



Generac Announces Fourth Quarter and Full Fiscal 2009 Earnings Release Date and Teleconference

March 19, 2010

WAUKESHA, Wis., Mar 19, 2010 (BUSINESS WIRE) -- Generac Holdings Inc. ("Generac") (NYSE:GNRC), a leading designer and manufacturer of back-up power generation products, today announced plans to release its fourth quarter and full fiscal 2009 results before the market opens on Monday, March 29, 2010. Generac management will hold a conference call at 10:00am EST on that day to discuss highlights of this earnings release.

The conference call can be accessed by dialing 866-730-5769 (domestic) or 857-350-1593 (international) and entering passcode 10316678.

The conference call will also be webcast simultaneously on Generac's website (<http://www.generac.com>), under the Investor Relations link.

The webcast is also being distributed through the Thomson Reuters StreetEvents Network. Individual investors can listen to the call at <http://www.earnings.com>, Thomson Reuters' individual investor portal, powered by StreetEvents. Institutional investors can access the call via StreetEvents (<http://www.streetevents.com>), a password-protected event management site.

Following the live webcast, a replay will be available on the Company's web site. A telephonic replay will also be available two hours after the call and can be accessed by dialing 888-286-8010 (domestic) or 617-801-6888 (international) and entering passcode 39566491. The telephonic replay will be available for 30 days.

To learn more about Generac, please visit the company's Web site at <http://www.generac.com>. Generac uses its Web site as a channel of distribution for material Company information. Financial and other material information regarding Generac is routinely posted on the Company's Web site and is readily accessible.

About Generac

Since 1959, Generac has been a leading designer and manufacturer of a wide range of backup power generation products serving residential, light commercial and industrial markets. Generac's power systems range in output from 800 watts to 9 megawatts and are available through a broad network of independent dealers, retailers and wholesalers.

Generac company news is available 24 hours a day, on-line at: <http://www.generac.com>.

SOURCE: Generac Holdings Inc.

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