



Generac Urges All to Take a Minute to Prepare this National Preparedness Month

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Hurricanes, severe weather and Public Safety Power Shutoffs likely to cause long-term, widespread power outages

WAUKESHA, Wis., Sept. 5, 2019 /PRNewswire/ -- As National Preparedness Month begins, Hurricane Dorian is threatening the United States, and California residents continue to brace for a long wildfire season of Public Safety Power Shutoffs (PSPS). During this year's National Preparedness Month, Generac (NYSE:GNRC) reminds homeowners it only takes a minute to begin preparing for the extended power outages.



The time between mid-August and mid-October is the most active part of hurricane season, according to historical data logged by the National Hurricane Center. Between the PSPS program in the western U.S. to combat wildfires and severe weather across the Midwest, it's no surprise power outages are peaking nationally in September and October. Outages during these months are also often the longest and most widespread as they're frequently caused by hurricane damage and other severe weather, according to proprietary Generac data. In fact, in 2018, Generac recorded 633.7 million power outage hours across the United States.

"The country's aging utility grid is vulnerable in extreme weather, and Mother Nature hit all corners of the United States last year, causing outages across the country," said Russ Minick, chief marketing officer for Generac. "When the power goes out, life becomes significantly more difficult. Homeowners need to stop and take a minute to determine what they need to prepare for the next power outage, regardless of how it is caused."

Generac is encouraging everyone to take the first step to becoming more prepared by taking only one minute to consider their level of preparedness. In that one minute, homeowners can identify an evacuation route, a list of necessary supplies, or choose a backup power option. For the month of September, the Company will feature "The Generac Prep Minute" tips, information, and content on social media.

Having a plan for when the power goes out will help to provide control and peace of mind during an uncertain situation. Homeowners should review backup power options, especially if their home is prone to extended utility outages due to severe weather or an aging grid. A home standby generator is a worthwhile consideration as it can sense utility failure and turn on automatically; because it is powered by natural gas or propane, it's the safest and most convenient solution for long-term backup power.

Homeowners can plan ahead and contact a local Generac representative for an in-home assessment to determine the best generator for their needs and installation requirements.

The National Oceanic and Atmospheric Administration said it expects as many as 17 named storms before the end of the hurricane season on November 30. It only takes a minute to start preparing, and homeowners can begin by visiting generac.com/be-prepared.

About Generac

Generac Power Systems, Inc. (NYSE: GNRC) is a leading global supplier of backup power and prime power systems, battery storage systems, and engine-powered tools. In 1959, our founder was committed to designing, engineering and manufacturing the first affordable backup generator. Sixty years later, the same dedication to innovation, durability and excellence has resulted in the company's ability to expand its industry-leading product portfolio into homes and small businesses, on job sites, and in industrial and mobile applications across the globe. Generac offers single engine backup and prime power systems up to 2 MW and paralleled solutions up to 100 MW, and uses a variety of fuel sources to support power needs for our customers. Generac also hosts Power Outage Central, the definitive source of U.S. power outage data, at Generac.com/poweroutagecentral. For more information about Generac and its products and services, visit Generac.com.

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