



## New Generac PowerPact Generator Now Available for Sale

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### Innovative, next-generation product one of the most cost-effective on the market

WAUKESHA, Wis., Nov. 10, 2014 /PRNewswire/ -- After unveiling its breakthrough new PowerPact™ automatic home standby generator at this year's International Builders' Show on Feb. 4, Generac today announced its availability for sale. The new PowerPact resets the notion of value, making it possible for virtually any homeowner to afford full-featured automatic home standby power. That's because the PowerPact combines all the benefits of automatic operation with many of the features consumers love about Generac's Guardian Series—all starting at an affordable \$1,899 MSRP.



"The 7 kW PowerPact makes it easier than ever to invest in automatic backup power for your home's essential circuits," said Jake Thomas, director of residential products, Generac. "It's easier for our dealers to install, and cost-effective for consumers to own and use."

PowerPact is lightweight and has a compact footprint, allowing for easy installation. More importantly, it features a galvanneal steel enclosure. This has allowed the PowerPact to be independently certified, listed, and labeled by Southwest Research Institute—one of the oldest and largest independent applied research and development organizations—as meeting the National Fire Protection Association (NFPA) requirements for installation as close as 18 inches away from the home, unless otherwise directed by local building codes, and if it is also located away from doors, windows and fresh air intakes. With such flexibility, homeowners have the luxury of placing the unit in a variety of locations to meet both structural and landscaping requirements.

Like Generac's other home standby generators, the PowerPact provides automatic backup, specifically to essential circuits. It protects what's most important to homeowners, like refrigerators, well pumps and select appliances, and it does so automatically.

"We anticipate that the PowerPact will become as common an appliance in new homes as a garage door opener or a dishwasher because of its low price and high value," said Russ Minick, Generac's executive vice president of residential products. "It's extremely cost-effective, making it more accessible to consumers who thought they could only afford a portable generator. And for new construction, it adds only a few dollars to the average mortgage."

The PowerPact also features a new controller and is Mobile Link™ compatible. With Mobile Link, owners can view their PowerPact generator's status and maintenance needs, set the unit's exercise schedule, review its running and maintenance history, and receive push notifications to indicate status changes. They can even arrange to send notifications to their local dealer. This makes maintenance easier, since dealers can spot any issues in advance and can ensure the generator is operating smoothly, no matter the homeowner's location. Mobile Link offers an iOS® and Android™ app that is free and downloadable for customers on the iTunes® App Store, Google Play™ and the Amazon Appstore.

The PowerPact starts at just \$1,899 with an 8-circuit transfer switch, making it an affordable choice for consumers. The affordability and ease of use makes this unit a great transition piece for homeowners looking to graduate from portable generator power to a home standby unit.

To learn more about Generac or the brand new PowerPact, please visit [www.Generac.com](http://www.Generac.com).

#### **About Generac (NYSE: GNRC)**

Since 1959, Generac has been a leading designer and manufacturer of a wide range of generators and engine powered products. As a leader in power equipment serving residential, light commercial, industrial and construction markets, Generac's power products are available through a broad network of independent dealers, retailers, wholesalers and equipment rental companies. The company markets and distributes its products primarily under its Generac and Magnum brand names. For more information on Generac and its product line, visit [www.generac.com](http://www.generac.com). Become a fan on Facebook at [www.facebook.com/generacpowersystems](http://www.facebook.com/generacpowersystems). Follow Generac on Twitter @generac.



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