



## Introducing ecobee Smart Doorbell Camera: Sees What Others Can't

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*The new ecobee Smart Doorbell Camera offers an industry-leading vertical field of view, crystal clear vision day or night, and a weatherproof design for always-on security*

TORONTO--(BUSINESS WIRE)--Oct. 17, 2023-- ecobee, a subsidiary of [Generac Power Systems](#) (NYSE: GNRC), today announced the launch of the new [Smart Doorbell Camera \(wired\)](#). The ecobee Smart Doorbell Camera is designed to see what others can't with an industry-leading vertical field of view, crystal clear vision day or night, and radar sensing technology for more accurate detection and smarter notifications. Unlike most other doorbell cameras, it is designed without a battery in the device to withstand extreme temperatures for always-on security and reliability. The ecobee Smart Doorbell Camera can also seamlessly integrate with ecobee Smart Thermostat Premium to show a live stream directly on the thermostat screen, a first-of-its-kind integration between a smart thermostat and a smart doorbell.

"We set out to make a doorbell camera that would stand apart from the rest. One that could see what others can't—like visitors from head-to-toe and packages right up against your door—even in extreme weather. Our new Smart Doorbell Camera gives homeowners the full picture with crystal clear vision, day or night," said ecobee founder & CEO Stuart Lombard. "The new Smart Doorbell Camera works even better with the rest of our ecobee smart home devices and Smart Security service, from showing a live stream of the camera right on the ecobee Smart Thermostat Premium to detecting the difference between people and packages on your doorstep."

### Sees what others can't

The new Smart Doorbell Camera has an industry-leading 175° vertical field of view, so homeowners can see packages right up against their door and guests from head to toe. With enhanced low light vision and cinematic 1080p HD video, residents can see a crystal-clear image, day or night, for complete peace of mind.

Smart Doorbell Camera can also seamlessly integrate with [ecobee Smart Thermostat Premium](#) to show a live stream directly on the thermostat screen. Customers can answer the door and talk to guests from anywhere via the ecobee app, Apple Watch, and Smart Thermostat Premium.

### Epic durability for always-on security

Like other ecobee devices, ecobee Smart Doorbell Camera is built to last with high-quality materials, including a machined-glass front and an aluminum alloy back casing. Because it doesn't require a battery in the device, it is more reliable even in the worst weather. Most video doorbells on the market need batteries in the device to work, which can make them prone to fail in extreme heat or cold. With IP65 waterproofing and dust protection, the Smart Doorbell Camera can last in rain and snow, and operate in temperatures ranging from -13 to 113°F.

The new doorbell camera was designed to be a sleek and modern fixture in the home for years to come, with memorable care provided by ecobee's customer support team seven days a week, and an industry-leading three-year warranty. ecobee supports its products with continuous improvements through software and firmware updates even years down the line.

### Smarter alerts, fewer unnecessary notifications

Powered by multiple layers of intelligence, including advanced radar verification and computer vision, Smart Doorbell Camera provides homeowners with more accurate detection to provide notifications that matter. Customers can also set an Activity Zone—a customized area on a front porch or walkway where the doorbell camera will focus for motion and person detection—to make notifications even smarter.

### Protect your home with ecobee Smart Security

[ecobee Smart Security](#) uses advanced sensor technology to help protect what matters most. With a Smart Security subscription to a Standard or Complete plan, the Smart Doorbell Camera will automatically record motion, people, and package deliveries as video clips, which can be stored and shared for 30 days. Subscribers can also receive notifications with real-time images on a smartphone or Apple Watch and a siren that homeowners can sound to scare off intruders.

Plus, with the Smart Security Complete plan, customers can have peace of mind that their home is protected day or night with professional monitoring. If the homeowner is unable to respond to alerts, RapidSOS agents can verify the emergency before securely sharing critical data with 911, including video evidence captured by Smart Doorbell Camera, to enable a faster response time.<sup>1</sup>

All customers who purchase a Smart Doorbell Camera and are new to ecobee Smart Security will automatically receive a free two-month trial. After the trial, customers can begin protecting their homes with the Standard plan for just \$5 per month—or \$50 per year for \$10 annual savings. Upgrade to the Complete plan for professional monitoring and support for unlimited cameras in one home for just \$10 per month—or \$90 per year for \$30 annual savings—with no contract or commitments. Comparatively, leading competitors charge up to \$35 per month or \$420 per year for professional monitoring.

### Unlock more features with the rest of the ecobee smart home

Smart Doorbell Camera seamlessly integrates with ecobee's whole home product line-up to create an easy-to-use, next generation security system that helps keep homes safe and comfortable, and helps save customers money on annual heating, cooling, and home insurance costs.<sup>2</sup>

When armed with Smart Security, homeowners will receive motion and entry alerts and a siren will automatically sound from the thermostat when the system is triggered. Starting today, subscribers with a Smart Thermostat Premium can share a pin with trusted guests, like a dogwalker or childcare

provider, so they can arm or disarm the home directly through a keypad screen on the thermostat.<sup>3</sup> The system can also pause heating or cooling when a door or window is left open to avoid wasting energy. Plus, it can send an alert when it detects a smoke alarm or when there is a sudden temperature drop that could lead to frozen pipes.

Customers can purchase the [Total Security and Savings bundle](#), which includes the Smart Doorbell Camera, Smart Thermostat Premium with SmartSensor, and SmartSensor for doors and windows 2-pack, for \$399.99, for \$90 worth of savings.

### **Your data in your control**

ecobee's two-factor authentication system ensures that private customer information is kept secure. ecobee does not sell data to third parties, and all customer data that is pulled into the cloud is stored and maintained by industry-leading data center service providers. Plus, on-device processing saves bandwidth and keeps video content private.

### **Pricing, availability & compatibility**

Starting today, ecobee Smart Doorbell Camera is available for \$159.99 on [ecobee.com](#), and online through select retail partners including Amazon, Best Buy, and Lowe's. The ecobee Smart Doorbell Camera will be available in-store at select Best Buy retail locations beginning Oct. 23, 2023.

The ecobee Smart Doorbell Camera can be controlled with the ecobee app or Apple Watch, or via Alexa and Apple HomeKit. Support for Google Assistant is coming soon. Homeowners can hear their doorbell from anywhere in the home with whole home chime, projected through any ecobee, Alexa or HomeKit device with a speaker.

### **About ecobee**

ecobee Inc. was founded in 2007 with a mission to improve everyday life while creating a more sustainable world. Since launching the world's first smart thermostat in 2009, ecobee has helped customers across North America save more than 27.8 TWh of energy, which is the equivalent of taking all the homes in Los Angeles and Chicago off the grid for a year. Today, ecobee continues to innovate with smart home solutions that solve everyday problems with comfort, security, and conservation in mind. With ecobee's devices and services, ecobee continues to encourage Smart Owners to imagine what home could be. In 2021, ecobee joined [Generac Holdings Inc. \(NYSE: GNRC\)](#), a leading global designer and manufacturer of energy technology solutions, and other power products. Generac and ecobee share a vision to deliver a cleaner and more sustainable energy future for customers and communities. The Generac and ecobee home of the future will be more comfortable, secure, resilient, and efficient. For more information, visit [ecobee.com](#).

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<sup>1</sup> Requires Complete Plan and 24/7 professional monitoring to be enabled within a RapidSOS-participating jurisdiction. Based on a survey conducted by RapidSOS to emergency dispatchers from May 5, 2020 to July 5, 2020. Response times not guaranteed and may vary due to external factors.

<sup>2</sup> Compared to a hold of 72°F/22°C. Home insurance savings may vary depending on your insurer.

<sup>3</sup> Available starting Oct. 17, 2023 on the ecobee Smart Thermostat Premium, with support for other ecobee smart thermostats coming soon.

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