# Generac Expands Its Commercial & Industrial Manufacturing Footprint with New Facility in Sussex, Wisconsin

January 5, 2026

*The new facility will help Generac serve the booming data center growth and other core industries with capacity for large-scale backup power generators and energy solutions.*

WAUKESHA, Wis., Jan. 5, 2026 /PRNewswire/ -- Generac Holdings Inc. (NYSE: GNRC), a leading global designer, manufacturer and provider of energy technology solutions and other power products, announced the acquisition of a new facility in Sussex, Wisconsin. This facility will enable the company to expand its manufacturing footprint for its Commercial & Industrial (C&I) products, which have delivered strong year-over-year growth in recent quarters. Combined with Generac's new state-of-the-art plant in Beaver Dam, WI and its expanded operations in Oshkosh, WI, the Sussex facility underscores the company's ongoing investment in scaling capacity for C&I products to meet growing demand for backup power and driving substantial and sustained growth.



"With global demand for data center capacity projected to more than triple by 2030 (McKinsey), the rapid expansion of data centers is creating unprecedented demand for reliable and scalable power solutions," said Aaron Jagdfeld, President and Chief Executive Officer. "We are uniquely positioned to meet that challenge as a trusted brand focused on backup power solutions for more than 65 years. Our commitment to aggressively invest in serving this booming segment offers a generational opportunity for Generac with the potential of doubling our sales of C&I products in the next three to five years. This new facility expands our manufacturing capacity and operational flexibility, enabling us to support all our customers' needs while continuing to fuel the growth of our Commercial & Industrial business."

The addition of large-megawatt generators to Generac's global product portfolio has enabled the company's entry into the rapidly growing data center market, where power demand is expected to increase significantly for the foreseeable future. Since expanding the product lineup to include these large-megawatt generators, Generac has experienced significant customer interest from the data center market, including the doubling of its order backlog as disclosed on the company's third quarter earnings call in October. The additional capacity provided by the Sussex facility will also allow Generac to better serve existing backup power verticals including healthcare, hospitality, wastewater, water utility and heavy industrial plants that also require large-megawatt generators.

The new manufacturing facility will add over 100 new manufacturing positions when it opens in the fourth quarter of 2026.

Generac also provides a strong portfolio of C&I energy solutions internationally with nine manufacturing facilities in Mexico and across Europe, Asia and South America.

For more information about Generac's Commercial and Industrial business, visit www.generac.com/industrial/industry-expertise/industrial-manufacturing/.

**About Generac**

Generac Holdings, Inc. (NYSE: GNRC) is a total energy solutions company that empowers people to use energy on their own terms. Founded in 1959, Generac is a leading global designer, manufacturer, and provider of a wide range of energy technology solutions. The Company provides power generation equipment, energy storage systems, energy management devices & solutions, and other power products serving the residential, light commercial, and industrial markets. Generac introduced the first affordable backup generator and later created the automatic home standby generator category. The Company continues to expand its energy technology offerings for homes and businesses in its mission to Power a Smarter World and lead the evolution to more resilient, efficient, and sustainable energy solutions.

Media Contact: CorporateCommunications@generac.com





View original content to download multimedia:https://www.prnewswire.com/news-releases/generac-expands-its-commercial--industrial-manufacturing-footprint-with-new-facility-in-sussex-wisconsin-302652640.html

SOURCE Generac Power Systems, Inc.