



Generac CEO to Meet With Investors at KeyBanc Capital Markets Industrial & Automotive Conference

May 18, 2011

WAUKESHA, Wis., May 18, 2011 (BUSINESS WIRE) --

Generac Holdings Inc. ("Generac," NYSE: GNRC), a leading designer and manufacturer of back-up power generation products, today announced that Aaron Jagdfeld, Generac's President and Chief Executive Officer, will meet with investors on Thursday, June 2, 2011, at the KeyBanc Capital Markets Industrial & Automotive Conference in Boston, Massachusetts.

About Generac

Since 1959, Generac has been a leading designer and manufacturer of a wide range of backup power generation products serving residential, light commercial and industrial markets. Generac's power systems range in output from 800 watts to 9 megawatts and are available through a broad network of independent dealers, retailers and wholesalers.

Generac company news is available 24 hours a day, on-line at: <http://www.generac.com>.

SOURCE: Generac Holdings Inc.

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