FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| | OMB APPROVAL | | | | | | | | | |
|---|--------------------------|-----------|--|--|--|--|--|--|--|--|
| | OMB Number: | 3235-0287 | | | | | | | | |
| 1 | Estimated average burden | | | | | | | | | |

0.5

hours per response:

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| | | | | | | | . , | | | | | | | | | | | | | |
|--|---|--|---|---------|---|---|---------|---|--|-----|---------------------|---|--------------------|---|---|---|---|---|--|--|
| 1. Name and Address of Reporting Person* BOWLIN JOHN D | | | | | | 2. Issuer Name and Ticker or Trading Symbol GENERAC HOLDINGS INC. [GNRC] | | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | | | | |
| BOWLIN JOHN D | | | | | | | | | | | | | | | X | Direc | ctor | 10% | Owner | |
| (Last) (First) (Middle) C/O GENERAC HOLDINGS INC. | | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 03/15/2013 | | | | | | | | | | Office | er (give title w) | Other below | (specify) | |
| S45 W29290 HWY. 59 | | | | | 4. If | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | 6 | 6. Individual or Joint/Group Filing (Check Applicable | | | | | |
| | | | | | - | (| | | | | | | | L | Line) | | | | | |
| (Street) | SHA V | 7 T | 53189 | | | | | | | | | | | | X | | , | e Reporting Per | | |
| WAUKESHA WI 53189 | | | | | | | | | | | | | | | Form filed by More than One Reporting Person | | | | | |
| (City) | (5 | State) | (Zip) | | | | | | | | | | | | | | | | | |
| | | Tab | le I - Nor | n-Deriv | /ative | Se | curitie | s Acc | quired, | Dis | posed o | of, or | Bene | efici | ally (| Owne | ed | | | |
| 1. Title of Security (Instr. 3) 2. Transa Date (Month/Date) | | | | | Execution Date, | | Code (| Transaction Disposed Of Code (Instr. 5) | | | | | 4 and Secu Bene | | cially I Following | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | | |
| | | | | | | | | | Code | v | Amount | | (A) or (D) | Price | Trar | | action(s) 3 and 4) | | (111511.4) | |
| Common Stock, par value \$0.01 per share 03/15/ | | | | | 5/2013 | | | | A | | 1,717 | 7 | A \$0 | | 0 69,818 | | D | | | |
| | | Ta | able II - [| | | | | | | | sed of, onvertib | | | | y Ow | ned | | | • | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | | 4. Transaction Code (Instr. 8) | | of | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4) | | | 8. Pri Deriv Secu (Instr | ative rity | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4) | Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | | | Code | v | (A) | (D) | Date Exercisal | | Expiration Date | Title | or Nun of | | | | | | | |

Explanation of Responses:

Remarks:

/s/ York A. Ragen, Attorney-in-Fact 03/18/2013

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.