



Generac Recognized for Excellence in Design with 2024 GOOD DESIGN Awards

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Awards across its generator portfolio reflect the company's dedication to innovative design and product engineering

WAUKESHA, Wis., March 27, 2025 /PRNewswire/ -- [Generac Holdings, Inc.](#) (NYSE: GNRC), a leading global designer, manufacturer and provider of energy technology solutions and other power products, has been recognized with GOOD DESIGN Awards in 2024 for the Generac XG04045 Liquid-Cooled Home Standby Generator and the Generac GP7500E Dual Fuel Portable Generator.



GOOD DESIGN, the world's longest running and most globally recognized trademark when it comes to design excellence, awards the latest, most advanced products and designs for their innovation and invention.

"Product design is at the core of everything we do at Generac. We believe great products seamlessly blend form and function while enhancing the user experience. Our approach prioritizes intuitive design, modern materials, and visual harmony to create solutions that feel as good as they perform. Being recognized by GOOD DESIGN is an honor, as these awards celebrate our commitment to thoughtful, user-focused innovation that pushes the boundaries of both design and engineering," said Generac President of Consumer Power Kyle Raabe.

Generac products and innovations that earned the award this year include:

GP7500E Dual Fuel Portable Generator

Designed for ease of use in high-stress situations like power outages, the GP7500E rethinks how users interact with portable generators. A streamlined control panel and electric start minimize complexity, making power restoration faster and more intuitive. Every interface element is positioned for clarity and efficiency, ensuring operation is straightforward even in low-light or emergency conditions. These design choices were informed by extensive field research, where Generac's team observed the challenges users face during outages—allowing them to create a generator that reduces frustration and restores power with minimal disruption.

XG04045 Liquid-Cooled Home Standby Generator

The XG04045 introduces a refined approach to standby generator design, balancing form and function to complement a variety home exteriors. A neutral color palette and softened edges create a more cohesive and unobtrusive presence, while the redesigned enclosure enhances both aesthetics and durability. Beyond appearance, improvements in accessibility make installation and maintenance more intuitive for professionals. These updates stem from in-depth research with homeowners and installers, ensuring that the generator integrates seamlessly into its environment while remaining user-friendly and efficient.

Last year, Generac received multiple GOOD DESIGN Awards for the GB1000 and GB2000 Portable Power Stations, Mobile Battery Light Tower, Generac PWRmanager, and DR Power Equipment ZT5e zero-turn battery-powered mower.

For more information about the GOOD DESIGN Awards, please visit [gooddesignawards.org](https://www.gooddesignawards.org).

About Generac

[Generac Holdings, Inc.](#) (NYSE: GNRC) is a total energy solutions company that empowers people to use energy on their own terms. Founded in 1959, Generac is a leading global designer, manufacturer, and provider of a wide range of energy technology solutions. The Company provides power generation equipment, energy storage systems, energy management devices & solutions, and other power products serving the residential, light commercial, and industrial markets. Generac introduced the first affordable backup generator and later created the automatic home standby generator category. The Company continues to expand its energy technology offerings for homes and businesses in its mission to Power a Smarter World and lead the evolution to more resilient, efficient, and sustainable energy solutions.

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