered products. As a leader in power equipment serving residential, light commercial, industrial and construction markets, Generac's power products are available through a broad network of independent dealers, retailers, wholesalers and equipment rental companies. The Company markets and distributes its products primarily under its Generac and Magnum brand names.

SOURCE: Generac Holdings Inc.

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