



## Generac Releases Educational Resources to Encourage Preparation

May 9, 2019

### New Educational Materials Mark National Effort to Prepare for Extended Power Outages

WAUKESHA, Wis., May 9, 2019 /PRNewswire/ -- Following widespread power outages caused by hurricanes in the past several years, Generac Power Systems (NYSE: GNRC), a leader in backup power solutions, is urging home and business owners to begin preparations now for the upcoming 2019 hurricane season with a suite of new resources to educate consumers.



National Hurricane Preparedness Week (May 5-11, 2019) marks the government's official call to prepare for hurricanes. To help everyone prepare, Generac is making a series of new resources available to the public. Over the coming weeks, visitors to Generac.com will find a new hurricane guide, a power outage assessment to determine each user's level of preparedness, and a vast amount of informational content to ensure homes and businesses are kept safe from the storm.

"Recent reports show a huge number of people are unprepared for a natural disaster," said Russ Minick, chief marketing officer, Generac. "It is critical to prepare in advance for the power outages that accompany major storms and we are trying to help as many people as possible with our new tools."

The Generac 2019 hurricane guide provides detailed information about new hurricane rating systems, a useful overview of weather terms that businesses and homeowners need to understand, and a checklist with tips on how to prepare throughout the year. The online preparedness assessment helps users quickly determine their level of preparedness knowledge in a fun and engaging format. The Generac Power Outage Central is the hub to find all outage information from every state in the country. Finally, Generac.com features storm preparedness articles and offers a wealth of information on backup power options.

All of these resources will be released throughout the month of May. Visit [Generac.com/outages](http://Generac.com/outages) for more information.

#### **About Generac**

Generac Power Systems, Inc. (NYSE: GNRC) is a leading global supplier of backup power and prime power products, systems and engine-powered tools. In 1959, our founder was committed to designing, engineering and manufacturing the first affordable backup generator. Sixty years later, the same dedication to innovation, durability and excellence has resulted in the company's ability to expand its industry-leading product portfolio into homes and small businesses, on job sites, and in industrial and mobile applications across the globe. Generac offers single engine backup and prime power systems up to 2 MW and paralleled solutions up to 100 MW, and uses a variety of fuel sources to support power needs for our customers. Generac also hosts Power Outage Central, the definitive source of U.S. power outage data, at [Generac.com/poweroutagecentral](http://Generac.com/poweroutagecentral). For more information about Generac and its products and services, visit Generac.com.

#### **Media Contact**

Laura Stoiber | Punch Public Relations | M: 262.443.9543 | [lstoiber@punch-pr.com](mailto:lstoiber@punch-pr.com)

View original content to download multimedia: <http://www.prnewswire.com/news-releases/generac-releases-educational-resources-to-encourage-preparation-300847384.html>

SOURCE Generac Power Systems, Inc.