FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPROVAL | | | | | | | | | |
|--------------------------|-----------|--|--|--|--|--|--|--|--|
| OMB Number: | 3235-0287 | | | | | | | | |
| Estimated average burden | | | | | | | | | |
| hours per response: | 0.5 | | | | | | | | |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* MINICK RUSSELL S | 2. Issuer Name and T | | | |] | | tionship of Reportin all applicable) Director Officer (give title | 10% C | | | |
|--|--|---|------------------------------|-------|----------------------------------|---------------|--|--|---|---|---|
| (Last) (First) (Midd S45 W29290 HWY.59 C/O GENERAC HOLDINGS INC. | 3. Date of Earliest Transaction (Month/Day/Year) 05/05/2020 | | | | | | | below) below) Chief Marketing Officer | | | |
| (Street) WAUKESHA WI 5318 | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | ridual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person | | |
| (City) (State) (Zip) | | | | | | | | | | | |
| | | tive Securities A | | ed, I | | | | cially (| 1 | | |
| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transacti Code (Ins | | | | Acquired (A) or (D) (Instr. 3, 4 and 5 | | 5. Amount of Securities Beneficially Owned Following Reported | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership |
| | | | Code | v | Amount | (A) or (D) | Price | | Transaction(s) (Instr. 3 and 4) | | (Instr. 4) |
| Common Stock | 05/05/2020 | | S | | 9,051 | D | \$100.2 | 273(1) | 14,150 | D | |
| Common Stock | 05/05/2020 | | M | | 5,521 | A | \$33 | .23 | 19,671 | D | |
| Common Stock | 05/05/2020 | | S | | 5,421 | D | \$99.4764 ⁽²⁾ | | 14,250 | D | |
| | | | | | | | | | | | |
| Common Stock | 05/05/2020 | | S | | 100 | D | \$100 | 0.06 | 14,150 | D | |
| Common Stock Common Stock | 05/05/2020 | | S M | | 100 6,239 | D A | \$100 \$40 | | 14,150 20,389 | D D | |
| | | 1 | | | | - | | .12 | | | |
| Common Stock | 05/05/2020 | | M | | 6,239 | A | \$40 | .12 877 ⁽³⁾ | 20,389 | D | |
| Common Stock Common Stock | 05/05/2020 | | M S | | 6,239 6,239 | A D | \$40 \$99.4 | .12 877 ⁽³⁾ .88 | 20,389 | D D | |
| Common Stock Common Stock Common Stock | 05/05/2020 05/05/2020 05/05/2020 | | M S M | | 6,239 6,239 6,088 | A D A | \$40 \$99.46 \$43 | .12 877 ⁽³⁾ .88 063 ⁽⁴⁾ | 20,389 14,150 20,238 | D D D | |
| Common Stock Common Stock Common Stock Common Stock | 05/05/2020 05/05/2020 05/05/2020 05/05/2020 | | M S M S | | 6,239 6,239 6,088 5,988 | A D A D | \$40 \$99.44 \$43 \$99.50 | .12 877 ⁽³⁾ .88 063 ⁽⁴⁾ 0.11 | 20,389 14,150 20,238 14,250 | D D D | |
| Common Stock Common Stock Common Stock Common Stock Common Stock | 05/05/2020 05/05/2020 05/05/2020 05/05/2020 05/05/2020 | | M S M S S | | 6,239 6,239 6,088 5,988 | A D A D D | \$40 \$99.44 \$43 \$99.50 \$100 | .12 877 ⁽³⁾ .88 063 ⁽⁴⁾ 0.11 | 20,389 14,150 20,238 14,250 14,150 | D D D D D | |

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transa Code (8) | | of Deri Seco Acq (A) (Disp of (E | erivative (Month/Day/Year) courities cquired) or sposed (D) sstr. 3, 4 | | ate | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---|---|--|---|------------------------------|---|---|---|---------------------|--------------------|--|--|---|--|--|--|
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | | | |
| Stock Option (Right to Buy) | \$33.23 | 05/05/2020 | | М | | | 5,521 | (6) | 02/18/2026 | Common Stock | 5,521 | \$0 | 0 | D | |
| Stock Option (Right to Buy) | \$40.12 | 05/05/2020 | | М | | | 6,239 | (6) | 03/01/2027 | Common Stock | 6,239 | \$0 | 6,239 | D | |
| Stock Option (Right to Buy) | \$43.88 | 05/05/2020 | | М | | | 6,088 | (6) | 03/01/2028 | Common Stock | 6,088 | \$0 | 12,176 | D | |
| Stock Option (Right to Buy) | \$52.065 | 05/05/2020 | | M | | | 5,787 | (6) | 03/01/2029 | Common Stock | 5,787 | \$0 | 17,364 | D | |

Explanation of Responses:

^{1.} The price reported is the weighted average price. The shares were sold in multiple transactions at prices ranging from \$99.99 to \$100.52, inclusive. The reporting person undertakes to provide the SEC, the issuer and any security holder full information regarding the number of shares and the prices at which the shares were sold.

^{2.} The price reported is the weighted average price. The shares were sold in multiple transactions at prices ranging from \$99.045 to \$99.94, inclusive. The reporting person undertakes to provide the SEC, the issuer and any security holder full information regarding the number of shares and the prices at which the shares were sold.

- 3. The price reported is the weighted average price. The shares were sold in multiple transactions at prices ranging from \$99.045 to \$100.00, inclusive. The reporting person undertakes to provide the SEC, the issuer and any security holder full information regarding the number of shares and the prices at which the shares were sold.
- 4. The price reported is the weighted average price. The shares were sold in multiple transactions at prices ranging from \$99.04 to \$99.99, inclusive. The reporting person undertakes to provide the SEC, the issuer and any security holder full information regarding the number of shares and the prices at which the shares were sold.
- 5. The price reported is the weighted average price. The shares were sold in multiple transactions at prices ranging from \$99.045 to \$100.00, inclusive. The reporting person undertakes to provide the SEC, the issuer and any security holder full information regarding the number of shares and the prices at which the shares were sold.
- 6. Subject to continued service through the vesting date, the Options shall all vest in equal installments on each of the first four (4) anniversaries of the Date of Grant.

/s/ Raj Kanuru, as Attorney in Fact 05/06/2020

Date

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.