



Generac Power Systems Stakes Claim in Clean Energy, Expanding Leadership Position in Power Generation

September 23, 2019

Generac Launches Integrated Ecosystem of Clean Energy Products

WAUKESHA, Wis., Sept. 23, 2019 /PRNewswire/ -- Generac Power Systems (NYSE:GNRC), the market leader in residential backup power systems, has announced its move into Clean Energy. The company that single-handedly created the billion-dollar home standby generator market will now draw on its best-in-class technology and extensive engineering expertise to offer a complete ecosystem of new energy storage and management products.



Following the acquisitions of Neurio Technology, Inc., a maker of innovative home energy management systems, and Pika Energy, Inc., a manufacturer of advanced residential and commercial solar energy storage systems, Generac will design, manufacture, market and sell environmentally-responsible solar energy storage systems and home energy management tools.

Generac is poised to earn the upper hand in the residential solar energy storage marketplace with its new array of Clean Energy solutions and its capacity to leverage a successful omnichannel market development strategy. Customers will immediately benefit from Generac's proven ability to consult with the homeowner and fully serve the customer from product installation to home energy management solutions.

"As a market innovator and long-time authority in backup power generation, we've built a strong business with our residential, commercial and industrial customers thanks to deep category knowledge," says Generac Chief Marketing Officer and Clean Energy business leader Russ Minick. "This next step into clean energy, energy storage and energy management will deliver greater value to our customers and will generate new value for our shareholders."

During North America Smart Energy Week at Solar Power International 2019, Generac will unveil its fully integrated line of solar power storage and home energy management products to show attendees a bright future with Generac Power Systems.

"We're bringing a professional infrastructure, manufacturing capability, and highly-regarded product reliability to the solar power energy storage industry," says Minick. "We are committed to expanding the market for clean energy products and bringing these important technologies into the mainstream."

"The Clean Energy business represents a significant investment in the future of our company," adds Aaron Jagdfeld, Chairman, President and CEO of Generac. "Emergency backup power is our core business, but we believe storage and energy management represent the next step for Generac."

New products include:

- **PWRcell Storage System:** PWRcell is the most fully integrated solar storage solution available, and offers the most

efficient, flexible, and powerful all-in-one storage platform. The system offers 8kW of continuous power, and 12kW surge capacity to start heavy loads such as air conditioners. Unique DC-coupled technology charges and discharges the batteries at more than 96% efficiency. Better efficiency means more energy is available for use by the system owner. The easily configurable battery platform is scalable from 8.6kWh up to 34.2kWh, and can be expanded at any time to meet any budget or requirement. Integrated PWRview energy monitoring technology provides powerful insights to enable better energy use decisions. And the fully integrated hardware streamlines installation and use for a better ownership experience.

- **PWRview Home Energy Monitor and App:** The Generac PWRview is a standalone home energy monitoring system that provides powerful insights into home energy use. Through the PWRview app – available for all iPhone and Android devices – users get a real-time snapshot of how energy is used in the home, and what that energy costs. Over time, PWRview creates an energy profile of the home, giving users better information to make decisions on their own energy usage. PWRview is integrated into PWRcell, immediately allowing users to optimize how they use the power stored in the PWRcell batteries.
- **SnapRS:** Generac SnapRS is an inline PV rapid-shutdown device that works with PWRcell and PV Link to make PV installations strong and safe. This patented device is an ultra reliable solution for NEC 2017/2020 690.12 rapid shutdown compliance. With zero moving-parts on board, SnapRS makes module-level rapid shutdown easy and robust.
- **PV Link Substring Optimizer:** Generac PV Link works with PWRcell and SnapRS to create flexible and easy to install solar arrays. Able to control up to nine PV modules each, PV Link and SnapRS drastically reduces the amount of complex power-electronic hardware needed to install rapid-shutdown compliant PV arrays.

Generac Clean Energy products will be available through the company's many distribution partners. For more information about the clean energy business, products, or the Generac family of brands, visit generac.com.

CONTACT INFORMATION:

To schedule a tour of Generac's booth at SPI, #7147, please contact Ryan Fitzgerald at rfitzgerald@punch-pr.com or 414-335-8312. The company is exhibiting products and giving booth tours at booth #7147, and will also have products and staff at #3514. Media are also welcome to attend a cocktail reception at SPI on Tuesday, Sept. 24, at 3:30 p.m. at booth #7147.

About Generac

Generac Power Systems, Inc. (NYSE: GNRC) is a leading global supplier of backup power and prime power products, systems, engine-powered tools, and solar energy storage systems. In 1959, our founder was committed to designing, engineering and manufacturing the first affordable backup generator. Sixty years later, the same dedication to innovation, durability and excellence has resulted in the company's ability to expand its industry-leading product portfolio into homes and small businesses, on job sites, and in industrial and mobile applications across the globe. Generac offers single engine backup and prime power systems up to 2 MW and paralleled solutions up to 100 MW, and uses a variety of fuel sources to support power needs for our customers. Generac hosts Power Outage Central, the definitive source of U.S. power outage data, at Generac.com/poweroutagecentral. For more information about Generac and its products and services, visit Generac.com.



View original content to download multimedia: <http://www.prnewswire.com/news-releases/generac-power-systems-stakes-claim-in-clean-energy-expanding-leadership-position-in-power-generation-300923331.html>

SOURCE Generac Power Systems, Inc.