FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| | Washington, D.C. 20040 | |
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| OTATEMENIT | OF OUTANIOES IN DENIETION | OVANIEROLUR |
| SIALEMENT | OF CHANGES IN BENEFICIAL | OWNERSHIP |

| OMB APPROVAL | | | | | | | | |
|--------------|---------|--|--|--|--|--|--|--|
| OMB Number | 3235-02 | | | | | | | |

OMB Number: 3235-0287
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hours per response: 0.5

| Check this box if no longer subject to |
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| Section 16. Form 4 or Form 5 |
| obligations may continue. See |
| Instruction 1(h) |

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person* Wilde Erik | | | | | | 2. Issuer Name and Ticker or Trading Symbol GENERAC HOLDINGS INC. [GNRC] | | | | | | | | | all app Dired | olicable) | g Person(s) to Is 10% C | |
|--|--|---------|--------------|----------------------------|-----------------|---|--|--|--------|--|--|--------------|---------------------|---|---|--|---|------------|
| (Last) (First) (Middle) S45 W29290 HWY.59 | | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 08/04/2017 | | | | | | | | | belov | w) `` | below M Industrial | |
| C/O GENERAC HOLDINGS INC. (Street) WAUKESHA WI 53189 | | | | | 4. If | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting | | | | |
| (City) | (5 | tate) (| Zip) | | - | | | | | | | | | | Pers | | e than one resp | orung |
| | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | | | | | | | | | |
| 1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day/ | | | | | Execution Date, | | Date, | | | | s Acquired (A) or If (D) (Instr. 3, 4 a | | nd 5) Secui Bene | | icially d Following | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | | | | | | | Code | v | Amount | (A) o (D) | Price | Trans | | action(s) 3 and 4) | | (111341.4) |
| Common Stock 08/04/20 | | | | 2017 | 017 | | F | | 807(1) | D | \$38. |)933 | | 7,732 | D | | | |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | rivative conversion or Exercise Price of Derivative Security Date (Month/Day/Year) Execution Date, if any (Month/Day/Year) | | Code (8) | ransaction (code (Instr.) | | sed | 6. Date Exerc Expiration Da (Month/Day/Y | | ite | 7. Title and Amount of Securities Underlying Derivative Security (Instr.: and 4) Amount or Number of Title Shares | | | | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4) | Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | | |

Explanation of Responses:

1. Shares withheld to fund the tax liability associated with vesting of restricted shares.

/s/ Raj Kanuru, as Attorney in

Fact

** Signature of Reporting Person

Date

08/08/2017

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.