FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* MINICK RUSSELL S | | | | | | 2. Issuer Name and Ticker or Trading Symbol GENERAC HOLDINGS INC. [GNRC] | | | | | | | | eck all appli Directo Y Officer | r (give title | | 10% Ow Other (s | (s) to Issuer 10% Owner Other (specify below) | |
|--|---|--|---|--------|----------|--|---|---|-------------------|--|--------------------|---|--|--|--|-----------------------------------|--|---|--|
| (Last) (First) (Middle) C/O GENERAC HOLDINGS INC. P.O. BOX 8 | | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 03/14/2013 | | | | | | | | below) | Executive Vice President | | | | |
| (Street) WAUKESHA WI 53189 (City) (State) (Zip) | | | | | _ 4. | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | ndividual or Joint/Group Filing (Check Applicable X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | |
| | | Tab | le I - Nor | n-Deri | vativ | e Se | curities | s Ac | quired, | Dis | posed o | f, or Be | neficial | ly Owned | | | | | |
| 1. Title of Security (Instr. 3) 2. Transa Date (Month/D | | | | | ear) | 2A. Deemed Execution Date, if any (Month/Day/Year) | | 3. Transaction Code (Instr. 8) | | 4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 5) | | | Benefici | s ally following | Form (D) o | : Direct r Indirect str. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
| | | | | | | | | Code | v | Amount | (A) or (D) Pric | | Transact | saction(s) r. 3 and 4) | | | iiisu. 4) | | |
| Common Stock, par value \$0.01 per share 03/14/ | | | | | | 2013 | | | A | | 2,942 | 942 ⁽¹⁾ A | | 34, | 34,390 | | D | | |
| | | - | Гable II - | | | | | | | | | or Ben ble secu | | Owned | | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution I if any (Month/Day | Date, | Code (In | | 5. Numb of Derivati Securiti Acquire (A) or Dispose of (D) (II 3, 4 and | ve les ed ed nstr. | Expiration | . Date Exercisable and xpiration Date Month/Day/Year) | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | Beneficial Ownership (Instr. 4) | |
| | | | | | Code | v | (A) | (D) | Date Exercisab | | Expiration Date | Title | Amount or Number of Shares | | | | | | |
| Stock Option (Right to Buy) | \$34.81 | 03/14/2013 | | | A | | 18,975 | | (2) | C | 3/14/2023 | Common Stock | 18,975 | \$0 | 18,97 | 5 | D | | |

Explanation of Responses:

- 1. Subject to Mr. Minick's continued service through the vesting date, the Restricted Shares shall all vest in equal installments on each of the first three (3) anniversaries of the Date of Grant.
- 2. Options shall vest in equal installments on each of the first four (4) anniversaries of the Date of Grant.

Remarks:

/s/York Ragen, Attorney-in-fact 03/18/2013

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.