



## Preparedness Concerns Drive Enticing 10-year Warranty Offer From Generac

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### Company to incentivize homeowners who plan ahead with extended warranty

WAUKESHA, Wis., May 17, 2019 /PRNewswire/ -- Generac (NYSE:GNRC) announced this week it will offer a free 10-year extended warranty on the Company's Guardian-series home standby generators to homeowners who prepare ahead for all types of weather and non-weather related outages. Consumers must purchase by June 23 to take advantage of the offer.



Generac seeks to incentivize more homeowners to prepare for outages after some reports have shown many homeowners are completely unprepared for natural disasters, or the power outages that come with them. The free extended warranty, a \$995 value, is intended to encourage homeowners to prioritize preparation.

"Every year, there are widespread power outages caused by storms and utility failures," said Russ Minick, Generac chief marketing officer. "This year, we're offering customers an incentive to plan ahead for those outages. By purchasing now, customers will get five additional years of warranty coverage. But more importantly, if they act quickly, it's likely their generator can be installed in time for the height of the storm season."

Home standby generators sense utility failure and turn on automatically in seconds to supply electricity to owners' homes. "Home standby generators are a critical part of preparedness, but require planning to be installed ahead of storms," said Minick.

Powered by natural gas or propane, home standby generators can provide power as long as there is fuel available during extended outages, and can power entire homes or specific circuits the owner selects. In areas affected by hurricanes, outages can last days or weeks, making a standby generator the best solution for long-term backup power.

For more information on Generac home standby generators or the full range of Generac backup power solutions, visit [Generac.com/offer](http://Generac.com/offer).

#### **About Generac**

Generac Power Systems, Inc. (NYSE: GNRC) is a leading global supplier of backup power and prime power products, systems and engine-powered tools. In 1959, our founder was committed to designing, engineering and manufacturing the first affordable backup generator. Sixty years later, the same dedication to innovation, durability and excellence has resulted in the company's ability to expand its industry-leading product portfolio into homes and small businesses, on job sites, and in industrial and mobile applications across the globe. Generac offers single engine backup and prime power systems up to 2 MW and paralleled solutions up to 100 MW, and uses a variety of fuel sources to support power needs for our customers. We are proud to be named, in back-to-back years, the Frost & Sullivan 2014 and 2015 North American Natural Gas Generator Set Company of the Year. Generac also hosts Power Outage Central, the definitive source of U.S. power outage data, at [Generac.com/poweroutagecentral](http://Generac.com/poweroutagecentral). For more information about Generac and its products and services, visit [Generac.com](http://Generac.com).

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