



ecobee's Smart Thermostat Essential is Designed for Comfort and Serious Savings

March 3, 2025

Newest smart thermostat fulfills the promise of a smarter home without compromise

TORONTO--(BUSINESS WIRE)--Mar. 3, 2025-- ecobee announced that [Smart Thermostat Essential](#) is now available for purchase at major retailers and on [ecobee.com](#). ecobee's newest smart thermostat offers exceptional value, is easy to use and simplifies energy savings without sacrificing comfort. Smart Thermostat Essential is simple to install and features a vibrant full-color touchscreen with an intuitive, user-friendly interface. Designed to help customers save up to 23%* on annual heating and cooling costs, the new thermostat can pay for itself in as little as six months.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20250303228675/en/>



The ecobee Smart Thermostat Essential offers exceptional value, is easy to use and simplifies energy savings without sacrificing comfort. (Photo: Business Wire)

"We believe that everyone deserves a smarter home," said Greg Fyke, President and CEO of ecobee. "We're excited to add Smart Thermostat Essential to our smart thermostat lineup, making it easier than ever before for customers to save money

and be comfortable without compromise."

Smart Thermostat Essential provides effortless savings by optimizing home temperature for both comfort and energy efficiency. It intelligently optimizes heating and cooling to adapt to household routines, including reducing energy usage when away from home. It learns how long it takes to heat and cool a home, helping homeowners stay comfortable. When paired with ecobee SmartSensors, it can detect occupancy and optimize comfort in the rooms that matter most. With Smart Thermostat Essential's intuitive color touchscreen and mobile app, customers can easily manage their home's temperature from anywhere, receive alerts for potential issues, and access [Home Energy Reports](#) for deeper insights into energy usage.

ecobee's New Smart Thermostat Lineup

Smart Thermostat Essential is the latest addition to ecobee's ENERGY STAR™ certified lineup, designed to deliver serious savings and control from anywhere. [Smart Thermostat Enhanced](#) and [Smart Thermostat Premium](#) provide more advanced capabilities, including integrated occupancy detection, larger displays, and improved energy savings. Smart Thermostat Premium offers a stunning zinc finish, a built-in indoor air quality monitor, integrated voice control and includes a standalone SmartSensor in the box. All ecobee smart thermostats incorporate premium materials, advanced engineering, eco-friendly packaging and integrate seamlessly with smart home ecosystems including Apple HomeKit, Google Assistant and Amazon Alexa. Ongoing software updates deliver continuous improvements that future proof and continue to deliver value for years to come.

For more information on ecobee Smart Thermostat Essential (\$129.99 USD), please visit: <http://www.ecobee.com/smart-thermostats/smart-thermostat-essential>.

*Compared to a hold of 72°F/22°C. Actual savings will vary depending on several factors including season, climate zone, and rate structure.

About ecobee

ecobee Inc. was founded in 2007 with a mission to simplify everyday life while creating a more sustainable world. Since launching the world's first smart thermostat in 2009, ecobee has helped customers across North America save over 41.2 TWh of energy, which is the equivalent of taking all the homes in New York City off the grid for a year. Today, ecobee continues to innovate with smart home solutions that solve everyday problems with comfort, protection, and conservation in mind. In 2021, ecobee joined [Generac Holdings Inc. \(NYSE: GNRC\)](#), a leading global designer and manufacturer of energy technology solutions, and other power products. Generac and ecobee share a vision to deliver a cleaner and more sustainable energy future for customers and communities. The Generac and ecobee home of the future will be more comfortable, secure, resilient, and efficient. For more information, visit [ecobee.com](#).

View source version on [businesswire.com](https://www.businesswire.com/news/home/20250303228675/en/): <https://www.businesswire.com/news/home/20250303228675/en/>

Sam Evans
press@ecobee.com

Source: ecobee