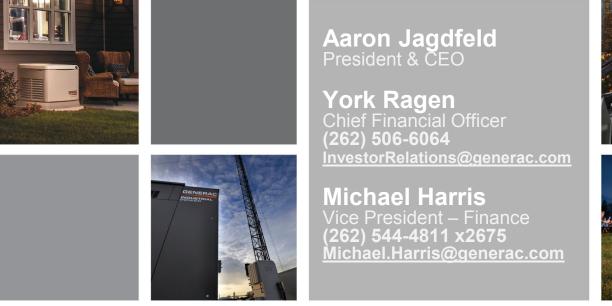
# Investor Presentation August 2017





# **Investor Relations**

# Contacts









# **Forward Looking Statements**



Certain statements contained in this presentation, as well as other information provided from time to time by Generac Holdings Inc. or its employees, may contain forward-looking statements that involve risks and uncertainties that could cause actual results to differ materially from those in the forward-looking statements.

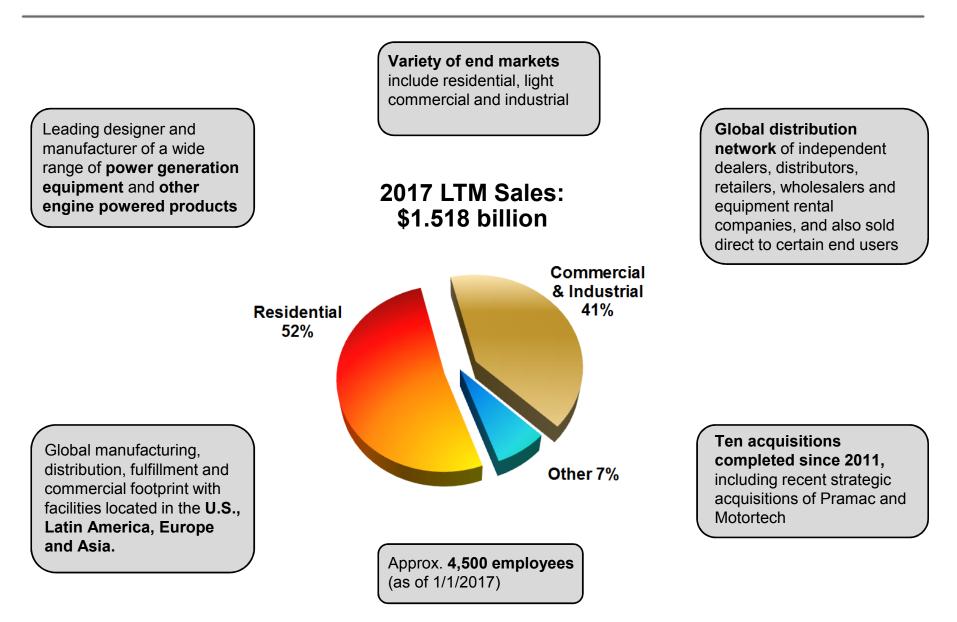
Forward-looking statements give Generac's current expectations and projections relating to the Company's financial condition, results of operations, plans, objectives, future performance and business. You can identify forward-looking statements by the fact that they do not relate strictly to historical or current facts. These statements may include words such as "anticipate," "estimate," "expect," "forecast," "project," "plan," "intend," "believe," "confident," "may," "should," "can have," "likely," "future," "optimistic" and other words and terms of similar meaning in connection with any discussion of the timing or nature of future operating or financial performance or other events.

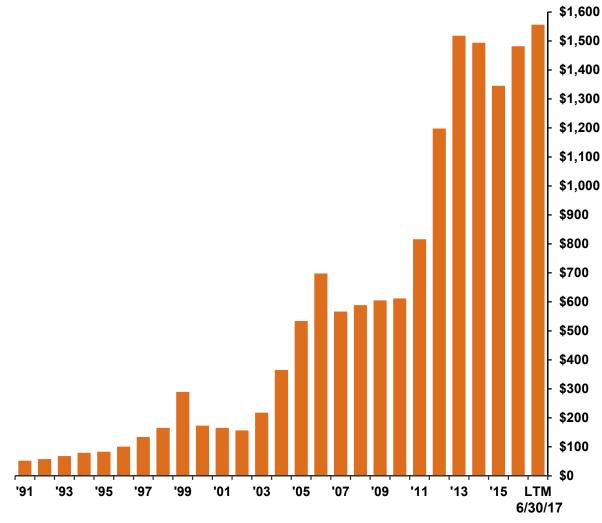
Any such forward-looking statements are not guarantees of performance or results, and involve risks, uncertainties (some of which are beyond the Company's control) and assumptions. Although Generac believes any forward-looking statements are based on reasonable assumptions, you should be aware that many factors could affect Generac's actual financial results and cause them to differ materially from those anticipated in any forward-looking statements, including: frequency and duration of power outages impacting demand for Generac products; availability, cost and quality of raw materials and key components used in producing Generac products; the impact on our results of possible fluctuations in interest rates and foreign currency exchange rates; the possibility that the expected synergies, efficiencies and cost savings of our acquisitions will not be realized, or will not be realized within the expected time period; the risk that our acquisitions will not be integrated successfully; difficulties Generac may encounter as its business expands globally; competitive factors in the industry in which Generac operates; Generac's dependence on its distribution network; Generac's ability to invest in, develop or adapt to changing technologies and manufacturing techniques; loss of key management and employees; increase in product and other liability claims or recalls; and changes in environmental, health and safety laws and regulations.

Should one or more of these risks or uncertainties materialize, Generac's actual results may vary in material respects from those projected in any forward-looking statements. A detailed discussion of these and other factors that may affect future results is contained in Generac's filings with the Securities and Exchange Commission ("SEC"), particularly in the Risk Factors section of our 2016 Annual Report on Form 10K and in its periodic reports on Form 10Q. Stockholders, potential investors and other readers should consider these factors carefully in evaluating the forward-looking statements. Any forward-looking statement made by Generac in this presentation speaks only as of the date on which it is made. Generac undertakes no obligation to update any forward-looking statement, whether as a result of new information, future developments or otherwise, except as may be required by law.

# **About Generac**







### History of Innovation Driving Organic Growth

GENERAC

- Commercialized affordable home standby generators and lightcommercial generators
- Differentiated distribution model
- Over 300 engineers on staff as of 12/31/16
- Natural gas and Bi-Fuel<sup>™</sup> expertise
- Modular Power System (MPS) approach for industrial applications
- A.M.P.<sup>™</sup> targeted marketing process and PowerPlay<sup>™</sup> in-home selling solution for home standby generators
- Continued focus on new product introductions

Note: \$ amounts in millions. Represents gross sales excluding freight revenue. Excludes "Portable Product" sales prior to the division's divestiture in 1998. Figures include results from acquisitions completed during 2011 – 2017; see slide titled "Summary of Acquisitions" for further details.



#### DRIVE CONTINUED INCREASE IN THE PENETRATION RATE OF HOME STANDBY GENERATORS

- GROW Residential Standby Market
- Increase awareness, availability and affordability
- Generate more sales leads
- Improve close rates
- · Reduce total overall cost of home standby system
- Grow residential dealer base
- · Continued focus on product expansion & innovation

#### EXPANSION OF C&I PRODUCTS FAVORABLY POSITIONS TO CONTINUE GAINING MARKET SHARE

- · Leverage expanded product offering
- Better optimize distribution partners to market, sell
   and support expanded product range
- Expand relationships with specifying engineers to increase spec rates
- Sales process excellence to improve quoting and close rates

#### CAPITALIZE ON OUR COMPETITIVE ADVANTAGES WITH GASEOUS-FUELED PRODUCTS



- Leverage deep technical capabilities for gaseousfueled products, including recent Motortech acquisition
- Capitalize on faster-growing natural gas generator market vs. diesel
- Explore new gaseous-generator related market opportunities
- Natural gas viewed more favorably as a cleaner fuel

#### GROWING AND IMPROVING PROFITABILITY WITHIN OUR GLOBAL BUSINESS



GAIN

Industrial

Market Share

- Leverage global footprint to serve over \$13B annual market outside of U.S. & Canada
- Improve margins by executing on several revenue and cost synergies
- Drive organic growth in existing markets with additional investment and focus, including gaseousfueled products opportunity
- Expand into additional regions through organic means and acquisitions

# **Consumer Power Products**

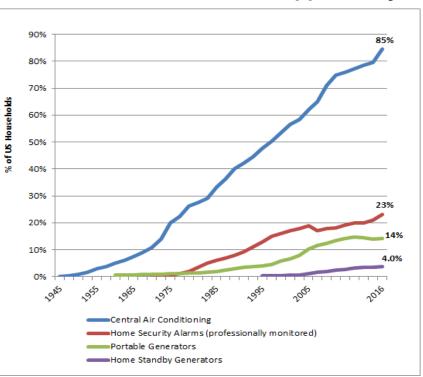


GENERAC	Air-cooled Home Standby Generators	Emergency backup – small to medium homes
	Liquid-cooled Home Standby Generators	Emergency backup – larger homes & small businesses
	Portable & Inverter Generators	Emergency home backup, construction, recreation & other light duty uses

### Long-Term Growth Themes

- Key drivers: aging and underinvested grid, favorable demographics, heightened power outages
- Low penetration of emerging HSB category: ~4.0% of addressable households within the U.S.
- Market leader: leading share of domestic HSB market with significant barriers to entry; high-20% share of portable generator market
- Key strategic initiatives: further improve lead generation, close rates and reduce total system cost
- Strong historical organic growth: ~7% CAGR for home standby generators from 2011-2016

### North American Penetration Opportunity<sup>(1)</sup>



(1) Source: Company estimates; based on addressable market for HSB generators consisting of all single-family detached, owner-occupied homes valued > \$100K; portables and central A/C use all single-family homes regardless of value; penetration rate for home security alarms was estimated from a variety of industry sources and focuses on the professionally monitored market.

### Aging Population Fits Demographic<sup>(2)</sup>

- ~70% of buyers age 50 and older
- ~45% of homes valued under \$300k
- ~80% retro-fit application

### Every 1% of increased penetration equals ~ \$2 billion of market opportunity

# **C&I Stationary Products**



20kW to 3.5MW <sup>(1)</sup>							
Larger kW & Container Gensets	Prime and emergency backup – both regulated and non-regulated markets						
 Industrial Stationary Generators	Emergency backup – large healthcare, telecom, municipal, manufacturing						
Commercial Stationary Generators	Emergency backup – small to mid-sized retail, telecom, municipal						

(1) Up to 3.5MW for single-engine generators; Modular Power Systems (MPS) extend up to 100MW

#### **Long-Term Growth Themes**

- Natural gas generators: gaining share vs. diesel
- Market share gains: larger-kW product offering, distribution optimization, sales process excellence
- International expansion: Pramac acquisition accelerates expansion into other regions of the world
- Expansion of gaseous-fueled products: market entry into continuous-duty and prime applications
- "Optional standby" market: low penetration within the light commercial/retail market
- **Telecom:** growing importance of backup power for critical telecommunications infrastructure



Leading global manufacturer of C&I stationary and mobile generators, and portable generators

Acquired in March 2016 Based in Siena, Italy

- Products sold into over 150 countries worldwide. through a broad distribution network
- Significantly expands geographic footprint and doubles international sales mix outside U.S. & Canada

#### Elevates Generac to a major player in the global power generation market



### ~\$3B Domestic. >\$16B Global Market<sup>(2)</sup>

Non-Residential Construction

Telecom **Commercial Healthcare** 



Retro-Fit Application







(2) Frost & Sullivan, SBI, EGSA, Generac estimates

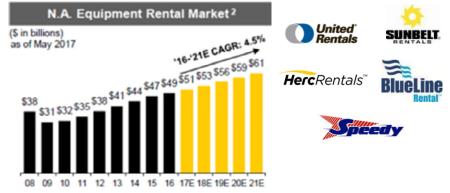
# **C&I Mobile Products**





- Temporary lighting, power, heating and dewatering
- Construction, energy, special events, road development, airlines and other general rental markets
- Rental equipment companies a key channel

### Mobile Equipment - Rental vs. Buy



Source: ARA Rental Market Monitor, IHS Economics - March 2017 forecast

- Overall industry projected to grow at ~4% CAGR from 2016-20
- Construction and industrial projected to grow at a similar level

#### Long-Term Growth Themes

- Secular shift toward renting: mobile products platform benefitting from shift toward renting in lieu of buying
- Diversification into new products: entry into adjacent "engine-powered" rental equipment categories, both organically and through acquisitions
- Long-term domestic energy production: multidecade upcycle for mobile support equipment that is essential to oil & gas drilling and production sites
- Flaring restrictions: regulatory environment increasing demand for gaseous fueled generators that run on well gas



# **Power Equipment**

### GENERAC



#### Chore-Related Outdoor Power Equipment

- Pressure washers
- Water pumps
- Field & brush mowers
- Trimmer mowers
- Chippers & shredders
- Log splitters
- Lawn & leaf vacuums
- Stump grinders

#### Long-Term Growth Themes

Diversification with "chore" products: expanding line of other engine-powered products that is not dependent on power outage activity

Wide variety of

Larger-acreage

Light commercial

applications:

residential

Municipal

Farm

property maintenance

- CHP acquisition: significantly expands power equipment platform and provides additional scale to better optimize production and supply chain
- Revenue synergies: attractive cross-selling opportunities for CHP products with nat'l retailers, plus expanded D2C capabilities for legacy residential products
- D2C marketing best practices: leverage CHP's consumer marketing expertise to further broaden the appeal of home standby generators

### Country Home

#### PRODUCTS

- Acquired in August 2015
- Based in Vergennes, VT
- Expands chore-related products line-up by adding a broad line of specialty outdoor power equipment
- Provides additional scale to the residential power equipment platform
- Products are largely sold in North America through catalogs, outdoor power equipment dealers, and select regional retailers

Estimated Potential Annual Market ~\$3B<sup>(1)</sup>

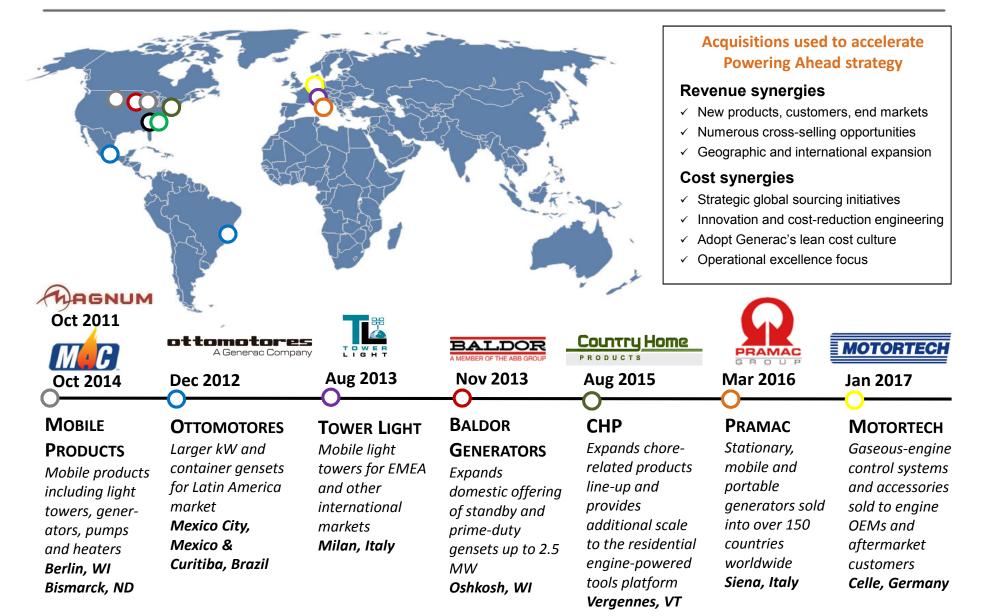


(1) Source: Generac estimates; based on sales price to Generac customers

# **Summary of Acquisitions**

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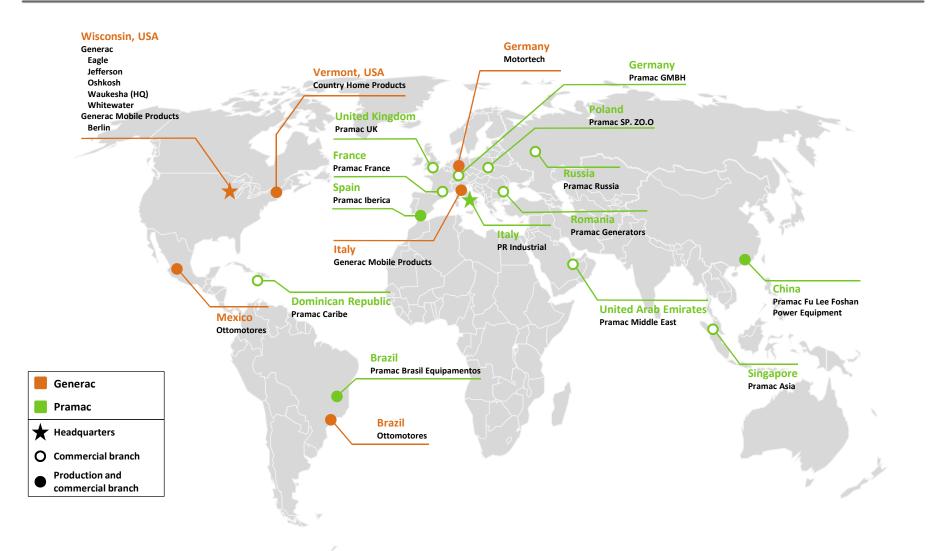
### GENERAC



Represents the relatively smaller acquisitions of Gen-Tran completed in February 2012 (manual transfer switches for portable generators -Alpharetta, GA) and Pramac America in September 2017 (portable generators – Marietta, GA)

# **Generac Worldwide**





Vertically Integrated Manufacturing Capacity Serving a Globally Diverse Commercial Footprint

# **GLOBAL DISTRIBUTION CHANNELS**



### **RESIDENTIAL AND C&I DEALER NETWORK**

- International network of over 6,000 dealers
- Legacy Generac domestic network
  - ~5,500 residential & light commercial dealers
  - ~135 industrial distributor and GAIN dealer locations
- Installation and after sale service support

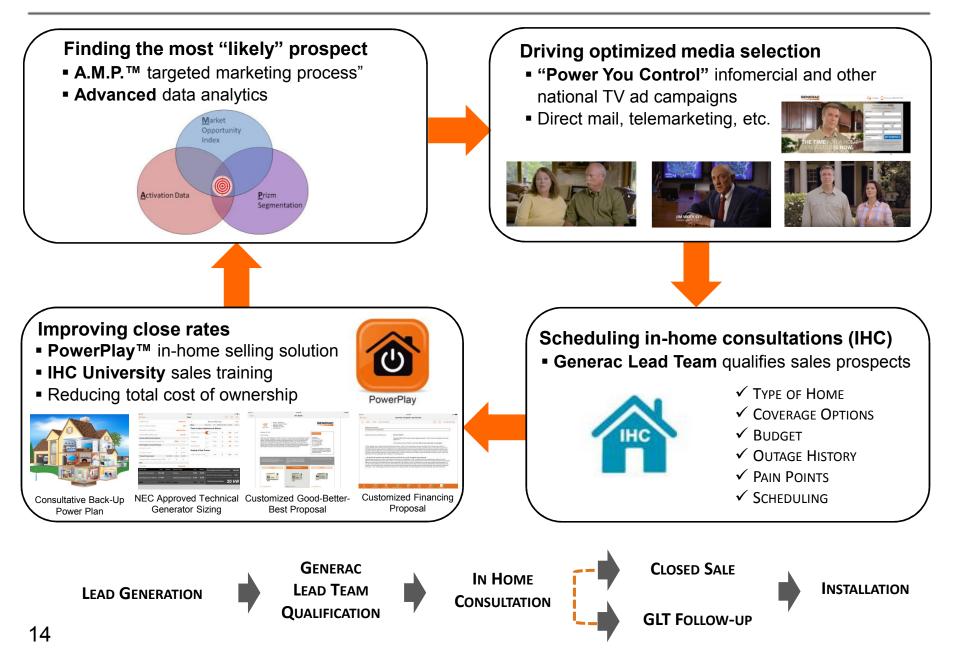
- Work with professional engineering firms to develop customized solutions
- Over 4,000 technicians trained every year
- Support for global large account sales
- Multiple programs to support all product segments and investment levels



Significant Omni-Channel Distribution Creates Barriers to Entry

# **Innovative Sales and Marketing Tools**





As reported on August 2, 2017



### <u>Consolidated net sales</u>: *increase between 6 to 8%; core organic sales increase between 2 to 3%*

- Acquisitions of Pramac and Motortech are expected to contribute ~5% growth
- Impact from foreign currency approximately flat over prior year
- Assumes power outage severity level during second half similar to that experienced during 2016 <u>excluding</u> the impact of Hurricane Matthew
- Should baseline outage environment improve or if there's a "major" outage event in 2017, likely could exceed these expectations (avg. major event could up to \$50 million of additional sales)

### Adjusted EBITDA margins: approximately 18.5%

<u>Cash income tax rate</u>: *approximately* 14% of pretax income

<u>Free cash flow</u>: solid conversion of adjusted net income over 90%

Expect to Utilize Strong Free Cash Flow Generation in Variety of Ways to Increase Shareholder Value

# APPENDIX





# **Financial Summary**

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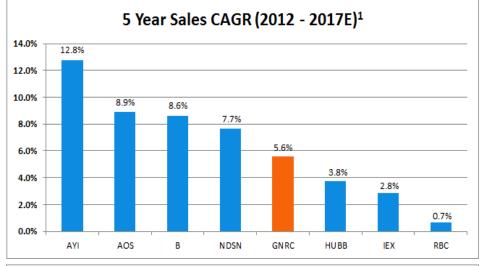


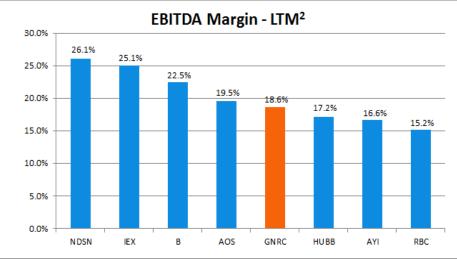
Note: Gross margin for 2016 excludes a \$2.7 million non-recurring charge relating to business optimization and restructuring costs to address the significant and extended downturn in capital spending within the oil & gas industry and a \$3.4 million non-recurring expense related to a pre-tax purchase accounting inventory step-up adjustment related to Pramac. Adjusted EBITDA margin for 2016 and 2017 LTM calculated using adjusted EBITDA before deducting for non-controlling interest. Consolidated net debt leverage ratio for 2016 and 2017 LTM calculated using adjusted EBITDA attributable to the Generac.

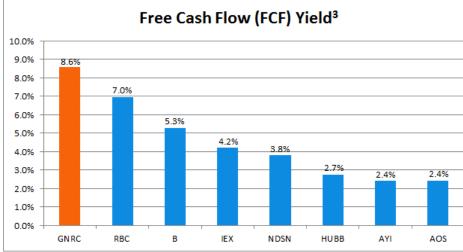
# **Relative Performance**

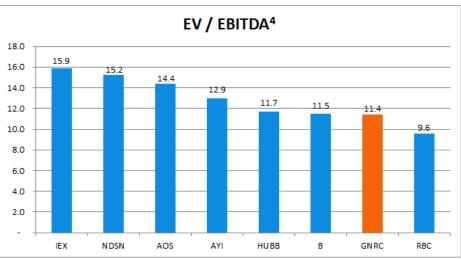
Compared with Industrial Technology Peers











Source: Thomson One, Company Filings Note: Charts for Free Cash Flow Yield and Enterprise Value / NTM EBITDA use closing share prices as of August 3, 2017.

(1) Figures represent a five-year compound annual growth rate calculated by comparing the base year 2012 to the analyst consensus revenue forecast for 2017 for each company.

(2) Adjusted EBITDA figures were used for GNRC. For all other companies, EBITDA is calculated as Operating Income plus D&A.

(3) Determined by taking the ratio of FCF (Operating Cash Flow less Capex) on an LTM basis compared to Market Capitalization.

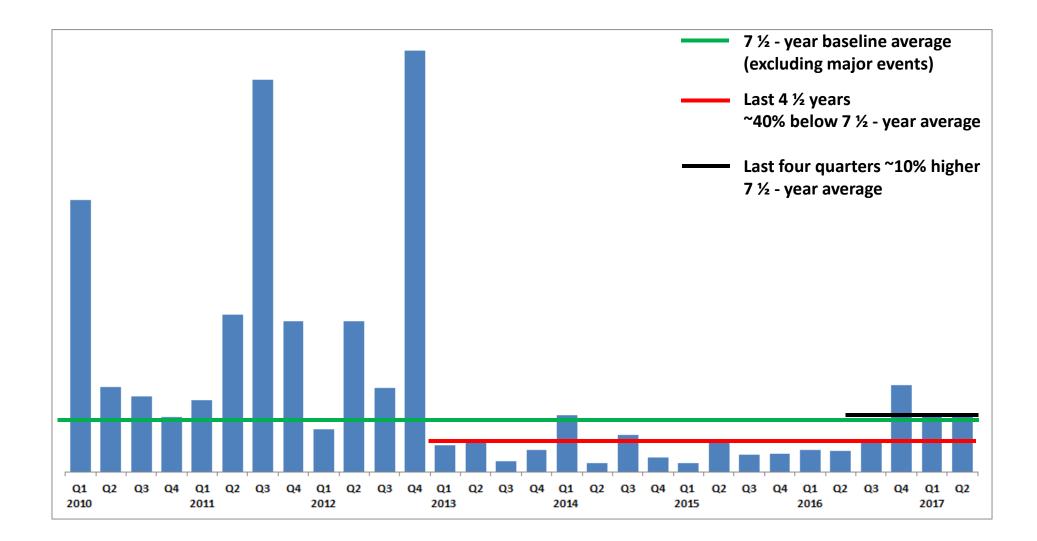
(4) Based on recent enterprise value to consensus NTM EBITDA estimates. Figure for GNRC determined by subtracting the value of the tax shield in determining enterprise value.



		Historical	Expected
1	Continue to invest in business	<ul> <li>Capex % of sales ~2% over past 5 years (2012-2016)</li> <li>R&amp;D % of sales ~2% as well</li> </ul>	<ul> <li>Support market-driven R&amp;D</li> <li>Invest in high-ROI capital spending projects and capacity expansion</li> </ul>
2	Publicly-stated credit agreement leverage target of 2-3X EBITDA (while meeting Excess Cash Flow payment requirements per Credit Agreement)	<ul> <li>Credit agreement leverage ratio*: 3.6X at end of Q1 2017</li> <li>Term loan credit agreement maturity 2023</li> <li>Recent amendment reduced interest rate to LIBOR + 2.25% (w/ LIBOR floor of 0.75%)</li> <li>* Net debt calculation places a cap on cash</li> </ul>	<ul> <li>Comfortable with current leverage metrics at current cost of TLB debt of ~3.5%</li> <li>Higher priority on debt paydown IF interest rates rise and/or net leverage ratio exceeds 3.0X</li> <li>Maintain strong liquidity profile</li> </ul>
3	Explore acquisitions for external growth	<ul> <li>Ten acquisitions completed since 2011</li> </ul>	<ul> <li>Seek high-synergy acquisitions in line with Powering Ahead strategy</li> </ul>
4	Return of capital to shareholders	<ul> <li>Special dividends issued in Q2 2012 and Q2 2013</li> <li>\$280 million of share repurchase since 2015</li> <li>\$170 million remaining on current authorization</li> </ul>	<ul> <li>As future cash flow permits, may consider further return of capital to shareholders</li> </ul>

# **Total Outage Hours (Severity)**







### Tax attributes and 338(h)10 election overview

- \$1.9 billion combined asset basis step-up created through 2006 acquisition of Generac and other acquisitions
  - Each amortizes over 15 years
  - Reduces <u>cash</u> tax obligation by approx. \$50 million per year through 2021

(\$ mm)	Total	2017	2018	2019	2020	2021	2022+
Annual tax amortization	\$653	\$130	\$130	\$130	\$130	\$107	\$27
Cash tax savings <sup>(1)</sup>	\$251	\$50	\$50	\$50	\$50	\$41	\$10

#### Results in present value tax savings of ~ \$175-\$225 million<sup>(2)</sup> or \$2.75-\$3.50 per share

- (1) Assuming continued profitability and no limitations at an assumed 38.5% federal and state tax rate.
- (2) Based on annual discount rate of between 5 and 10%

# Comparison - Tesla Powerwall 2 GENERAC

### **Standalone Backup Power Comparison – Battery vs. HSB generator**

	Tesla Powerwall battery	Generac Guardian HSB generator
Size	14 kWh	22 kW
Backup power duration	3 to 11 hrs. based on load	Unlimited
Power capacity - continuous	5.0 kW	22.0/19.5 kW LP/NG
Power capacity - peak	7.0 kW	22.0/19.5 kW LP/NG
House backup potential	Limited appliances <sup>(1)</sup>	Whole house
Cost of unit	\$5,500 (retail price)	\$4,799 MSRP
Cost to install (approx.)	\$2,500	\$3,200
Total system cost (approx.)	\$8,000 (incl. unit markup)	\$8,000
Total system cost - 48 hrs. backup protection (approx.)	\$25,000 (requires 4 units - see below)	\$8,000

Battery cost to end user

National average is ~ 1.25 kW per hour

Notes

14

10%

\$ 5.000

2,500

10%

1.25

\$ 22,000

\$ 3,250

48

\$





specifications

#### 16/20/22 kW

Generator Model	006459-0, 006461-0, 006462- 0, 006721-0 (16 kW)	006729-0, 006730-0, (20 kW)	006551-0, 006552-0 (22 kW)
Rated Maximum Continuous Power Capacity (LP)	16,000 Watts*	20,000 Watts*	22,000 Watts*
Rated Maximum Continuous Power Capacity (NG)	16,000 Watts*	18,000 Watts*	19,500 Watts*
Rated Voltage	240	240	240
Rated Maximum Continuous Load Current - 240 Volts (LP/NG)	66.6/66.6	83.3/75	91.6/81.3
Total Harmonic Distortion	Less than 5%	Less than 5%	Less than 5%
Main Line Circuit Breaker	65 Amp	90 Amp	100 Amp
Phase	1	1	1
Number of Rotor Poles	2	2	2
Rated AC Frequency	60 Hz	60 Hz	60 Hz
Power Factor	1.0	1.0	1.0
Battery Requirement (not included)	Group	26R, 12 Volts and 525 CCA Minir	num
Unit Weight (Ib/kg)	513/232.7 (Steel): 448/203.2 (Aluminum)	516/234.1	526/238.6
Dimensions (L x W x H) in/mm		48 x 25 x 29/1218 x 638 x 732	
Sound output in dB(A) at 23 ft (7 m) with generator operating at normal load**	66	66	67
Sound output in dB(A) at 23 ft (7 m) with generator in Quiet-Test** low-speed exercise mode**	60	60	58
Exercise duration	5 min	5 min	5 min

		Tech	nical Specs	
em	23° / 755mm	5.5" / 155mm	Usable Capacity 13.5 kWh	Scalable Up to 9 Powerwalls
44 / 115bma	TESLA		Depth of Discharge 100%, Efficiency 90% round-trip Power 7kW peak / 5kW continuous Sular self-consumption Time of use load shifting Backup Off grid Warranty 10 years	Operating Temperature -4' to 122'F / -20'C to 50'C Dimensions L X W x D 44' x 29' x 5.5' (1150mm x 755mm x 155mm) Weight 264.4 b / 110 kg Installation Floor or wall mounted Indoor or outdoor Certification UL and IEC certified Grid code compliant

#### Tesla battery primarily serves different market than emergency backup power – More of a supplement to solar/peak-shaving applications

(1) Electricity usage of some common household appliances: refrigerator – 4.8 kWh/day; clothes dryer – 3.3 kWh each use; clothes washer – 2.3 kWh each use Sources: Generac, Tesla, U.S. Energy Information Administration, Company estimates

\$ 5,500

Insufficient information available, this is an approximate estimate

Assumes no other alternative energy source (e.g. solar panels)

4.0 Per Tesla, limit is 9 units maximum to be installed together

Converts DC/AC, also serves as a charger/monitor and the intelligence/controls to the sys

Labor, permits, software and electrical equipment to wire out the circuits to be backed up

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Inputs

Capacity of Powerwall battery (kWh) Battery cost (to installer)

Inverter cost (N/A - included in unit)

Number of battery units needed

Retail cost of battery units Cost of installation

Professional install cost/other equipment (approx.) \$

Total system cost - 48 hrs. backup protection \$ 25,250

Installation cost increase per each add'l unit

Duration of backup power desired (hours)

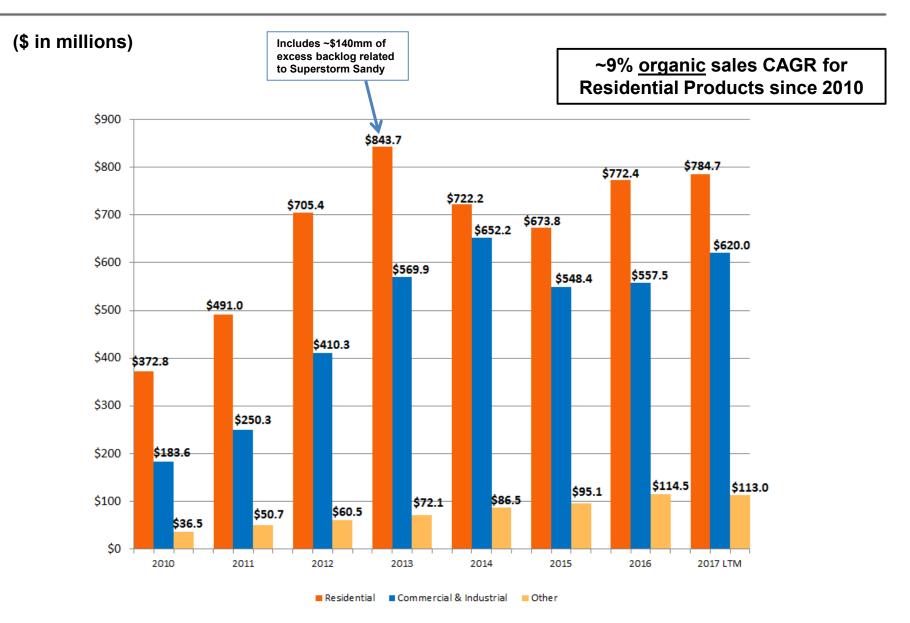
Markup on battery (approx.)

Avg kW use per hour

Outputs

# **Net Sales by Product Class**





Figures include results from acquisitions completed during 2011 – 2017; see slide titled "Summary of Acquisitions" for further details.

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# Q2 2017 & LTM Financial Overview



(\$ in millions)	Actual Q2 2017		Y/Y % Change	Actual LTM Q2 2017		Y/Y % Change	
	(unaudited)					udited)	
Residential	\$	198.1	9.0%	\$	784.7	8.4%	
Industrial		170.8	8.9%		620.0	14.9%	
Other		26.5	(8.3%)		113.0	5.6%	
Net Sales	\$	395.4	7.6%	\$	1,517.7	10.7%	
Gross Profit (1)	\$	134.5	8.3%		536.8	9.0%	
% Margin		34.0%			35.4%		
Adjusted EBITDA - GHI	\$	68.7	7.5%	\$	278.6	1.3%	
% Margin (2)		17.8%			<b>18.6</b> %		
Net Income - GHI (3) (4)	\$	25.7	22.8%	\$	106.2	42.9%	
Adjusted Net Income - GHI	\$	43.3	1.4%	\$	193.8	(5.1%)	
Adjusted EPS - GHI	\$	0.69	7.5%	\$	3.04	1.7%	
Free Cash Flow	\$	53.7	NM	\$	201.4	1.8%	
Consolidated Net Debt				\$	970.0		
Consolidated Net Debt Leverage Ratio					3.5x		

 (1) LTM 2016 excludes a \$2.7 million non-recurring charge relating to business optimization and restructuring costs to address the significant and extended downturn in capital spending within the oil & gas industry and \$3.4 million of non-recurring expense related to a pre-tax purchase accounting inventory step-up adjustment related to Pramac.
 (2) Adjusted EBITDA margin calculated using adjusted EBITDA before deducting for non-controlling interest.
 (3) Q2 and LTM 2016 includes \$3.4 million of non-recurring expense related to a pre-tax purchase accounting inventory step-up adjustment related to Pramac classified in cost of goods sold. LTM 2016 also includes a \$7.1 million charge relating to business optimization and restructuring costs to address the significant and extended downturn for capital spending within the oil & gas industry, consisting of \$2.7 million classified within cost of goods sold and \$4.4 million classified within operating expenses.
 (4) LTM 2016 includes a \$40.7 million pre-tax charge for the impairment of certain intangible assets.



### (\$ in millions)

	2013	2014	2015	2016	LTM 2017
Net income	\$ 174.5	\$ 174.6	\$ 77.7	\$ 98.8	\$ 106.3
Interest expense	54.4	47.2	42.8	44.6	43.8
Depreciation and amortization	36.8	34.7	40.3	54.4	53.6
Income taxes provision (benefit)	104.2	83.7	45.2	57.6	62.3
Non-cash write-down and other charges	0.1	(3.9)	44.6	7.5	0.8
Non-cash share-based compensation expense	12.4	12.6	8.2	9.5	9.9
Loss on extinguishment of debt	15.3	2.1	4.8	0.6	0.6
(Gain) loss on change in contractual interest rate	-	(16.0)	2.4	3.0	3.0
Transaction costs and credit facility fees	3.9	1.9	2.2	2.4	2.4
Other	1.0	0.3	2.4	0.1	(0.1)
Adjusted EBITDA	402.6	337.3	270.8	278.4	282.5
Adjusted EBITDA attributable to noncontrolling interests	-	-	-	(3.8)	(3.9)
Adjusted EBITDA attributable to Generac Holdings, Inc.	\$ 402.6	\$ 337.3	\$ 270.8	\$ 274.6	\$ 278.6



### (\$ in thousands)

	Three mon	nths ended				
Net income to Adjusted EBITDA reconciliation	June	e 30,	LTM Ended June 30,			
	2017	2016	2017	2016		
	(unau	dited)	(unau	dited)		
Net income attributable to Generac Holdings. Inc.	\$ 25,660	\$ 20,888	\$ 106,194	\$ 74,314		
Net income attributable to noncontrolling interests	(85)	(55)	(57)	(59)		
Net income	25,745	20,943	106,251	74,373		
Interest expense	10,893	11,380	43,834	43,227		
Depreciation and amortization	12,986	13,650	53,558	47,613		
Income taxes provision	14,114	11,921	62,295	43,230		
Non-cash write-down and other charges	3,056	2,909	797	11,804		
Non-cash share-based compensation expense	3,186	2,901	9,925	8,537		
Tradename and goodwill impairment	-	-	-	40,687		
Loss on extinguishment of debt	-	-	574	-		
(Gain) loss on change in contractual interest rate	-	-	2,957	2,381		
Transaction costs and credit facility fees	420	237	2,418	2,327		
Other	(209)	(15)	(108)	812		
Adjusted EBITDA	70,191	63,926	282,501	274,991		
Adjusted EBITDA attributable to noncontrolling interests	(1,455)	(1,623)	(3,888)	(2,307)		
Adjusted EBITDA attributable to Generac Holdings, Inc.	\$ 68,736	\$ 62,303	\$ 278,613	\$ 272,684		



#### Net income to Adjusted net income reconciliation

		hree months e	nded Jun	e 30,	LTM Ended June 30,			
(\$ in thousands)		2017		2016		2017		2016
		(unau	dited)		(unaudited)			
Net income attributable to Generac Holdings. Inc.	\$	25,660	\$	20,888	\$	106,194	\$	74,314
Net loss attributable to noncontrolling interests		(85)		(55)		(57)		(59)
Net income		25,745		20,943		106,251		74,373
Provision for income taxes		14,114		11,921		62,295		43,230
Income before provision for income taxes		39,859		32,864		168,546		117,603
Amortization of intangible assets		7,129		8,217		31,251		28,430
Amortization of deferred financing costs and OID		818		1,066		3,126		4,207
Tradename and goodwill impairment		-		-		-		40,687
Loss on extinguishment of debt		-		-		574		-
(Gain) loss on change in contractual interest rate		-		-		2,957		2,381
Transaction costs and credit facility fees		429		3,443		1,977		6,897
Business optimization expenses		1,346		-		1,656		7,315
Adjusted net income before provision for income taxes		49,581		45,590		210,087		207,520
Cash income tax expense		(5,642)		(1,450)		(14,758)		(3,322)
Adjusted net income	\$	43,939	\$	44,140	\$	195,329	\$	204,198
Adjusted net income attributable to noncontrolling interests		(633)		(1,451)		(1,553)		(1,881)
Adjusted net income attributable to Generac Holdings.	\$	43,306	\$	42,689	\$	193,776	\$	202,317
Free Cash Flow Reconciliation								
Net cash provided by operating activities	\$	60,220	\$	59,084	\$	227,848	\$	228,275
Expenditures for property and equipment		(6,482)		(6,911)		(26,493)		(30,397)
Free cash flow	\$	53,738	\$	52,173	\$	201,355	\$	197,878