UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT Pursuant to Section 13 or 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): October 28, 2020

Generac Holdings Inc.

(Exact name of registrant as specified in its charter)

001-34627 20-5654756 Delaware (State or other jurisdiction (Commission (IRS Employer of incorporation) File Number) Identification No.)

S45 W29290 Hwy 59 Waukesha, Wisconsin (Address of principal executive offices)

Title of each class

Common Stock, \$0.01 par value

53189

Name of each exchange on which registered

New York Stock Exchange

(Zip Code)

(262) 544-4811 (Registrant's telephone number, including area code)

Securities registered pursuant to Section 12(b) of the Act:

Trading Symbol(s)

GNRC

	Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:
	Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
	Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
	Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
	Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
	rate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 or Rule 12b-2 of the rities Exchange Act of 1934.
Emei	rging growth company \square
	emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new vised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 2.02 Results of Operations and Financial Condition

On October 28, 2020, Generac Holdings Inc. (the "Company," "we," "us" or "our") issued a press release (the "Press Release") announcing its financial results for the third quarter ended September 30, 2020. A copy of the Press Release is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

The information contained in this Current Report on Form 8-K (including the exhibits) is being furnished and shall not be deemed "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that Section. The information contained in this Current Report on Form 8-K shall not be incorporated by reference into any registration statement or other document pursuant to the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in any such filing.

Discussion of Non-GAAP Financial Measures

In the Press Release, we present certain financial information, specifically Adjusted EBITDA, Adjusted Net Income, Free Cash Flow, and Core Sales, which are not in accordance with generally accepted accounting principles ("U.S. GAAP"). We present Adjusted EBITDA, Adjusted Net Income, Free Cash Flow, and Core Sales in the Press Release because these metrics assist us in comparing our performance across reporting periods on a consistent basis by excluding items that we do not believe are indicative of our core operating performance. Our management uses Adjusted EBITDA, Adjusted Net Income, Free Cash Flow, and Core Sales:

- for planning purposes, including the preparation of our annual operating budget and developing and refining our internal projections for future periods;
- to evaluate the effectiveness of our business strategies and as a supplemental tool in evaluating our performance against our budget for each period;
- in communications with our board of directors and investors concerning our financial performance;
- to evaluate prior acquisitions in relation to the existing business; and
- to evaluate comparative net sales performance in prior and future periods.

We also use Adjusted EBITDA as a benchmark for the determination of the bonus component of compensation for our senior executives under our management incentive plans.

We believe that the disclosure of Adjusted EBITDA, Adjusted Net Income, Free Cash Flow, and Core Sales offers additional financial metrics which, when coupled with U.S. GAAP results and the reconciliation to U.S. GAAP results, provide a more complete understanding of our results of operations and the factors and trends affecting our business for securities analysts, investors and other interested parties in the evaluation of our company. We believe Adjusted EBITDA, Adjusted Net Income, Free Cash Flow, and Core Sales are useful to investors for the following reasons:

- Adjusted EBITDA, Adjusted Net Income, Free Cash Flow, Core Sales, and similar non-GAAP measures are widely used by investors to measure
 a company's operating performance without regard to items that can vary substantially from company to company depending upon financing and
 accounting methods, book values of assets, tax jurisdictions, capital structures and the methods by which assets were acquired; and
- by comparing our Adjusted EBITDA, Adjusted Net Income, Free Cash Flow, and Core Sales in different historical periods, our investors can evaluate our operating performance excluding the impact of certain items.

(d)	
Exhibit No.	Description
99.1	Press Release, dated October 28, 2020.
104	Cover Page Interactive Data File (embedded within the inline XBRL document)
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Item 9.01

Financial Statements and Exhibits

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

GENERAC HOLDINGS INC.

Name: Raj Kanuru

Title:

Date: October 28, 2020

EVP, General Counsel & Secretary

Generac Reports Record Third Quarter 2020 Results

All-time record results driven by unprecedented residential product demand; 2020 outlook further increased due to continued strength from key megatrends

WAUKESHA, WISCONSIN (October 28, 2020) – Generac Holdings Inc. (NYSE: GNRC) ("Generac" or the "Company"), a leading global designer and manufacturer of energy technology solutions and other power products, today reported financial results for its third quarter ended September 30, 2020 and provided an update on its outlook for the full year 2020.

Third Quarter 2020 Highlights

- Net sales increased approximately 17% to \$701 million during the third quarter of 2020 as compared to \$601 million in the prior-year third quarter. Core sales growth, which excludes both the impact of acquisitions and foreign currency, increased approximately 16%.
 - Residential product sales increased 37% to \$459 million as compared to \$335 million last year.
 - Commercial & Industrial ("C&I") product sales decreased 18% to \$176 million as compared to \$215 million in the prior year.
- Net income attributable to the Company during the third quarter was \$115 million, or \$1.82 per share, as compared to \$76 million, or \$1.18 per share, for the same period of 2019.
- Adjusted net income attributable to the Company, as defined in the accompanying reconciliation schedules, was \$133 million, or \$2.08 per share, as compared to \$90 million, or \$1.43 per share, in the third quarter of 2019.
- Adjusted EBITDA before deducting for noncontrolling interests, as defined in the accompanying reconciliation schedules, was \$179 million, or 25.5% of net sales, as compared to \$126 million, or 21.0% of net sales, in the prior year.
- Cash flow from operations was \$155 million as compared to \$111 million in the prior year. Free cash flow, as defined in the accompanying
 reconciliation schedules, was \$148 million as compared to \$101 million for 2019. The increase was primarily due to higher sales volumes and resulting
 net income.
- The Company is increasing its full-year 2020 sales growth guidance to now be approximately 10 to 12% of year-over-year growth, which is an increase from the baseline growth guidance of 5 to 8% previously expected. Adjusted EBITDA margin, before deducting for non-controlling interests, is now expected to be approximately 22.5 to 23.0%, which is an increase from the 21.5 to 22.0% previously expected.
- On July 1st, 2020, the Company closed on the acquisition of Energy Systems, its industrial distributor located in Northern California.
- As previously announced on September 1st, 2020, the Company acquired the assets of Mean Green Products, LLC. Headquartered in Ross, Ohio, Mean Green is a leading manufacturer of an innovative commercial line of battery powered turf care products.
- On October 7th, we closed on the acquisition of Enbala Power Networks Inc. ("Enbala"). Based in Denver, Colorado, Enbala is one of the leading providers of distributed energy optimization and control software needed to ensure the operational stability of the world's power grids.

"Third quarter revenue and adjusted EBITDA far exceeded all-time records led by dramatic growth in sales of home standby and portable generators," said Aaron Jagdfeld, President and Chief Executive Officer. "Power outage activity was much higher during the quarter driven by more extreme and severe weather. When combined with the "Home as a Sanctuary" trend that we began seeing at the onset of the COVID-19 pandemic, demand for home standby generators reached unprecedented levels during the quarter. Shipments of our PWRcell energy storage systems recovered during the third quarter and increased significantly from lower levels in the second quarter, which were impacted by a slowdown in solar installations due to the pandemic. As expected, our C&I products were also negatively impacted, however, we realized some meaningful benefits from our recent cost-reduction efforts that were initiated in the second quarter."

Jagdfeld continued, "We announced several strategic acquisitions in recent months that enable us to enter exciting new markets. In July, we closed on the acquisition of our industrial distributor in Northern California, Energy Systems, to enhance our ability to serve this very large, rapidly growing power generation market. In September, we entered the battery-powered commercial mower market with Mean Green Products, which will help accelerate the electrification of our chore products. In October, we entered the emerging market for "grid services" through the acquisition of Enbala Power Networks, which plays into another secular trend involving the evolution of the traditional electric utility model and further advances our capabilities as an energy technology solutions company."

Additional Third Quarter 2020 Consolidated Highlights

Gross profit margin improved 320 basis points to 39.4% compared to 36.2% in the prior-year third quarter. The increase was primarily driven by favorable sales mix from significantly higher shipments of residential products and a lower mix of C&I products.

Operating expenses increased \$8.6 million, or 7.6%, as compared to the third quarter of 2019. The increase was primarily driven by incremental spend related to clean energy products and higher incentive compensation. These increases were partially offset by lower advertising and promotional costs, along with a reduction in operating expenses for the International segment as a result of restructuring actions initiated in the second quarter of 2020.

Provision for income taxes for the current year quarter was \$32.1 million, or an effective tax rate of 21.8%, as compared to \$20.1 million, or a 21.1% effective tax rate, for the prior year. The increase in effective tax rate was primarily due to the prior year having more favorable discrete tax items compared to the current year quarter, which was partially offset by an overall more favorable mix of pretax income in the current year quarter.

Business Segment Results

Domestic Segment

Domestic segment sales increased 22.6% to \$606.9 million as compared to \$494.8 million in the prior year quarter. As a result of the heightened awareness of the need for backup power, shipments of home standby generators experienced very strong growth during the quarter. In addition, significant power outage activity also drove elevated shipments of portable generators and aftermarket service parts. Shipments of the recently launched PWRcell energy storage system also had a strong impact on growth following the expected recovery in the solar market during the third quarter. This residential products growth was partially offset by continued weakness in sales of C&I mobile products following the onset of the COVID-19 pandemic and lower oil prices.

Adjusted EBITDA for the segment was \$171.4 million, or 28.2% of net sales, as compared to \$120.8 million in the prior year, or 24.4% of net sales. This margin increase was driven by favorable sales mix and higher operating leverage from the significant revenue growth.

International Segment

International segment sales decreased 11.1% to \$94.5 million as compared to \$106.3 million in the prior year quarter. The decline was driven by continued broad-based weakness in global C&I product demand caused by the COVID-19 pandemic.

Adjusted EBITDA for the segment, before deducting for noncontrolling interests, was \$7.4 million, or 7.9% of net sales, as compared to \$5.1 million, or 4.8% of net sales, in the prior year. Decreased operating leverage on the lower sales volumes was more than offset by lower operating expenses as a result of the restructuring activities initiated in the second quarter of 2020.

Updated 2020 Outlook

Given the higher power outage environment thus far in second half of 2020, along with increased production rates in the fourth quarter for home standby generators, the Company is raising its prior guidance for revenue growth for full-year 2020, and now expects an increase of approximately 10 to 12% compared to the prior year. This compares to the previous baseline guidance of 5 to 8% revenue growth.

As a result of the higher revenue expectations, net income margin, before deducting for non-controlling interests, is now expected to be approximately 13.0 to 13.5% for the full-year 2020, which is an increase from the prior expectation of between 12.0% to 12.5%. The corresponding adjusted EBITDA margin is now expected to be approximately 22.5 to 23.0%, which is an increase from the 21.5% to 22.0% previously expected.

Conference Call and Webcast

Generac management will hold a conference call at 10:00 a.m. EDT on Wednesday, October 28, 2020 to discuss third quarter 2020 operating results. The conference call can be accessed by dialing (866) 415-3113 (domestic) or +1 (678) 509-7544 (international) and entering passcode 2669599.

The conference call will also be webcast simultaneously on Generac's website (http://www.generac.com), accessed under the Investor Relations link. The webcast link will be made available on the Company's website prior to the start of the call within the Events section of the Investor Relations website.

Following the live webcast, a replay will be available on the Company's website. A telephonic replay will also be available approximately two hours after the call and can be accessed by dialing (855) 859-2056 (domestic) or +1 (404) 537-3406 (international) and entering passcode 2669599. The telephonic replay will be available for 7 days.

About Generac

Founded in 1959, Generac is a leading global designer and manufacturer of a wide range of energy technology solutions and other power products. As an industry leader serving residential, light commercial, and industrial markets, Generac's products and solutions are available globally through a broad network of independent dealers, distributors, retailers, e-commerce partners, wholesalers and equipment rental companies, as well as sold direct to certain end user customers.

Forward-looking Information

Certain statements contained in this news release, as well as other information provided from time to time by Generac Holdings Inc. or its employees, may contain forward looking statements that involve risks and uncertainties that could cause actual results to differ materially from those in the forward looking statements. Forward-looking statements give Generac's current expectations and projections relating to the Company's financial condition, results of operations, plans, objectives, future performance and business. You can identify forward-looking statements by the fact that they do not relate strictly to historical or current facts. These statements may include words such as "anticipate," "estimate," "expect," "forecast," "project," "plan," "intend," "believe," "confident," "may," "should," "can have," "likely," "future," "optimistic" and other words and terms of similar meaning in connection with any discussion of the timing or nature of future operating or financial performance or other events.

Any such forward looking statements are not guarantees of performance or results, and involve risks, uncertainties (some of which are beyond the Company's control) and assumptions. Although Generac believes any forward-looking statements are based on reasonable assumptions, you should be aware that many factors could affect Generac's actual financial results and cause them to differ materially from those anticipated in any forward-looking statements, including:

- frequency and duration of power outages impacting demand for our products;
- availability, cost and quality of raw materials and key components from our global supply chain and labor needed in producing our products;
- the impact on our results of possible fluctuations in interest rates, foreign currency exchange rates, commodities, product mix and regulatory tariffs;
- the possibility that the expected synergies, efficiencies and cost savings of our acquisitions will not be realized, or will not be realized within the
 expected time period;
- the risk that our acquisitions will not be integrated successfully;
- difficulties we may encounter as our business expands globally or into new markets;
- our dependence on our distribution network;
- our ability to invest in, develop or adapt to changing technologies and manufacturing techniques;
- loss of our key management and employees;
- increase in product and other liability claims or recalls;
- failures or security breaches of our networks or information technology systems;
- changes in environmental, health and safety, or product compliance laws and regulations affecting our products or operations; and
- the duration and scope of the impacts of the COVID-19 pandemic are uncertain and may or will continue to adversely affect our operations, supply chain, distribution, and demand for certain of our products and services.

Should one or more of these risks or uncertainties materialize, Generac's actual results may vary in material respects from those projected in any forward-looking statements. In the current environment, some of the above factors have materialized and may or will continue to be impacted by the COVID-19 pandemic, which may cause actual results to vary from these forward-looking statements. A detailed discussion of these and other factors that may affect future results is contained in Generac's filings with the U.S. Securities and Exchange Commission ("SEC"), particularly in the Risk Factors section of the 2019 Annual Report on Form 10-K and in its periodic reports on Form 10-Q. Stockholders, potential investors and other readers should consider these factors carefully in evaluating the forward-looking statements.

Any forward-looking statement made by Generac in this press release speaks only as of the date on which it is made. Generac undertakes no obligation to update any forward-looking statement, whether as a result of new information, future developments or otherwise, except as may be required by law.

Non-GAAP Financial Metrics

Core Sales

The Company references core sales to further supplement Generac's condensed consolidated financial statements presented in accordance with U.S. GAAP. Core sales excludes the impact of acquisitions and fluctuations in foreign currency translation. Management believes that core sales facilitates easier and more meaningful comparison of net sales performance with prior and future periods.

Adjusted EBITDA

The computation of adjusted EBITDA attributable to the Company and adjusted EBITDA margin is based on the definition of EBITDA contained in Generac's credit agreement dated as of May 31, 2013, as amended. To supplement the Company's condensed consolidated financial statements presented in accordance with U.S. GAAP, Generac provides a summary to show the computation of adjusted EBITDA, which excludes the impact of noncontrolling interests, taking into account certain charges and gains that were recognized during the periods presented.

Adjusted Net Income

To further supplement Generac's condensed consolidated financial statements presented in accordance with U.S. GAAP, the Company provides a summary to show the computation of adjusted net income attributable to the Company. Adjusted net income attributable to the Company is defined as net income before noncontrolling interests and provision for income taxes adjusted for the following items: cash income tax expense, amortization of intangible assets, amortization of deferred financing costs and original issue discount related to the Company's debt, intangible impairment charges, certain transaction costs and other purchase accounting adjustments, losses on extinguishment of debt, business optimization expenses, certain other non-cash gains and losses, and adjusted net income attributable to non-controlling interests.

Free Cash Flow

In addition, we reference free cash flow to further supplement Generac's condensed consolidated financial statements presented in accordance with U.S. GAAP. Free cash flow is defined as net cash provided by operating activities, plus proceeds from beneficial interests in securitization transactions, less expenditures for property and equipment, and is intended to be a measure of operational cash flow taking into account additional capital expenditure investment into the business.

The presentation of this additional information is not meant to be considered in isolation of, or as a substitute for, results prepared in accordance with U.S. GAAP. Please see the accompanying Reconciliation Schedules and our SEC filings for additional discussion of the basis for Generac's reporting of Non-GAAP financial measures, which includes why the Company believes these measures provide useful information to investors and the additional purposes for which management uses the non-GAAP financial information.

SOURCE: Generac Holdings Inc.

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InvestorRelations@generac.com

Generac Holdings Inc. Condensed Consolidated Statements of Comprehensive Income (U.S. Dollars in Thousands, Except Share and Per Share Data) (Unaudited)

	Three Months Ended September 30,				Nine Months Ended Septem 30,				
		2020		2019		2020		2019	
Net sales	\$	701,355	\$	601,135	\$	1,724,118	\$	1,613,404	
Costs of goods sold		425,206		383,618		1,066,666		1,037,874	
Gross profit		276,149		217,517		657,452		575,530	
Operating expenses:									
Selling and service		60,901		59,356		178,566		158,954	
Research and development		20,658		17,603		58,762		48,906	
General and administrative		31,061		27,596		88,732		80,016	
Amortization of intangibles		7,892		7,406		23,340		19,999	
Total operating expenses		120,512		111,961		349,400		307,875	
Income from operations		155,637		105,556		308,052		267,655	
Other (expense) income:									
Interest expense		(8,096)		(10,704)		(25,081)		(31,428)	
Investment income		301		523		1,921		1,889	
Other, net		(557)		(414)		(2,687)		(1,868)	
Total other expense, net	_	(8,352)		(10,595)		(25,847)		(31,407)	
Income before provision for income taxes		147,285		94,961		282,205		236,248	
Provision for income taxes		32,050		20,064		59,967		53,876	
Net income		115,235		74,897		222,238		182,372	
Net (loss) income attributable to noncontrolling interests		265		(677)		(3,337)		(21)	
Net income attributable to Generac Holdings Inc.	\$	114,970	\$	75,574	\$	225,575	\$	182,393	
Net income attributable to Generac Holdings Inc. per common share - basic:	\$	1.86	\$	1.20	\$	3.59	\$	2.95	
Weighted average common shares outstanding - basic:		62,353,473		61,973,447		62,244,872		61,878,500	
Net income attributable to Generac Holdings Inc. per common share -									
diluted:	\$	1.82	\$	1.18	\$	3.51	\$	2.92	
Weighted average common shares outstanding - diluted:		63,761,380		62,770,592		63,546,132		62,519,205	
Comprehensive income attributable to Generac Holdings Inc.	\$	123,887	\$	64,904	\$	187,548	\$	161,828	
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Generac Holdings Inc.
Condensed Consolidated Balance Sheets
(U.S. Dollars in Thousands, Except Share and Per Share Data)
(Unaudited)

	Se _l	otember 30, 2020	D	ecember 31, 2019
Assets			-	
Current assets:				
Cash and cash equivalents	\$	513,944	\$	322,883
Accounts receivable, less allowance for credit losses		398,240		319,538
Inventories		532,952		522,024
Prepaid expenses and other assets		35,200		31,384
Total current assets		1,480,336		1,195,829
Property and equipment, net		321,360		316,976
Customer lists, net		47,702		55,552
Patents and technology, net		73,260		85,546
Other intangible assets, net		9,216		8,259
Tradenames, net		145,977		148,377
Goodwill		815,624		805,284
Deferred income taxes		3,596		2,933
Operating lease and other assets		77,004		46,913
Total assets	\$	2,974,075	\$	2,665,669
Liabilities and stockholders' equity				
Current liabilities:				
Short-term borrowings	\$	44,800	\$	58,714
Accounts payable	Ψ	272,745	Ψ	261,977
Accrued wages and employee benefits		52,915		41,361
Other accrued liabilities		182,377		132,629
Current portion of long-term borrowings and finance lease obligations		3,421		2,383
Total current liabilities		556,258		497,064
Long-term borrowings and finance lease obligations		841,341		837,767
Deferred income taxes		105,520		96,328
		177,515		140,432
Operating lease and other long-term liabilities Total liabilities				
Total Habilities		1,680,634		1,571,591
Redeemable noncontrolling interest		63,545		61,227
Stockholders' equity:				
Common stock, par value \$0.01, 500,000,000 shares authorized, 72,011,902 and 71,667,726 shares issued				
at September 30, 2020 and December 31, 2019, respectively		720		717
Additional paid-in capital		518,610		498,866
Treasury stock, at cost		(331,513)		(324,551
Excess purchase price over predecessor basis		(202,116)		(202,116
Retained earnings		1,306,530		1,084,383
Accumulated other comprehensive loss		(62,039)		(24,917)
Stockholders' equity attributable to Generac Holdings Inc.	_	1,230,192		1,032,382
• •				1,032,362
Noncontrolling interests		(296)		
Total stockholders' equity	<u></u>	1,229,896	Φ.	1,032,851
Total liabilities and stockholders' equity	\$	2,974,075	\$	2,665,669

Generac Holdings Inc. Condensed Consolidated Statements of Cash Flows (U.S. Dollars in Thousands) (Unaudited)

	Nine Months Ended Septemb				
		2020		2019	
Operating activities					
Net income	\$	222,238	\$	182,372	
Adjustments to reconcile net income to net cash provided by operating activities:					
Depreciation		26,747		22,842	
Amortization of intangible assets		23,340		19,999	
Amortization of original issue discount and deferred financing costs		1,940		3,597	
Deferred income taxes		15,433		19,514	
Share-based compensation expense		14,327		11,477	
Other non-cash charges		6,414		557	
Net changes in operating assets and liabilities, net of acquisitions:					
Accounts receivable		(85,474)		(45,543	
Inventories		(14,604)		27,190	
Other assets		2,543		1,488	
Accounts payable		11,624		(83,174	
Accrued wages and employee benefits		11,793		(7,517	
Other accrued liabilities		38,211		(17,092	
Excess tax benefits from equity awards		(6,222)		(1,908	
Net cash provided by operating activities		268,310		133,802	
Investing activities					
Proceeds from sale of property and equipment		26		83	
Proceeds from beneficial interests in securitization transactions		1,998		2,036	
Expenditures for property and equipment		(33,940)		(45,447	
Acquisition of business, net of cash acquired		(22,815)		(120,863	
	<u> </u>			(164,191	
Net cash used in investing activities		(54,731)		(104,19)	
Financing activities					
Proceeds from short-term borrowings		198,087		68,802	
Proceeds from long-term borrowings		297		-	
Repayments of short-term borrowings		(210,854)		(45,437	
Repayments of long-term borrowings and finance lease obligations		(3,584)		(3,110	
Payment of contingent acquisition consideration		(4,000)		-	
Cash dividends paid to noncontrolling interest of subsidiary		-		(285	
Taxes paid related to equity awards		(13,533)		(5,749	
Proceeds from the exercise of stock options		11,991		7,957	
Net cash (used in) provided by financing activities		(21,596)		22,178	
Effect of exchange rate changes on cash and cash equivalents		(922)		(233	
Net increase (decrease) in cash and cash equivalents		191,061		(8,444	
		,		(/	
Cash and cash equivalents at beginning of period	c	322,883	đ	224,482	
Cash and cash equivalents at end of period	\$	513,944	\$	216,038	

Generac Holdings Inc. Segment Reporting and Product Class Information (U.S. Dollars in Thousands)

(Unaudited)

	Net Sales												
	Thi	ee Months E	nded	September	Nine Months Ended September								
	30,					3	0,						
Reportable Segments	2020 2019					2020 20		2020 2019		2020			2019
Domestic (1)	\$	606,875	\$	494,810	\$	1,443,680	\$	1,272,840					
International (1)		94,480		106,325		280,438		340,564					
Total net sales	\$	701,355	\$	601,135	\$	1,724,118	\$	1,613,404					
Product Classes													
Residential products	\$	458,877	\$	335,029	\$	1,057,848	\$	821,233					
Commercial & industrial products		176,200		214,905		503,156		654,458					
Other		66,278		51,201		163,114		137,713					
Total net sales	\$	701,355	\$	601,135	\$	1,724,118	\$	1,613,404					
						ED 4							
				Adjusted									
	Thi	ree Months E		September	Nii	ne Months E		September					
	30,						0,						
		2020		2019		2020		2019					
Domestic (1)	\$	171,359	\$	120,833	\$	374,065	\$	305,747					
International (1)		7,419		5,120		13,877		19,220					
Total adjusted EBITDA (2)	\$	178,778	\$	125,953	\$	387,942	\$	324,967					

(1) In the fourth quarter of 2019, management determined that the Latin American export operations of the legacy Generac business (GPS LATAM) should have been included in the International reportable segment. Previously, GPS LATAM was reported in the Domestic segment, in amounts that were not material. To reflect this change, management has chosen to correct the net sales and adjusted EBITDA by segment as follows: For the three and nine months ended September 30, 2019, net sales of \$3,353 and \$10,509, and adjusted EBITDA of \$384 and \$976, respectively, were moved from the Domestic segment to the International segment.

(2) See reconciliation of Adjusted EBITDA to Net income attributable to Generac Holdings Inc. on the following reconciliation schedule.

Generac Holdings Inc. Reconciliation Schedules

(U.S. Dollars in Thousands, Except Share and Per Share Data)
(Unaudited)

Net income to Adjusted EBITDA reconciliation

	Thre	Three Months Ended September					Nine Months Ended September				
		30,					30,				
		2020		2019	2020			2019			
Net income attributable to Generac Holdings Inc.	\$	114,970	\$	75,574	\$	225,575	\$	182,393			
Net (loss) income attributable to noncontrolling interests		265		(677)		(3,337)		(21)			
Net income		115,235		74,897		222,238		182,372			
Interest expense		8,096		10,704		25,081		31,428			
Depreciation and amortization		17,168		15,494		50,087		42,841			
Provision for income taxes		32,050		20,064		59,967		53,876			
Non-cash write-down and other adjustments (1)		477		347		1,868		673			
Non-cash share-based compensation expense (2)		4,353		3,549		14,327		11,477			
Transaction costs and credit facility fees (3)		568		358		1,160		2,047			
Business optimization and other charges (4)		531		567		12,503		809			
Other		300		(27)		711		(556)			
Adjusted EBITDA		178,778		125,953		387,942		324,967			
Adjusted EBITDA attributable to noncontrolling interests		920		909		950		3,722			
Adjusted EBITDA attributable to Generac Holdings Inc.	\$	177,858	\$	125,044	\$	386,992	\$	321,245			

- (1) Includes gains/losses on disposals of assets, unrealized mark-to-market adjustments on commodity contracts, and certain foreign currency related adjustments. A full description of these and the other reconciliation adjustments contained in these schedules is included in Generac's SEC filings.
- (2) Represents share-based compensation expense to account for stock options, restricted stock and other stock awards over their respective vesting periods.
- (3) Represents transaction costs incurred directly in connection with any investment, as defined in our credit agreement, equity issuance or debt issuance or refinancing, together with certain fees relating to our senior secured credit facilities.
- (4) For the three and nine months ended September 30, 2020, represents severance, non-cash asset write-downs, and other charges to address the impact of the COVID-19 pandemic and decline in oil prices. For the three and nine months ended September 30, 2019, represents severance and other charges related to the consolidation of certain of our facilities.

Net income to Adjusted net income reconciliation

	Three Months Ended September 30,					Nine Months Ended September 30,					
	2020			2019		2020		2019			
Net income attributable to Generac Holdings Inc.	\$	114,970	\$	75,574	\$	225,575	\$	182,393			
Net (loss) income attributable to noncontrolling interests		265		(677)		(3,337)		(21)			
Net income		115,235		74,897		222,238		182,372			
Provision for income taxes		32,050		20,064		59,967		53,876			
Income before provision for income taxes		147,285		94,961		282,205		236,248			
Amortization of intangible assets		7,892		7,406		23,340		19,999			
Amortization of deferred finance costs and original issue discount		654		1,221		1,940		3,597			
Transaction costs and other purchase accounting adjustments (5)		381		165		612		1,373			
Business optimization and other charges (4)		531		567		12,503		809			
Adjusted net income before provision for income taxes		156,743		104,320		320,600		262,026			
Cash income tax expense (6)		(23,620)		(15,083)		(44,842)		(39,698)			
Adjusted net income		133,123		89,237		275,758		222,328			
Adjusted net income attributable to noncontrolling interests		198		(738)		(725)		958			
Adjusted net income attributable to Generac Holdings Inc.	\$	132,925	\$	89,975	\$	276,483	\$	221,370			
Adjusted net income per common share attributable to Generac Holdings Inc											
diluted:	\$	2.08	\$	1.43	\$	4.35	\$	3.54			
Weighted average common shares outstanding - diluted:		63,761,380		62,770,592		63,546,132		62,519,205			

⁽⁵⁾ Represents transaction costs incurred directly in connection with any investment, as defined in our credit agreement, equity issuance or debt issuance or refinancing, and certain purchase accounting adjustments.

⁽⁶⁾ Amounts for the three and nine months ended September 30, 2020 are now based on an anticipated cash income tax rate of approximately 16% for the year ending December 31, 2020. Amounts for the three and nine months ended September 30, 2019 were based on an anticipated cash income tax rate of approximately 17% for the year ended December 31, 2019. Cash income tax expense for the respective periods is based on the projected taxable income and corresponding cash tax rate for the full year after considering the effects of current and deferred income tax items, and is calculated for each respective period by applying the derived full year cash tax rate to the period's pretax income.

Free Cash Flow Reconciliation

				_		_		_	
Net cash provided by operating activities	\$	155,196	\$	111,188	\$	268,310	\$	133,802	
Proceeds from beneficial interests in securitization transactions		674		640		1,998		2,036	
Expenditures for property and equipment		(7,608)		(11,071)		(33,940)		(45,447)	
Free cash flow	\$	148,262	\$	100,757	\$	236,368	\$	90,391	
GAAP Earnings Per Share									
	Thr	ee Months E	nded	l September	Nine Months Ended September				
		30	0,			30	0,		
		2020		2019		2020	_	2019	
Numerator									
Net income attributable to Generac Holdings Inc.	\$	114,970	\$	75,574	\$	225,575	\$	182,393	
Redeemable noncontrolling interest redemption value adjustment		811		(1,485)		(2,281)		191	
Net income attributable to common shareholders	\$	115,781	\$	74,089	\$	223,294	\$	182,584	
Denominator									
Weighted average shares, basic		62,353,473		61,973,447		62,244,872		61,878,500	
Dilutive effect of stock compensation awards		1,407,907		797,145		1,301,260		640,705	
Diluted shares		63,761,380		62,770,592		63,546,132		62,519,205	
Net income attributable to common shareholders per share									
Basic	\$	1.86	\$	1.20	\$	3.59	\$	2.95	
Diluted	\$	1.82	\$	1.18	\$	3.51	\$	2.92	

Three Months Ended September

Nine Months Ended September