П

# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

# OMB APPROVAL OMB Number: 3235-0287 Estimated average burden

Estimated average burden hours per response: 0.5

1. Name and Addre		erson*	2. Issuer Name and Ticker or Trading Symbol <u>GENERAC HOLDINGS INC.</u> [ GNRC ]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner Officer (give title Other (specify
(Last) (First) (Middle) C/O GENERAC HOLDINGS INC. P.O. BOX 8 (Street) WAUKESHA WI 53189		( )	3. Date of Earliest Transaction (Month/Day/Year) 08/22/2013	X Onder (give the Other (specify below) below) Executive Vice President
		53189	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person
(City)	(State)	(Zip)	—	Form filed by More than One Reporting Person

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code ( 8)				5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1150.4)	
Common Stock, par value \$0.01 per share	08/22/2013		М		22,520	A	\$6.15	56,910	D		
Common Stock, par value \$0.01 per share	08/22/2013		F		9,804	D	\$42.01	47,106	D		
Common Stock, par value \$0.01 per share	08/26/2013		S		3,736	D	\$42.58(2)	43,370	D		
Common Stock, par value \$0.01 per share	08/22/2013		M		5,433	A	\$15.94	48,803	D		

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

	(e.g., puis, cans, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		n of		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Stock Option (Right to Buy)	\$6.15	08/22/2013		М			22,520	(1)	08/22/2021	Common Stock	22,520	\$0	33,779	D	
Stock Option (Right to Buy)	\$15.94	08/22/2013		М			5,433	(3)	02/24/2022	Common Stock	5,433	\$0	16,298	D	

### Explanation of Responses:

1. Options shall vest 20 percent annually over 5 years and are conditioned, in each case, upon Mr. Minick's continued employement with Generac through the vesting date.

2. The shares were sold in multiple transactions at prices ranging from \$42.50 to \$42.67, inclusive. The reporting person undertakes to provide the SEC, the issuer and any security holder full information regarding the number of shares and the prices at which the shares were sold.

3. Options shall vest in equal installments on each of the first four (4) anniversaries of the Date of Grant.

### Remarks:

### /s/York Ragen, Attorney-in-fact 08/26/2013

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.