



## Generac Announces First Quarter 2010 Earnings Release Date and Teleconference

April 16, 2010

WAUKESHA, Wis., Apr 16, 2010 (BUSINESS WIRE) --Generac Holdings Inc. ("Generac,") (NYSE: GNRC), a leading designer and manufacturer of back-up power generation products, today announced plans to release its first quarter 2010 financial results before the market opens on Friday, May 7, 2010. Generac management will hold a conference call at 10:00 a.m. EDT on that day to discuss highlights of this earnings release.

The conference call can be accessed by dialing (866) 804-6921 (domestic) or (857) 350-1667 (international) and entering passcode 22484062.

The conference call will also be webcast simultaneously on Generac's website (<http://www.generac.com>), under the Investor Relations link.

The webcast is also being distributed through the Thomson Reuters StreetEvents Network. Individual investors can listen to the call at <http://www.earnings.com>, Thomson Reuters' individual investor portal, powered by StreetEvents. Institutional investors can access the call via StreetEvents (<http://www.streetevents.com>), a password-protected event management site.

Following the live webcast, a replay will be available on the Company's web site. A telephonic replay will also be available three hours after the call and can be accessed by dialing (888) 286-8010 (domestic) or (617) 801-6888 (international) and entering passcode 42336045. The telephonic replay will be available for 30 days.

To learn more about Generac, please visit the company's Web site at <http://www.generac.com>. Generac uses its Web site as a channel of distribution for material Company information. Financial and other material information regarding Generac is routinely posted on the Company's Web site and is readily accessible.

### About Generac

Since 1959, Generac has been a leading designer and manufacturer of a wide range of backup power generation products serving residential, light commercial and industrial markets. Generac's power systems range in output from 800 watts to 9 megawatts and are available through a broad network of independent dealers, retailers and wholesalers.

**Generac company news is available 24 hours a day, on-line at: <http://www.generac.com>.**

SOURCE: Generac Holdings Inc.

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