



Generac CEO to Present at Baird 2010 Industrial Conference

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Waukesha, Wis. - (Business Wire)-October 19, 2010 - Generac Holdings Inc. ("Generac," NYSE: GNRC), a leading designer and manufacturer of back-up power generation products, today announced that Aaron Jagdfeld, Generac's President and Chief Executive Officer, will present at the Baird 2010 Industrial Conference at 2:20 p.m. EST on Tuesday, November 9, 2010, in Chicago, IL.

The link to a live audio webcast will be available on Generac's website (<http://www.generac.com>) along with presentation slides, under the Investor Relations link. A replay of the audio webcast will be available for 30 days.

About Generac

Since 1959, Generac has been a leading designer and manufacturer of a wide range of backup power generation products serving residential, light commercial and industrial markets. Generac's power systems range in output from 800 watts to 9 megawatts and are available through a broad network of independent dealers, retailers and wholesalers.

**Generac company news is available
24 hours a day, on-line at: <http://www.generac.com>.**

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