



## Generac CEO to Present at Baird 2011 Industrial Conference

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WAUKESHA, Wis., Oct 24, 2011 (BUSINESS WIRE) --

Generac Holdings Inc. ("Generac," NYSE: GNRC), a leading designer and manufacturer of generators and other engine powered products, today announced that Aaron Jagdfeld, Generac's President and Chief Executive Officer, will present at the Baird 2011 Industrial Conference on Wednesday, November 9, 2011 at 8:20am central, in Chicago, IL.

The link to a live audio webcast will be available shortly before the scheduled presentation time on Generac's website (<http://www.generac.com>) along with presentation slides, under the Investor Relations link. A replay of the audio webcast will be available for 90 days.

### About Generac

Since 1959, Generac has been a leading designer and manufacturer of a wide range of generators and other engine powered products. As a leader in stationary and mobile backup power generation and light tower products serving residential, light commercial, industrial and construction markets, Generac's power products are available through a broad network of independent dealers, retailers, wholesalers and equipment rental companies. The company markets and distributes its products primarily under its Generac and Magnum brand names.

**Generac company news is available 24 hours a day, on-line at: <http://www.generac.com>.**

SOURCE: Generac Holdings Inc.



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