FORM 3

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

| OMB APPROVAL             |           |  |  |  |  |
|--------------------------|-----------|--|--|--|--|
| OMB Number:              | 3235-0104 |  |  |  |  |
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Schaus Roger Jr.   | 2. Date of Event<br>Requiring Stater<br>Month/Day/Yea<br>02/10/2010 | ment               | 3. Issuer Name and Ticker or Trading Symbol GENERAC HOLDINGS INC. [ GNRC ]     |  |   |  |   |  |  |
|--|---|--------------------|--|--|---|--|---|--|--|
| (Last) (First) (Middle) C/O GENERAC HOLDINGS INC.  |   |                    | Relationship of Reporting Perso<br>(Check all applicable)     Director         | 10% Owne                               | r (Mo                                       | Amendment, Danth/Day/Year)                         | ate of Original Filed                                       |  |  |
| S45 W 29290 HWY. 59  |   |                    | X Officer (give title below) Senior VP, Service O                              | Other (spectations                     | ,   0.11                                    | licable Line)                                      | /Group Filing (Check  |  |  |
| (Street) WAUKESHA WI 53187   |   |                    |  |  |   | -  | y More than One   |  |  |
| (City) (State) (Zip)   |   |                    |  |  |   |  |   |  |  |
| Table I - Non-Derivative Securities Beneficially Owned   |   |                    |  |  |   |  |   |  |  |
| 1. Title of Security (Instr. 4)  |   |                    | seneficially Owned (Instr. 4)  |  |   | Nature of Indirect Beneficial Ownership<br>str. 5) |   |  |  |
| Common Stock, par value \$0.01 per share   |   |                    | 32,154   | D                                      |   |  |   |  |  |
| Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |   |                    |  |  |   |  |   |  |  |
| 1. Title of Derivative Security (Instr. 4)  2. Date E. Expiratio (Month/D  |   |                    | 3. Title and Amount of Securities<br>Underlying Derivative Security (Instr. 4) |  | 4.<br>Conversion<br>or Exercise<br>Price of | 5.<br>Ownership<br>Form:<br>Direct (D)             | 6. Nature of Indirect<br>Beneficial Ownership<br>(Instr. 5) |  |  |
|  | Date<br>Exercisable   | Expiration<br>Date | Title  | Amount<br>or<br>Number<br>of<br>Shares | Derivative<br>Security                      | or Indirect<br>(I) (Instr. 5)                      |   |  |  |
| Stock Option (Right to Buy)  | (1)   | 02/10/2020         | Common Stock   | 173,660                                | 13  | D  |   |  |  |

#### **Explanation of Responses:**

1. The options will vest in five equal installments on February 10, 2011, February 10, 2012, February 10, 2013, February 10, 2014 and February 10, 2015, respectively, subject in each case to Mr. Schaus's continued employment with Generac Holdings Inc. through the vesting date.

## Remarks:

Exhibit List Exhibit 24 - Power of Attorney

<u>/s/ Roger Schaus, Jr.</u> <u>02/10/2010</u>

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

#### **POWER OF ATTORNEY**

Know all by these presents, that the undersigned hereby constitutes and appoints each of Aaron Jagdfeld and York A. Ragen, or any one of them signing singly, and with full power of substitution, the undersigned's true and lawful attorney-in-fact to:

- (1) execute for and on behalf of the undersigned Forms 3, 4, and 5 and Schedules 13D or 13G, including amendments thereto, relating to the securities of Generac Holdings Inc. (the "Company") in accordance with Section 16(a) and Section 13 of the Securities Exchange Act of 1934 and the rules thereunder;
- (2) do and perform any and all acts for and on behalf of the undersigned which may be necessary or desirable to complete and execute any such Form 3, 4, or 5 or Schedule 13D or 13G, complete and execute any amendment or amendments thereto, and timely file such form with the SEC and any stock exchange or similar authority; and
- (3) take any other action of any type whatsoever in connection with the foregoing which, in the opinion of such attorney-in-fact, may be of benefit to, in the best interest of, or legally required by, the undersigned, it being understood that the documents executed by such attorney-in-fact on behalf of the undersigned pursuant to this Power of Attorney shall be in such form and shall contain such terms and conditions as such attorney-in-fact may approve in such attorney-in-fact's discretion.

The undersigned hereby grants to each such attorney-in-fact full power and authority to do and perform any and every act and thing whatsoever requisite, necessary, or proper to be done in the exercise of any of the rights and powers herein granted, as fully to all intents and purposes as the undersigned might or could do if personally present, with full power of substitution or revocation, hereby ratifying and confirming all that such attorney-in-fact, or such attorney-in-fact's substitute or substitutes, shall lawfully do or cause to be done by virtue of this Power of Attorney and the rights and powers herein granted. The undersigned acknowledges that the foregoing attorneys-in-fact, in serving in such capacity at the request of the undersigned, are not assuming, nor is the Company assuming, any of the undersigned's responsibilities to comply with Section 16 or Section 13 of the Securities Exchange Act of 1934.

This Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file Forms 3, 4, and 5 and Schedules 13D or 13G with respect to the undersigned's holdings of and transactions in securities issued by the Company, unless earlier revoked by the undersigned in a signed writing delivered to the foregoing attorneys-in-fact.

| IN WITNESS WHEREOF, the undersigned has caused this Power | er of Attorney to be executed as of this 29th day of January, 2010. |
|---|---|
|   | /s/ Roger Schaus, Jr.   |
|   | Signature   |
|   | Roger Schaus, Jr.   |
|   | Print Name  |