## FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

			or becault bo(ii) of the investment company / or of 1040						
1. Name and Addre	1 0	Person*	2. Issuer Name <b>and</b> Ticker or Trading Symbol GENERAC HOLDINGS INC. [GNRC]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
Jagdfeld Aar	<u>on</u>			X	Director	10% Owner			
(Last) S45 W29290 H	(First) WY.59	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 07/03/2023	x	Officer (give title below) Chief Executiv	Other (specify below) e Officer			
C/O GENERA	CHOLDINGS	S INC.	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line)					
(Street)				X	Form filed by One Re	porting Person			
WAUKESHA	WI	53189			Form filed by More th Person	an One Reporting			
(City)	(State)	(Zip)	Rule 10b5-1(c) Transaction Indication	,					
			X Check this box to indicate that a transaction was made pursuan to satisfy the affirmative defense conditions of Rule 10b5-1(c).						

#### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

			•		•					
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr.		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		
Common Stock	07/03/2023		S <sup>(1)</sup>		5,000	D	\$149.15	612,690	D	

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transac Code (li 8)		5. Numl of Deriv Secu Acqu (A) of Dispo of (D) (Instriand 5	vative vities vired r osed ) r. 3, 4	6. Date Exerc Expiration Da (Month/Day/N	ate	Deriv Secu	unt of rities rlying ative	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

**Explanation of Responses:** 

1. Adoption date of referenced 10b5-1(c) plan is: 11/14/2022

## <u>/s/ Raj Kanuru, Attorney in</u>

Fact

07/03/2023

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

OMB APPROVAL

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