



Generac Announces Second Quarter 2010 Earnings Release Date and Teleconference

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WAUKESHA, Wis., Jul 12, 2010 (BUSINESS WIRE) --

Generac Holdings Inc. ("Generac") (NYSE: GNRC), a leading designer and manufacturer of backup power generation products, today announced plans to release its second quarter 2010 financial results before the market opens on Friday, August 6, 2010. Generac management will hold a conference call at 10:00 a.m. EDT on that day to discuss highlights of this earnings release.

The conference call can be accessed by dialing (866) 788-0547 (domestic) or (857) 350-1685 (international) and entering passcode 48354618.

The conference call will also be webcast simultaneously on Generac's website (<http://www.generac.com>), under the Investor Relations link.

Following the live webcast, a replay will be available on the Company's website. A telephonic replay will also be available three hours after the call and can be accessed by dialing (888) 286-8010 (domestic) or (617) 801-6888 (international) and entering passcode 53803371. The telephonic replay will be available for 30 days.

To learn more about Generac, please visit the company's website at <http://www.generac.com>. Generac uses its website as a channel of distribution for material Company information. Financial and other material information regarding Generac is routinely posted on the Company's website and is readily accessible.

About Generac

Since 1959, Generac has been a leading designer and manufacturer of a wide range of backup power generation products serving residential, light commercial and industrial markets. Generac's power systems range in output from 800 watts to 9 megawatts and are available through a broad network of independent dealers, retailers and wholesalers.

SOURCE: Generac Holdings Inc.

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