



Introducing ecobee Smart Thermostat Essential: Designed for Savings, Control & Comfort

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New ecobee smart thermostat extends the benefits of a smarter home

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At CES 2025, [ecobee](#) announced Smart Thermostat Essential, a new smart thermostat that offers incredible value and maintains the brand's signature comfort and convenience features, including a full color touchscreen, at a lower cost. It is simple to install, easy-to-use and delivers serious savings. Customers can save up to 23%* on annual heating and cooling costs, covering the cost of the device in just six months.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20250106648717/en/>



The ecobee Smart Thermostat Essential offers incredible value and maintains the brand's signature comfort and convenience features. (Graphic: Business Wire)

"We believe that everyone deserves a smarter home without compromise," said Greg Fyke, President and CEO of ecobee. "We're excited to add Smart Thermostat Essential to our smart thermostat lineup, making it easier than ever before for

customers to enjoy the benefits of enhanced energy savings without sacrificing comfort."

Effortless Savings and Control

With ecobee Smart Thermostat Essential, customers can easily manage the temperature in their home to maintain comfort and maximize cost savings on their energy bills. Through convenient scheduling and comfort settings, the thermostat adapts to any household's routine to help optimize energy use while away and maintain comfort while at home. It automatically learns how long it takes to heat and cool the home, delivering the desired temperature precisely when customers want it. When paired with optional ecobee SmartSensors, the thermostat can further optimize household comfort in the rooms that are used the most.

Smart Living Made Easy

Using Smart Thermostat Essential's intuitive color touchscreen display and ecobee mobile app, customers can control the heating and cooling of their home from anywhere. Alerts are automatically sent to customers if issues are detected to prevent heating and cooling disruptions. ecobee's new [Home Energy Reports](#) feature enables customers to understand the direct impact of their home's heating and cooling system's energy use, providing insights and opportunities to improve energy efficiency and savings. Smart Thermostat Essential is also simple to install and compatible with most major smart home ecosystems – including Amazon Alexa, Apple HomeKit, and Google Assistant – allowing customers to personalize their experience to best meet their needs.

Built to Last

Smart Thermostat Essential joins ecobee's family of award-winning, ENERGY STAR™ certified [smart thermostats](#), including Enhanced and Premium models. Smart Thermostat Enhanced and Premium offer even more advanced capabilities such as larger displays, built-in radar for improved occupancy and motion detection, indoor air quality monitoring and integrated speakers. All ecobee smart thermostats combine premium materials, advanced engineering and eco-friendly packaging to enhance home comfort, security, and sustainability. Ongoing software upgrades allow all ecobee smart thermostats to evolve with customer needs, delivering continuous improvements and new features for years to come.

ecobee Smart Thermostat Essential will be available for purchase at major retailers and on [ecobee.com](#) in March 2025 (\$129.99 USD). For more information, please visit: <https://www.ecobee.com/en-us/smart-thermostat-essential-ces>.

*Compared to a hold of 72°F/22°C. Actual savings will vary depending on several factors including season, climate zone, and rate structure.

About ecobee

ecobee Inc. was founded in 2007 with a mission to improve everyday life while creating a more sustainable world. Since launching the world's first smart thermostat in 2009, ecobee has helped customers across North America save nearly 28 TWh of energy, which is the equivalent of taking all the homes in Los Angeles and Chicago off the grid for a year. Today, ecobee continues to innovate with smart home solutions that solve everyday problems with comfort, security, and conservation in mind. With ecobee's devices and services, ecobee continues to encourage Smart Owners to imagine what home could be. In 2021, ecobee joined [Generac Holdings Inc. \(NYSE: GNRC\)](#), a leading global designer and manufacturer of energy technology solutions, and other power products. Generac and ecobee share a vision to deliver a cleaner and more sustainable energy future for customers and communities. The Generac and ecobee home of the future will be more comfortable, secure, resilient, and efficient. For more information, visit [ecobee.com](#).

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