FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

	OMB APPROVAL									
ı	OMB Number	2225.02								

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Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(h)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*     Pascavis Roger						2. Issuer Name <b>and</b> Ticker or Trading Symbol GENERAC HOLDINGS INC. [ GNRC ]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner  Officer (give title Other (specify					
(Last) (First) (Middle) C/O GENERAC HOLDINGS INC. P.O. BOX 8						3. Date of Earliest Transaction (Month/Day/Year) 03/14/2013									X Officer (give fille Offier (specific below) below)  Executive Vice President					
(Street) WAUKESHA WI 53189  (City) (State) (Zip)					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable Line)      X Form filed by One Reporting Person     Form filed by More than One Reporting Person					
(City)	(3	•	ative	ive Securities Acquired, Disposed of, or Benefic									ially Owned							
1. Title of Security (Instr. 3)  2. Transac Date (Month/Date)					action	ction 2A. Deemed Execution Date,		ed Date,	3. 4. Secur Transaction Dispose Code (Instr. 5)			rities Acquired (A) or ed Of (D) (Instr. 3, 4 and			5. Amou Securitie Beneficia Owned F	nt of es ally following	Form	: Direct   C Indirect   E str. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
									Code	v	Amount	(A) or (D)		rice	Reported Transaction(s) (Instr. 3 and 4)					
Common Stock par value \$0.01 per share 03/14/						′2013		A		1,194 <sup>(1)</sup> A		•	\$0	40,387			D			
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Day	Date,	4. Transactic Code (Ins				6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Secur (Instr. 3 and 4)			. Price of erivative ecurity nstr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
					Code	v	(A)		Date Exercisable		opiration	Title	Amo or Num of Sha	nber						
Stock Option (Right to	\$34.81	03/14/2013			A		7,703		(2)	03	3/14/2023	Common Stock	7,7	703	\$0	7,703		D		

## **Explanation of Responses:**

- 1. Subject to Mr. Pascavis' continued service through the vesting date, the Restricted Shares shall all vest in equal installments on each of the first three (3) anniversaries of the Date of Grant.
- 2. Options shall vest in equal installments on each of the first four (4) anniversaries of the Date of Grant.

## Remarks:

/s/York A. Ragen, Attorney-in-03/18/2013 <u>fact</u>

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.